

## Current Assessment

Fill out the right column according to the instructions in the left column.

<p><b>CURRENT CONDITIONS</b></p> <p><i>Identify 5-10 current “hot topics” in your domain. Including a link to a source.</i></p>	<ul style="list-style-type: none"> <li>● People are abandoning Christianity privately or deconstructing publicly <a href="#">[link]</a></li> <li>● Almost a quarter of Americans report having switched religions <a href="#">[link]</a></li> <li>● US immigrants are mostly Christian but an increasing number are Hindu or Muslim <a href="#">[link]</a></li> <li>● A quarter of those “shopping for churches” do so for political reasons <a href="#">[link]</a></li> <li>● Most Christian denominations skew old compared to “nones” and non-Christians <a href="#">[link]</a></li> <li>● Around a quarter of Americans volunteer formally and about half informally <a href="#">[link]</a></li> <li>● Old churches are being converted into housing, event spaces, and businesses <a href="#">[link]</a></li> <li>● Non-religious meditation is now normalized and monetized <a href="#">[link]</a></li> <li>● “Evangelical” is increasingly a cultural/political marker instead of religious <a href="#">[link]</a></li> </ul>
<p><b>STAKEHOLDERS</b></p> <p><i>Identify 5-10 external stakeholder groups and describe why they are important to the domain in a phrase or short sentence.</i></p>	<ul style="list-style-type: none"> <li>● Political parties: their strategies re: issues and messaging are highly tuned to what matters most to people</li> <li>● Religious private schools: these teach over 3M students and employ 300K+ people <a href="#">[link]</a></li> <li>● Non-profits: these often use churches for free space and rely on volunteers to accomplish their missions</li> <li>● Professional clergy: these people depend on congregants for their income</li> <li>● Media: religiously-oriented media is an important category, and religious attention is a kind of marketing (<i>Oppenheimer</i> in India, <i>Sound of Freedom</i> in US)</li> </ul>
<p><b>RECENT HISTORY</b></p> <p><i>Identify 5-10 important events [include the historical date to your best estimate] in your domain in the last 10 years.</i></p>	<ul style="list-style-type: none"> <li>● 2014: The Mars Hill megachurch in Seattle collapses as its leader Mark Driscoll resigns after accusations of abusive leadership</li> <li>● 2016: Donald Trump is elected President with 80% of the evangelical vote</li> <li>● 2017: Q drops his first post about Democratic Satanic cannibalistic child molesters, marking the beginning of QAnon and its integration with Christian apocalyptic conspiracy thinking</li> <li>● 2017: 26 people are killed in the Sutherland Springs church shooting in Texas, the nation’s deadliest mass shooting in a house of worship</li> <li>● 2018: Congress bars the Navy from appointing an atheist chaplain</li> <li>● 2023: the Asbury Revival, a two-week non-stop prayer session at a university in Kentucky, goes viral</li> </ul>