

Milestone posts

It's time to get all these amazing new clients and our clients who've been around a while to celebrate themselves and inspire others. Let's have all clients do milestone posts as they hit different wins along their health journey. This is starting week 1 and then weekly throughout their journey.

*****Be sure to have them post on both their personal FB page and in FB stories*****

Here is the link to this document to share with your team: [Milestone Posts](#)

Here is a great short video to watch on milestone posts:

<https://vimeo.com/715732226/807d5ef726>

Here is a video on how to add wellness credits to your clients account: [LINK](#)

When to do milestone posts:

*****Be sure to have them post on both their personal FB page and in FB stories*****

- Accountability post on JKO
Accountability post text and sample - [LINK](#)
- Day 8 first milestone post
Sample Day 8 post & text to client - [LINK](#)
- At least weekly with all their scale and non scale victories
Sample ongoing milestone post & text to client: [LINK](#)

If your client wasn't ready to post on Day 8, they may be ready to post later as they build their confidence.

<https://vimeo.com/715732226/807d5ef726>

Working the post:

Keep a list of everyone who comments/likes their post. When your client is ready to coach, these will be the first people they will reach out to!)

Respond to every comment - be their cheerleader - do a few at a time, not all at once to make most of the post and outreach. Here's more specific guidance:

Responding to the comments saying congrats, way to go, etc. [LINK](#)

Responding to the likes/loves [LINK](#)

Responding to the comments asking what they are doing or what program [LINK](#)

When the conversation moves to a Health Assessment or share call [LINK](#)

When one of their friends decides to start program [LINK](#)

Other suggested responses to common questions:

What's it cost [LINK](#)

If someone asks for a website or to be emailed info [LINK](#)

What if they don't message you back after initial response [LINK](#)

PRO Tips:

- Make sure to remind them not to mention the name of the program
- Make sure they tag you in their post
- WORKING the post is key
- Make sure you add them to your “Hot list”
- If the post comments slow down, you can chime in with your before and after in the comments