

SRREOSHI



Society for Research & Rudimentary Education on Social & Health Issues



ANNUAL REPORT 2018-19

VISION: Equality, Dignity and Justice for all leading to their social and economic empowerment. The focus is on sustainable and integrated Development of under privileged groups.

MISSION: Ensuring lasting changes for Women, Youth & Children in the field of land, livelihood, health, education and protection, leading to a socio-economic empowerment.

FOCUS: The primary focus of the organization is rights based approach to sustainable and integrated development of women, youth and children in remote backward regions of West Bengal.

AIM & OBJECTIVE:

1. Generating sustainable development for marginalized woman by providing hands on skill trainings on handicrafts by supporting them to bloom as social entrepreneurs.
2. Life Skill Management training sessions for Adolescents (girls and boys). The sessions address topics related to Sexual Reproductive Health along with their legal aspects.
3. Rural Development (Gram Unnayan) involving women, youth and children.
4. To uplift the tribal community & their culture.

PARTNERS

Corporate Social Responsibility:

1. IISCO Steel Plant, (ISP-SAIL)
2. NSPCL, Durgapur
3. Eastern Coalfields Limited(ECL)

Social Clubs:

1. Rotary Club Durgapur Central - Durgapur

Knowledge Partners:

1. Tata Institute of Social Science (TISS), Mumbai
2. Essex School of Business, University of Essex, United Kingdom
3. Sri Aurobindo Society, Pondicherry
4. Ashoka Innovators for the Public (Individual award and fellowship)

PROJECTS AT A GLANCE

1. **Project Title – UNNATI - Microenterprise of Handicrafts Run by Marginalized Women Entrepreneurs: With intervention of Information Technology. (CSR initiative by ECL, Bankola)**

- ❖ Project Duration - 2 years (2018-2020)
- ❖ Total Number of beneficiaries – 150 marginalized women mostly SC & ST; they are further divided into three groups in respective portals according to their interest & capacities.
 - ❑ Tailoring – 90 beneficiaries

- ❑ Babui Grass – 40 beneficiaries
- ❑ Jute & Cloth Bags – 20 beneficiaries
- ❖ Project Area – Bankola, Ukhra, West Bengal
- ❖ Total Project Cost – **Rs.24,90,677/- (Rupees twenty four lakhs ninety thousand six hundred and seventy seven only) to be paid in 2 years of which Current year - Rs.12,23,477.00/- (twelve lakhs twenty three thousand four hundred and seventy-seven rupees only)**

Most households in the above stated areas are below the poverty line (BPL). They do not have a regular flow of income. The women face domestic and social violence. The main objective of the project is to provide potentials to make beautiful handicrafts items & generate income from this knowledge to become Entrepreneur.

The selected beneficiaries were provided with the basic followed by advanced Skill Sets of Handicraft Products as well as orientation on business & skills of IT & Accounting. . The training classes are conducted by Certified Trainers through Theory & Practical inputs. Fairs & exhibitions are organized to provide the beneficiaries exposure to real market & opportunity to earn. Further for sustainability Community Based Groups will be formed with the beneficiaries and start up fund will be provided to each group as capital fund to start their business. Finally set up an Incubation Center, which will be mentored by academic institution – **Tata Institute of Social Sciences, Mumbai** with whom SRREOSHI has an MOU signed as entrepreneurship mentor. SRREOSHI finally withdraws but may keep assisting as a Mentor as the last mile handholding.

2. **Project Title – Financial assistance for Skill Development Training - Art & Craft Training (CSR initiative by IISCO Steel Plant, SAIL)**

- ❖ Project Duration – 6 months
- ❖ Total Number of beneficiaries – 30 tribal women
- ❖ Project Area – Dishergarh, Asansol, West Bengal
- ❖ Project Cost - **Rs.1,57,000/- (Rupees one lakh and fifty-seven thousand only)**

It's a tribal hamlets near Burnpur industrial town, were provided with handicraft making training (Tailoring & babui grass decorative items). This project is a CSR initiative in collaboration with IISCO Steel Plant; Burnpur. The training classes are conducted by Certified Trainers who has good knowledge of imparting skills scaled down to the beneficiaries' level learning acceptance & capacity. The success of the initiative has made other women of the hamlet and neighbouring areas interested in learning this art. Now, 100 more women have been enrolled in this programme. The existing women's group has taken a leap forward, and is now spearheading the initiative, to start a micro-enterprise of handicrafts in the near future.

3. **Project Title – Promotion of Sports, Culture and Welfare Activities (CSR initiative by NSPCL, Durgapur)**

- ❖ Project Duration – 8 months (August 2018 to March 2019)
- ❖ Target Group – Underprivileged Community (i.e. SC/ST/OBC/Minority Women)
- ❖ Project Area – Durgapur, West Bengal
- ❖ Project Cost – Rs. 2,50,000/- (Rupees two lakhs fifty thousand only)

❖ Project Activities

a. **Jute Bags Production Training** (Income generating activities through creative arts/ Handicrafts)

Duration – 4 months

Total Classes – 32

Participants – 20 marginalized women

The main objective of this training is to give them know-how & train them to make/create Jute Bags (Shopping/Conference & Designer) make the participants aware of their economic development through income generation. Linkages with various Institutes & organization created for bulk order supply.

b. **Sports Event (Track & Field)**

Field Events – Two Foot Ball matches of 15 min duration each half separately for women/ men, & Shot Putt

Track Events – 100/200/1500 meters races, 800 meters walking, long jump & Musical chair.

Total Participants – 200

c. **Cultural Program – Tribal Dance Competition** Will be organized tentatively around mid-February, 2019

Total Participants – 200

The event of Sports & Cultural Programme creates a level of confidence and also teaches to cooperate and work with people in different conditions. The main aim of this program is to generate social interaction among the beneficiaries & uplift the tribal culture in the society.

d. **Awareness Program on Health & Nutrition**

Duration – 3 months

Total Classes – 06

Participants – 100

The main objective of this program is to create awareness about health & importance of nutritive values. Along with the awareness, a primary health checkup was organized for the basic diagnosis.

4. **Project Title – Tailoring Training for Marginalized Women (A initiative of Rotary Club, Durgapur)**

❖ Project Duration – 6 months

❖ Total Number of beneficiaries – 30 marginalized women

❖ Project Area – Bansia Village, Durgapur, West Bengal

❖ Project Cost – Rs.54,750/- (Rupees fifty four thousand seven hundred & fifty only)

In this programme the beneficiaries were provided with basic tailoring training. This project is a initiative in collaboration with Rotary Club; Durgapur. The women group has taken a leap forward, and is now spearheading the initiative, to start a micro-enterprise of handicrafts in the near future. The success of the initiative has made other women of the hamlet and neighbouring areas interested in learning this art. Now, 100 more women have been enrolled in this programme.



Exposure Visit-

1. Visit to Durgapur Gramin Haat
2. Visit to Pous Mela – Shantiniketan
3. Visit to Khowai Bonner Onno Haat – Shantiniketan

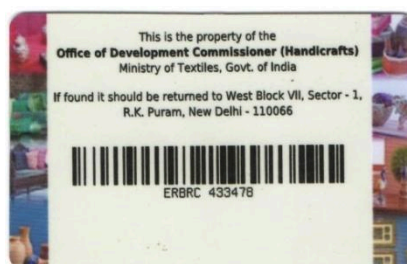
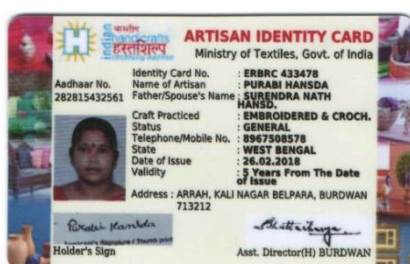
Exhibitions -

1. ECL Mahila Mandal – Kanyapur Grounds, Asansol
2. ECL UNNATI Training Center at Sarpi, Ukhra
3. ECL UNNATI Fair at Bankola Area Office
4. NSPCL Women's Circle – Anand Vihar



Networking -

1. Enrol the beneficiaries (all projects) for Artisan Identity Card, issued by Ministry of Textiles, Government of India.



2. Linkage with Rural Banks & Co-operatives Societies for SHG Loans, micro-financial support to needy beneficiaries for micro-entrepreneurship business models.