## **Summary:**

[Your Client's Website] faces a challenge in achieving dominance in search results for keywords such as "[KEYWORD 1]", "[KEYWORD 2]", and "[KEYWORD 3]".

To address this, we will analyze the link gap between [Your Client's Website]'s target page and its top competing pages in positions #\_\_ or #\_\_.

By only including relevant links with high Domain Rating (DR\_), in-content, and Dofollow, we will determine the number of links necessary to outrank the competition.

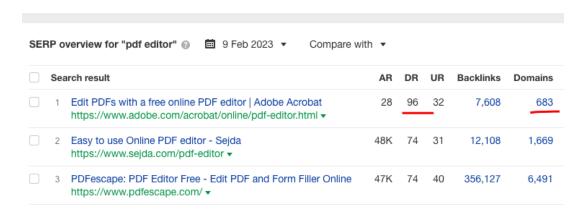
With this information, we will develop a 3-6 month strategy for building the optimal amount of links at a suitable pace.

"YOUR WEBSITE" Target Page	Existing # of links	Competing Page	Existing # of links (of competin g page)	Link Gap	6-month plan	12-month plan
[TARGET PAGE 1]		[COMPETING PAGE]				
[TARGET PAGE 2]		[COMPETING PAGE]				
[TARGET PAGE 3]		[COMPETING PAGE]				

## [YOUR PAGE 1 TITLE]

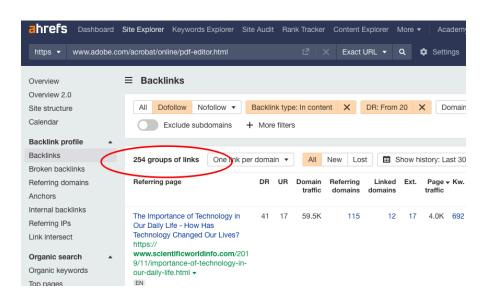
[Your Client's Website] has a high Domain Rating (DR\_) and is competitive with top-ranking pages [Competing Page 1] (DR\_) and [Competing Page 2] (DR\_).

### [ IMAGE SAMPLE ONLY ]



We have assessed [Your Client's Website]'s ranking against [Competing Page], which currently has a high Domain Rating (DR\_\_) and \_\_\_ links with DR\_\_+, Dofollow, and In-content (excluding navigation, sitewide, and footer links).

### [ IMAGE SAMPLE ONLY ]



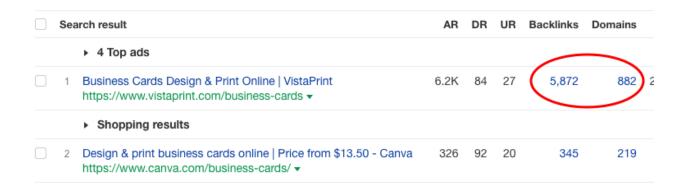
#### Strategy:

[Your Client's Website] currently has \_\_ links while [Competing Page] has \_\_\_ links, resulting in a significant link gap of \_\_\_ links. Our strategy includes building \_\_ or more links within 6 months and \_\_ links within 12 months to close this gap and improve [Your Client's Website]'s ranking.

# [YOUR PAGE 2 TITLE]

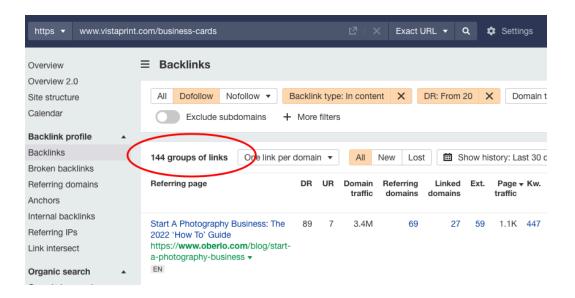
[Your Client's Website] has a high Domain Rating (DR\_) and is competitive with top-ranking page [Competing Page](DR\_).

[IMAGE SAMPLE ONLY]



We have assessed [Your Client's Website]'s ranking against [Competing Page], which currently has \_\_\_\_\_ with DR\_\_+, Dofollow, and In-content (excluding navigation, sitewide, and footer links).

[IMAGE SAMPLE ONLY]



#### Strategy:

[Your Client's Website] currently has \_\_ links while [Competing Page] has \_\_\_ links, resulting in a significant link gap of \_\_ links. Our strategy includes building \_\_ or more links within 6 months and \_\_ links within 12 months to close this gap and improve [Your Client's Website] 's ranking.

# [YOUR PAGE 3 TITLE]

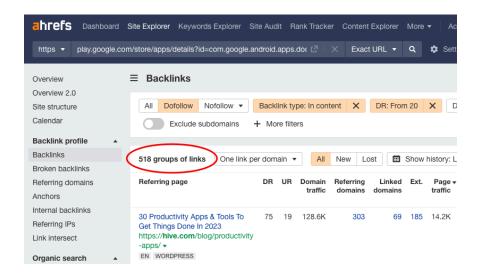
[Your Client's Website] has a high Domain Rating (DR\_) and might need more links to compete against [Competing Page 1] (DR\_) and [Competing Page 2] (DR\_).

[IMAGE SAMPLE ONLY]

Sea	arch result	AR	DR	UR	Backlinks	Domains
1	Google Docs: Online Document Editor   Google Workspace https://www.google.com/docs/about/ ▼	6	98	46	168,472	15,335
2	Google Docs https://docs.google.com/ ▼  ▶ 1 Sitelink	31	95	58	3,071,081	55,004
3	Google Docs - Apps on Google Play https://play.google.com/store/apps/details?id=com.google.andro id.apps.docs.editors.docs&hl=en_US≷=US ▼	18	96	38	27,478	3,643
4	Google Docs: Online Word Processing for Business https://workspace.google.com/products/docs/ ▼	1.3K	90	27	6,131	1,277

We have assessed [Your Client's Website]'s ranking against [Competing Page], which currently has \_\_\_\_ with DR\_\_+, Dofollow, and In-content (excluding navigation, sitewide, and footer links).

### [IMAGE SAMPLE ONLY]



#### Strategy:

[Your Client's Website] currently has \_\_\_ links while [Competing Page] has \_\_\_ links, resulting in a significant link gap of \_\_\_\_. Our strategy includes building \_\_ or more links within 6 months and \_\_ links within 12 months to close this gap and improve [Your Client's Website]'s ranking.