

Alessa Hickman's Brand & Content Portfolio

Read selected writing on my [portfolio](#), or check out my [Pinterest profile](#) for personal design work!

Content for Brands & Organizations

- [Healthcare Communications, Patient Education & Recruitment Content, Copywriting, and Digital Resources](#) — Magenta Health
- [Recipe Writing and Editing Work](#) — The Kitchen Magpie

Additional writing and content samples available upon request.

Social Media Content:

- [Training Survey Questions for Measuring Training Effectiveness](#) — LinkedIn carousel created for an edtech company
- [AI in Training Across Banking, Manufacturing, Government & Pharma](#) — Social media post series created for an edtech company
- [Product Knowledge Training Ideas](#) — LinkedIn carousel created for an edtech company

More content available upon request.

Scriptwriting:

- [How to Create a Safe Classroom for LGBTQ+ Students](#) — YouTube script for Study.com
- [Who's Really Teaching Math? The Shocking Truth About U.S. Classrooms](#) — YouTube script for Study.com
- [Top 10 Tips to Pass the OAE 002 Middle Childhood Exam \(Grades 4–9 Teacher Certification\)](#) — YouTube script for Study.com