

Summary:

[Your Client's Website] faces a challenge in achieving dominance in search results for keywords such as "[KEYWORD 1]", "[KEYWORD 2]", and "[KEYWORD 3]".

To address this, we will analyze the link gap between [Your Client's Website]'s target page and its top competing pages in positions #__ or #__.

By only including relevant links with high Domain Rating (DR__), in-content, and Dofollow, we will determine the number of links necessary to outrank the competition.

With this information, we will develop a 3-6 month strategy for building the optimal amount of links at a suitable pace.

"YOUR WEBSITE" Target Page	Existing # of links	Competing Page	Existing # of links (of competing page)	Link Gap	6-month plan	12-month plan
[TARGET PAGE 1]		[COMPETING PAGE]				
[TARGET PAGE 2]		[COMPETING PAGE]				
[TARGET PAGE 3]		[COMPETING PAGE]				

[YOUR PAGE 1 TITLE]

[Your Client's Website] has a high Domain Rating (DR__) and is competitive with top-ranking pages [Competing Page 1] (DR__) and [Competing Page 2] (DR__).

[IMAGE SAMPLE ONLY]

SERP overview for "pdf editor" 9 Feb 2023 Compare with

<input type="checkbox"/>	Search result	AR	DR	UR	Backlinks	Domains
<input type="checkbox"/>	1 Edit PDFs with a free online PDF editor Adobe Acrobat https://www.adobe.com/acrobat/online/pdf-editor.html	28	96	32	7,608	683
<input type="checkbox"/>	2 Easy to use Online PDF editor - Sejda https://www.sejda.com/pdf-editor	48K	74	31	12,108	1,669
<input type="checkbox"/>	3 PDFescape: PDF Editor Free - Edit PDF and Form Filler Online https://www.pdfescape.com/	47K	74	40	356,127	6,491

We have assessed [Your Client's Website]'s ranking against [Competing Page], which currently has a high Domain Rating (DR__) and __ links with DR__+, Dofollow, and In-content (excluding navigation, sitewide, and footer links).

[IMAGE SAMPLE ONLY]

ahrefs Dashboard Site Explorer Keywords Explorer Site Audit Rank Tracker Content Explorer More Academy

https://www.adobe.com/acrobat/online/pdf-editor.html Exact URL Settings

Overview Overview 2.0 Site structure Calendar

Backlink profile Backlinks Broken backlinks Referring domains Anchors Internal backlinks Referring IPs Link intersect Organic search Organic keywords Top pages

Backlinks

All Dofollow Nofollow Backlink type: In content DR: From 20 Exclude subdomains More filters

254 groups of links One link per domain All New Lost Show history: Last 30

Referring page	DR	UR	Domain traffic	Referring domains	Linked domains	Ext.	Page Kw. traffic
The Importance of Technology in Our Daily Life - How Has Technology Changed Our Lives? https://www.scientificworldinfo.com/2019/11/importance-of-technology-in-our-daily-life.html	41	17	59.5K	115	12	17	4.0K 692

Strategy:

[Your Client's Website] currently has ___ links while [Competing Page] has ___ links, resulting in a significant link gap of ___ links. Our strategy includes building ___ or more links within 6 months and ___ links within 12 months to close this gap and improve [Your Client's Website]'s ranking.

[YOUR PAGE 2 TITLE]

[Your Client's Website] has a high Domain Rating (DR___) and is competitive with top-ranking page [Competing Page](DR___).

[IMAGE SAMPLE ONLY]

<input type="checkbox"/>	Search result	AR	DR	UR	Backlinks	Domains
	► 4 Top ads					
<input type="checkbox"/>	1 Business Cards Design & Print Online VistaPrint https://www.vistaprint.com/business-cards ▼	6.2K	84	27	5,872	882
	► Shopping results					
<input type="checkbox"/>	2 Design & print business cards online Price from \$13.50 - Canva https://www.canva.com/business-cards/ ▼	326	92	20	345	219

We have assessed [Your Client's Website]'s ranking against [Competing Page], which currently has _____ with DR___+, Dofollow, and In-content (excluding navigation, sitewide, and footer links).

[IMAGE SAMPLE ONLY]

Referring page	DR	UR	Domain traffic	Referring domains	Linked domains	Ext.	Page	Kw. traffic
Start A Photography Business: The 2022 'How To' Guide https://www.oberlo.com/blog/start-a-photography-business	89	7	3.4M	69	27	59	1.1K	447

Strategy:

[Your Client's Website] currently has __ links while [Competing Page] has __ links, resulting in a significant link gap of __ links. Our strategy includes building __ or more links within 6 months and __ links within 12 months to close this gap and improve [Your Client's Website]'s ranking.

[YOUR PAGE 3 TITLE]

[Your Client's Website] has a high Domain Rating (DR__) and might need more links to compete against [Competing Page 1] (DR__) and [Competing Page 2] (DR__).

[IMAGE SAMPLE ONLY]

<input type="checkbox"/>	Search result	AR	DR	UR	Backlinks	Domains
<input type="checkbox"/>	1 Google Docs: Online Document Editor Google Workspace https://www.google.com/docs/about/ ▼	6	98	46	168,472	15,335
<input type="checkbox"/>	2 Google Docs https://docs.google.com/ ▼ ▶ 1 Sitelink	31	95	58	3,071,081	55,004
<input type="checkbox"/>	3 Google Docs - Apps on Google Play https://play.google.com/store/apps/details?id=com.google.android.apps.docs.editors.docs&hl=en_US&gl=US ▼	18	96	38	27,478	3,643
<input type="checkbox"/>	4 Google Docs: Online Word Processing for Business https://workspace.google.com/products/docs/ ▼	1.3K	90	27	6,131	1,277

We have assessed [Your Client's Website]'s ranking against [Competing Page], which currently has ____ with DR____, Dofollow, and In-content (excluding navigation, sitewide, and footer links).

[IMAGE SAMPLE ONLY]

Referring page	DR	UR	Domain traffic	Referring domains	Linked domains	Ext.	Page traffic
30 Productivity Apps & Tools To Get Things Done In 2023 https://hive.com/blog/productivity-apps/ ▼	75	19	128.6K	303	69	185	14.2K

Strategy:

[Your Client's Website] currently has ____ links while [Competing Page] has ____ links, resulting in a significant link gap of _____. Our strategy includes building ____ or more links within 6 months and ____ links within 12 months to close this gap and improve [Your Client's Website]'s ranking.