

[11:15 AM, 3/14/2022] +92 313 7822738: PSY. 101

1. Differ. crystalline intelligence and fluids intelligence
2. Phillip pearson contribution In well being of human being
3. AK scenario base question tha
4. Name of memory disorders
5. two types of advertisement appeals
6. Creativity and their use in daily life
7. differ. of centralize and decentralize decision making

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Questions long 5 marks each

- 1) abnormalities define and why ?
- 2) humanistic approach and carls psychology.
- 3) situation given jis me Weight loss karne k points
- 4) advertising company situation and tells about creative stages.

Paper 2

Questions short 3 marks each

- 1) long term memory
- 2) situation thi as a manager employee k liye. Job analysis type
- 3) project tect
- 4) cognitive and behavior emotions relation differences