

PROGRAM INFORMATION FORMAT

Course Name	Managing Business Sustainability
Course Name as on Certificate	Executive Certificate Program on Managing Business Sustainability
Certificate Issued by	Indian Institute of Management Jammu
Institute	Indian Institute of Management Jammu
Introduction	With increasing challenges of climate change and environmental degradation, and resource management globally, it is becoming imperative for businesses to ensure their operations designed, aligned and managed, while keeping with resiliency in mind. This certificate program on managing business sustainability is designed to equip the business leaders, policymakers and decision-makers with the updated knowledge, strategies, tools and skills to integrate sustainability in the corporate strategies and core operations of the business. This is a high impact executive program focusing on creating business leaders with responsibilities by equipping with the practical, action-oriented and inclusive curriculum and preparing to explore the intersection of strategy and business innovation with sustainability to achieve long-term goals.
Course Objectives	● Understand the fundamentals of business sustainability ● Discuss the process of integrating sustainability with corporate strategy ● Understand the phases and tools of implementing, measuring and reporting sustainability ● Design financing and investment in sustainability
Course Content	● Foundations of Sustainability in Business ● Sustainability Strategy and Governance ● Build leadership skills with responsibility ● Factoring sustainability in corporate strategy ● Implementing sustainability ● Climate risk and carbon markets ● Developing sustainable projects ● Measuring and reporting sustainability ● Financing sustainability
Eligibility	Graduate in any discipline with 3 years of corporate experience

Program Prerequisites	Nil		
Target Segment/ Who Should Attend	Mid and senior-level corporate executive, policymakers, CSR professionals, consultants, entrepreneurs		
Type of Certificate	MDP Certificate		
Program Dates	October 4-November 2, 2025		
Total No. of Hours	5 weeks (6 hours/ weekly online sessions = 30 hours course)		
Program Fee			
	Registration Type	Registration Fee	Important Dates
	Early Bird	INR 35,000 incl. GST	Until September 20, 2025
	Regular	INR 40,000 incl. GST	From September 21, 2025 onwards
Pedagogy	The program pedagogy will involve interactive lectures, case studies, videos, group projects and practical orientation through interaction with industry experts		
Mode	Online		
Key Programme Highlights/USP	Experiential leaning Discussion outside class Interaction with industry leaders Group project and presentations		
Program Faculty	Dr. Jabir Ali, Professor and Dean (Faculty and Research) Email: jabirali@iimj.ac.in		
Contact	Executive Education & Consultancy (EEC) Office. Contact No: 0191-2741416; Email: eec@iimj.ac.ii Website: http://www.iimj.ac.in/		