

## Infographics Teaching Strategy - Activity 1: Help Students Read Infographics (Developing Visual Literacy & Understanding) (Responses from MDLC participants) (Short Link to this document: <http://tinyurl.com/infogr15-1> )

Credit to: [Deb Boisvert, Deerfield, NH: https://sites.google.com/site/nhinstitutes/web-2-0/how-to-tools-for-making-infographics](https://sites.google.com/site/nhinstitutes/web-2-0/how-to-tools-for-making-infographics)

**Discovery & Exploration:** Go to the New York Times Learning Network series, [Teaching with Infographics - A Place to Start](#).

or

Visit David Warlick's Infographic a Day site (<http://igad.onlearning.us/>) or [Kathy Schrock's List of Infographic Topics](#)

**Think & Share:** In your assigned row of the table below, please enter the following information about the infographic you chose to share:

- Enter the title and copy/paste the URL to the infographic you chose.
- Why did you choose this one?
- What are some of the details or facts you can learn from the graphic? Name 2-3 things you learned from this graphic
- What are three ways the designer conveyed the information so that it was easier to understand or more engaging?
- What could be added to it?
- What is the purpose of the graphic? Is the graphic intended to make you think about an issue, take a stand, or change your behavior? If so, is it effective?

Note: This is a great activity to do with students. Another way to find Infographics is to do an image search for your interest and the word Infographic. Here is one of the many that popped up with [Horses Infographics](#), [The Learning Life](#), [Mind Blown: An Exploration of the Human Brain](#), or [What Happens in an Internet Minute?](#)

### **Example:**

**Title & Link:** [What is Your Favorite Michael Jackson Song?](http://www.nytimes.com/interactive/2009/06/26/arts/jackson-songs-vote.html)  
<http://www.nytimes.com/interactive/2009/06/26/arts/jackson-songs-vote.html>

*Why did you choose this one? I chose this one because I'm a musician and I enjoy Michael Jackson's music. Even though he was around when I was younger, I didn't fully appreciate his talent and artistry until later. Also, I like the interactivity of this infographic.*

*What are some of the details or facts you can learn from the graphic? Name 2-3 things you learned from this graphic. This infographic showed me the year each song was released, which was most popular according to the votes (although it doesn't say who voted), and there is commentary on the style of each song and it's interesting to see the progression of style moving from the late seventies into the nineties.*

*What are three ways the designer conveyed the information so that it was easier to understand or more engaging? The designer put the songs in order on a timeline based on release date, 1979 to 1991. The bar graph shows which songs are more popular by tallest bar for most votes. The bar slides away on the mouseover so the viewer can read a description of the music style and what made it popular. A really nice addition is that there is a short sound clip of each song.*

*What could be added to it? It doesn't tell who voted!*

*What is the purpose of the graphic? Is the graphic intended to make you think about an issue, take a stand, or change your behavior? If so, is it effective?*

*I think the purpose of the graphic is to make you think about the impact of Michael Jackson's music over time. It was effective for me because I could see the progression of his popular songs and see how his style did change. The creator included a description of the music style and what made it popular. A bigger connection might be made to how his music impacted the evolution of pop music culture over time.*

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