

How to hire your DREAM video editor

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<https://youtu.be/CCQT-XqOE1w>

The 5 Principles

1. Positive mindset (BELIEVE you can find the right person!)
2. Be thorough and detailed at every stage (to attract the best people)
3. Widen the option pool
4. Make decision based on actual work (Not applications or interviews)
5. The critical work begins after hiring

Sample Job Description

I'm looking for a video editor to help me prepare YouTube videos for publication.

The skills I need are:

- Creating final edits from rough edits
- Adding zoom in/out cuts to maintain interest
- Adding basic elements to make the video more engaging:
 - icons, stock images & video
 - basic sound effects
 - basic captions

(you will choose these yourself based on a script)

There will be 1-3 videos per week, and there is potential for long-term collaboration.

Qualities important to me:

- Working to deadlines
- Great communication
- Real desire to make videos better
- Excellent English ability

Please provide examples of videos you have edited for YouTube.

Sample Message To Hire For Trial Project

Hey,

Thanks very much for applying to work with us. I liked your samples!

I'd like to suggest a short trial. Could I hire you to create a short sample video for me, of perhaps 2-3 minutes?



I'd like to see the result, and the way we work together, and then I'll make a decision based on that.

Could you also let me know your preferred workflow? How do you like to receive video files, notes, etc?





Organisation of information

My Drive > ... > Video Editor > Hiring Instructions ▾ 👤

Name ↑

 New Video	
 Video Style Guidelines 👤	

My Drive > YouTube > Olly YouTube > Video Editor ▾ 👤

Name ↑	Owner
 Brand Video Assets	me
 Fonts	me
 Hiring Instructions	me
 Olly Reaction Images	me
