YOUR CALL TO WAR



AGOGE NEW IDENTITY TEMPLATE



The contents of all 3 docs are below...

AGOGE NEW IDENTITY TEMPLATE

The Ideal Version of Yourself 3-6 Months From Now

My Power Phrases (2-3)

- I am Roswald Roald Adamaheto a Child of God
- I am the head of the Adamaheto Family
- I am Strong and indefatigable

My Core Values (2-3)

- Work Ethic
- Bravery
- Courage

My Daily Non-Negotiables (2-3)

- Daily checklist
- Prayer
- Family Obligations

My Goals Achieved

- Getting incredible results for my client
 - After working with my client for some time now, we launched an incredible offer, and we scaled that offer and gained paid handily, this is ultimately our formula for financial freedom and our ticket to wealth. By 2024 the results I get shock him and I get paid as a result too.

- Becoming Experienced:

Once I get a big win for my client, and make 300 dollars, I'll apply for experience and showcase the accolades I have just gained, through sheer effort and sweat. My client is happy and seeks to do further business with me and I close him on another deal. My power level rises substantially and my aura resonates each time I speak.

- Generating \$10K In Revenue:
 - Generating 10k in revenue is a sign to myself and my bloodline that I am serious about lifting us out of the matrix and the slavery that society wishes to bestow upon us. I'll be the hero and make 10k in revenue and prove to my sibling, my mother, and God that I am serious about the life he has given me and I seek to use the money he has allowed me to gain through the difficulty and effort I put in, to help my loved ones and those in need.

My Rewards Earned

- I'll go to a luxury restaurant once I become experienced and eat at a steak restaurant with quality food that has been grilled accordingly. I bite on the steak and as I eat it, I'll feel my POWER Level rising as the protein seeps into my veins. It'll be a rare steak and well prepared by the finest chefs in the country.

- I'll travel the world for a month once I hit 1k in revenue. I'll journey across
 Europe, to Spain, Eastern Europe, and beyond. I'll explore the history of these
 once Great Nations and from that apply those tales to my character as my
 Power Level rises as I seek to emulate the conquerors of old, from El Cid of
 Spain, The Eastern Dukes during the Ottoman Empire Era, and the Ancient
 Conquerors such as Julius Caesar of the Roman Republic. I'll explore the sites,
 the architecture they produced, the historical sites they have laid off, and the
 tales they have told. I'll take the lessons from each of those sites and apply
 them to my life to become a well-rounded man applying each of their best traits.
- Once I hit 10k in revenue, it is only right that I upgrade my battle station, the tower in which I will conquer the marketing landscape. I'll upgrade my desk to a Standing desk one that is ergonomic and is healthy, I'll also get a chair and replace my gaming chair. I'll get a chair that is suited to long hours working and is ergonomic enough that back pain is a thing of the past. Finally, I'll get the latest Macbook and spec it out according to my wishes, I'll make it fast and reliable and I can bring it anywhere allowing me to work at a cafe, the sandy beaches off the coast of the roaring Mediterranean sea and beyond.

My Appearance And How Others Perceive Him

- I'm 6'0 183 cm, muscular, and standing upright with my head high and shoulders back with my chest out. I smell good with the bearded look and a beard well groomed. I'll walk by alternating between each shoulder to showcase my masculine physique. I'll be well-defined with low body fat but still big enough to dwarf any man who seeks to compete with me. I'll be ripped and lean with defined muscles, and defined leg muscles, while still having a ton of stamina to run marathons and to do cardio on top of having defined muscles on me.
- I'll maintain a well-groomed appearance, hair trimmed to its appropriate length, facial hair in control and trimmed, shoes well polished and not creased. I'll ensure my clothes are well-ironed hands and body well lotioned and smell

good. I'll ensure my clothes are neat and in order and of the highest quality possible.

- I will carry myself as a professional in all realms of human endeavor. My focus will be unmatched and will outmatch any man in the realm of attention and focus. I'll be known as a hard-working man, men and women around me and even those I do not know of will proclaim the tale of a Tall muscular, well-groomed, and fashioned man whose work ethic is unmatched running a Marketing business but also is a polymath who is knowledgeable in multiple fields such as Marketing, Psychology, and Mindset, Neuroscience and Al. They'll be astonished as they will never see a man of my caliber walk the Earth or ever see one again.
- I will be an excellent communicator, a great listener, and someone knowledgeable and able to help anyone that comes my way. People will be in awe of my capabilities and what I can do and seek to be around me more often to extract the wisdom I have gained from the hard work in my life. They look at me as a charismatic and authentic individual who bends for no one, seeks to help all around him, and gives compliments to everyone.

My Day In The Life Stories.

- I wake up early around the time 4 AM before the Sun has even arisen. Most people will be snoring in the dead of night, while I'll be awake and eager to pounce on any opportunity God sends my way. I will reaffirm my core values of Bravery, Courage, and Work Ethic. I'll drink a tall glass of water and immediately work on my hardest task, creating content for my Personal Brand and following up on prospects and my clients. After that, I'll eat a well-nourished breakfast, take a shower, and put on some well-fitted clothes.
- After a productive morning, it is only right I also draw close to God, by doing Bible Study and continuing to find ways I can better myself spiritually, mentally, and physically. I'll gather insights and ways I can improve and imitate his faithful servants. After that, I'll hit a hard workout in the gym and take my muscles and mind to the physical limit a man can, and even surpass that limit as I feel each fiber of my muscle expand and contract to do that one more rep.

- As I arrive from the gym, I'll do some client work, follow up on some prospects, and focus on any tasks that can push the business forward towards my daily checklist, with my revenue goals always at the top of my mind. I will edit videos and post them on my Social Media to expand my Social presence there. I will stop at nothing to accomplish my daily checklist.
- As evening draws closer, I read some books that I am curious about, some may be about History like the Bronze Age collapse, and studying lessons from the past so I can prepare for the future. I'll also read books on topics that fascinated me such as psychology, AI, and mindset. I'll then write about these lessons I've gained always reminding myself of the goal I set out, to become a Polymath and a Jacked Marketer able to go to any market and deliver. I'll conclude the work day by writing down the lessons I've learned from these books and sources.
- Before bed, I visualize my next day, my next victory. I see myself eating that steak at that 5-star restaurant, traveling across Europe, exploring and experiencing different cultures—a reward for my hard work. The feel of my upgraded laptop is real, and its capabilities enable me to achieve even more. As I drift off to sleep, I am content, ready to rise again tomorrow and chase my dreams with relentless energy.

(ADD IMAGES BELOW)



Step 1: What Is Your Target Outcome? Why is it important?

What is your target outcome? (e.g., "Launch a successful online business within the next year")

[Insert your answers here]

My Result Is to generate 10k in Revenue for my Client and myself within the YEAR

Step 2: How Will You Measure Your Progress Towards Your Target Outcome?

How will you know when you've achieved your outcome and how will you measure it? (e.g., Revenue generated, number of customers acquired, website traffic, etc.)

[Insert your answers here]

How will I measure my progress? - Revenue Generated through his mentorship program, and other courses that we will soon release and through ad revenue from his YouTube channel

What will it look and feel like? -

What will it allow me to do after I reach it? - It will allow me to go to that steak restaurant, travel the world, and upgrade my battle station for marketing conquest.

Step 3: How Close Are You To Your Outcome From Your Current Position?

Describe your situation in detail. Where are you currently concerning your outcome? [Insert your answers here]

Where am I now? - I got him 1 sale for his mentorship program, and he wants 5 more sales, that will generate him 1.2k per month. So far I've generated for him about 400-500 dollars as of July.

Step 4: What Are Your Checkpoints Toward Your Outcome?

What checkpoints do you need to achieve between your current position and your ultimate outcome? Break down your big result into smaller, actionable steps.

- Checkpoint 1: Conduct market research
- Checkpoint 2: Develop a business plan to market his mentorship program effectively
- Checkpoint 3: Redo the Landing page for his website
 - Also, write a VSL for that landing page
- Checkpoint 4: Launch a marketing campaign

-

Step 5: What Known Roadblocks Will You Face?

What potential roadblocks could hinder your progress toward each checkpoint towards your outcome? How can you counteract these factors? What do you "know you don't know"? How can you close the knowledge gap? (e.g., Lack of time, financial constraints, technical challenges, etc.)

[Insert your answers here]

What potential roadblocks could hinder my progress? - Doesn't want to feel sales like

How will I overcome these roadblocks? - Find alternative ways to soft-sell

What do I know that I don't know? - I do know that I don't truly know his audience and want content they desire, so I'll run a survey on that, and I'll also make sure that I run surveys to gather insight on their pain points, dream states, and whatnot.

How will I close this knowledge gap? - By doing the above^

Step 6: What Helpful Resources Do You Have?

What resources do you have that will allow you to overcome obstacles and achieve your outcome faster? (e.g. TRW, current personal network, experience in an existing industry, etc.)

[Insert your answers here]

I have access to and will use - I have access to TRW, my network within that, also surveys and testimonials, and other top players within my client's Niche

Step 7: What Specific Tasks Will Lead To Each Checkpoint?

Break down each mini-goal into specific tasks that need to be completed to achieve it.

For example, if your mini-goal is to conduct market research:

- Task 1: Identify target audience demographics
- Task 2: Conduct competitor analysis
- Task 3: Create surveys or questionnaires
- Task 4: Analyze data and draw conclusions

[Insert your answers here]

CHECKPOINT NAME

- Task 1: Find Top players within his niche
- Task 2: Find out how they promote
- Task 3: Analyze their Sales Page and track how much traffic they have
- Task 4: If it is high, model my clients' sales page after that.
- Task 5: Write down the ways they best promote and implement those strategies.
- Task 6: Find some VSL content based on my client's offer and model it off top players
- Task 7:

Step 8: When Will You Perform These Tasks?

Assign each task to a specific date and time on your calendar.

Be realistic about your time constraints and allocate sufficient time for each task.

- Use reminders and alerts to keep you on track and accountable.
- Prioritize tasks based on their importance and deadlines.

[Insert Your Google Calendly Link Here]

https://calendar.google.com/calendar/u/1/r/day?trp=true

Step 9: Time To Execute and Review:

- 1. Execute your planned tasks according to the schedule.
- 2. Regularly review your progress toward each checkpoint.
- 3. Adjust your tasks and schedule as necessary based on your progress and any unforeseen challenges.
- 4. Continuously refine your plan based on your experiences and feedback received.

Tips:

- Stay focused on your ultimate objective but be flexible in your approach to achieving it.
- Break down complex tasks into smaller, manageable steps to avoid getting overwhelmed.
- Get help from fellow Agoge Students, Experts, and Captains if needed to overcome challenges or answer questions.
- Maintain momentum by taking time to feel proud of your successes along the way.

EXAMPLE CONQUEST PLANNER - CHESS IMPROVEMENT

Step 1: Define Your Objective

- Improve chess skills to sharpen my tactical and strategic thinking abilities

Step 2: Establish Measurable Criteria

- Achieve a chess Elo rating of 1600 or higher via consistent wins against opponents of similar or higher rating by June 5th, 2024

Step 3: Assess Current Position - Where are you currently concerning your objective?

- Currently at a chess Elo rating of 1200 with a basic understanding of chess principles and tactics

Step 4: Identify Mini-Goals ("Checkpoints")

- Checkpoint 1: Improve Opening Repertoire
- Checkpoint 2: Enhance Tactical Skills
- Checkpoint 3: Develop Strategic Understanding
- Checkpoint 4: Increase Endgame Proficiency

Step 5: Anticipate Known Obstacles

What potential obstacles could hinder your progress toward each mini-goal/checkpoint? How can you counteract these factors?

 Limited time for practice due to other commitments → frame chess as a reward for succeeding at other commitments. Prioritize key skills. Use the G work focus system to maximize time.

Step 6: Identify Helpful Resources

- What resources do you have that can help you overcome obstacles and achieve your objectives faster?
 - Online chess tutorials, courses, and videos
 - Chess books focusing on specific aspects of the game
 - Chess software for analyzing games and practicing tactics
 - Several friends who are above 1600 elo

Step 7: Plan Specific Tasks

Checkpoint 1: Improve Opening Repertoire

- Task 1: Study and memorize key lines in 5 chosen openings (30 minutes daily)
- Task 2: Practice opening moves against chess engines or online opponents (30 minutes daily)
- Task 3: Review games to identify opening mistakes (30 minutes daily)

Checkpoint 2: Enhance Tactical Skills

- Task 1: Solve tactical puzzles daily (30 minutes)
- Task 2: Study tactical motifs and practice applying them in games (20 minutes)
- Task 3: Analyze your own games to identify tactical opportunities (20 minutes)

Checkpoint 3: Develop Strategic Understanding

- Task 1: Study classic games by grandmasters (30 minutes)
- Task 2: Practice formulating and executing long-term plans in games (20 minutes)
- Task 3: Analyze your own games to assess strategic decision-making (20 minutes)

Checkpoint 4: Increase Endgame Proficiency

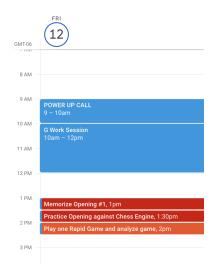
- Task 1: Study fundamental endgame principles (30 minutes)
- Task 2: Practice basic endgame techniques (20 minutes)
- Task 3: Play endgame scenarios against chess engines or practice partners (20 minutes)

Step 8: Schedule Tasks

CONQUEST PLANNER SCHEDULE

April 11th - April 24th: Checkpoint 1 - Improve Opening Repertoire

- Tasks:
 - Study and memorize key lines in chosen openings (30 minutes)
 - Practice opening moves against chess engines or online opponents (30 minutes)
 - Review games to identify opening mistakes (30 minutes)



Day 1:
Day 2:
Day 3:
Day 4:
Day 5:
Day 6:
Day 7:
Day 8:
Day 9:
Day 10:
Day 11:
Day 12:
Day 13:
Day 14:
Day 15:
Day 16:
Day 17:
Day 18:
Day 19:
Day 20:
Day 21: