

Junior Research Paper Convention: Abstract Form
CCIII/Spring 2025

Hsieh, Amber. Section D. "From Piggy Banks to Plane Tickets: How Taiwanese College Students Navigate Travel Budgets"

This study examines how Taiwanese college students' behaviors in planning and managing travel budgets and how regional differences affect their financial decisions. Data were collected through a questionnaire distributed to 70 college students from northern, central, and southern Taiwan. In this study, travel budget planning refers to how students allocate expenses for transportation, accommodation, food and other categories. The results indicate that approximately 74% of students who make travel budgets prioritize transportation and accommodation, while only about 25% allocate more of their budget to food, entertainment, or shopping. Only about 47% of students with family financial support set a travel budget, suggesting they are more likely to engage in higher-cost or less restricted travel experience; About 57% of students who have taken financial courses found them unhelpful for travel budgeting, indicating a disconnect between financial education and real life planning. The study also found significant regional differences: about 74% of students from Northern Taiwan prefer international travel, while approximately 51% of students from central and southern Taiwan prefer domestic travel. In addition, budget constraints can significantly affect students' travel frequency and destination choices. This reveals the impact of financial background, educational experience and geographical factors on Taiwanese college students' travel behavior and choices. It also provides a need to design financial education that better reflects students' practical budgeting challenges.

Notes:

1. My RP belongs to the category of: Social Studies.
2. Related websites: (one or two URLs).

Lee, Yoon-G., and Jean M. Lown. "Effects of Financial Education and Impulsive Buying on Saving Behavior of Korean College Students." *International Journal of Human Ecology*, vol. 13, no. 1, The Korean Home Economics Association, 30 June 2012, pp. 159–169, <https://koreascience.kr/article/JAKO201220962918791.page>.