

ENGAGEMENT/MARKETING INTERN

Updated January 2026

Bucket List Community Café is free hyperlocal neighborly news for the Denver area. We are looking for a marketing and engagement intern(s) for the school years 2026-2027. This is an unpaid academic credit opportunity. You will be responsible for working with the publisher, engagement manager and business development manager on community outreach to generate audience and revenue for the site. You also will be key in executing growth strategies and campaigns.

RESPONSIBILITIES INCLUDE:

- Helping manage Bucket List Community Café's social media, posting content, analyzing metrics, and developing new outreach and awareness strategies
- Increase newsletter subscribers, write press releases, develop growth areas for the website
- Through outreach and survey implementation, learn more about the Denver community
- Help execute fundraising campaigns.
- Help plan events and campaigns
- Monitor influencers and others in the community journalism space
- Implement a strategic communications public relations plan based around engagement, development, and fundraising
- Write and report content about the local Denver community
- Help enhance and maintain a WordPress website
- Attend Bucket List events and assist in fundraising campaigns

DESIRED QUALIFICATIONS INCLUDE:

- Junior or Senior Level or Graduate student looking for industry experience in journalism (particularly community journalism), public relations, social media marketing, and communication
- Competency with platforms such as Facebook, Instagram, Twitter, WordPress, MailChimp, Google Docs, Google and Facebook analytics, Tik Tok, Canva.
- Working knowledge of Search Engine Optimization
- Interest in engaging people on social media and the web through videos, broadcasting and content creation
- Spanish speaking is a plus