



Upper Moreland High School

November 2023

Dear Parent/Guardian,

The Eastern Center for Arts and Technology (EASTERN) offers career and technical programs that prepare students for success. Whether going to college or beginning a career after high school, EASTERN can build skills that will lead to a rewarding future. We want to invite your son or daughter to EASTERN's Career Expo offered through your high school as a career exploration opportunity.

I will present to the 10th grade class at Upper Moreland High School on Thursday, November 9, 2023 at 8 a.m. Please complete and return the enclosed permission form to your child's guidance counselor, and then your child will have the opportunity to participate in EASTERN's Career Expo visitation on Thursday, December 14 from 8:00 to 10:00 a.m.

Career Expo will provide your child with an opportunity to –

- learn about EASTERN's career preparation programs
- learn in-depth details about occupations that may be of interest to your son or daughter
- learn about college credit options available during and after high school

As a follow-up to Career Expo, please stop by during our Open House on Sunday, March 3, 2024 from 1:00 to 3:30 p.m. EASTERN is located at 3075 Terwood Rd. in Willow Grove. All of EASTERN's programs will be showcased so you and your child can see all areas of interest. If the parking lot is full, please park across the street at Upper Moreland High School. A shuttle bus will be available.

Don't miss out on the option for your child to attend EASTERN in 11th and 12th grades. Check out EASTERN's website at www.eastech.org; and become a fan on Facebook – www.facebook.com/EasternCenter.

Please contact me with questions or to register for a tour at 215-784-4806, or ashields@eastech.org.

Sincerely,

A handwritten signature in black ink that reads 'Amy Shields'.

Mrs. Amy Shields
Marketing and Recruitment Coordinator
EASTERN