

Yousupov Victoriya

UI/UX Designer | Graphic design

MY PORTFOLIO <https://victoriyas.framer.website/>

+972526477735 | Vicay2001@gmail.com

Education

HackerU – College

User Experience & User Interface Design

2021 – 2022

- Comprehensive training in user experience and UI design for websites and applications, as well as print-focused design, with an emphasis on business branding and identity creation. Gained proficiency in Figma, Adobe Creative Suite, and foundational knowledge of WordPress & Elementor. Developed skills in social media content creation and digital marketing

Ort Lillenthal – High School

2017 – 2019

- Full Bagrut with Academic Excellence Certificate.

Work Experience

Freelance UI/UX and Graphic Designer

2022 – Present

- Worked with various clients on app and web UI/UX design, including screen flows, user journeys. As well as functional interfaces for websites, apps, and complex dashboard systems with B2B models.
- **Product Designer at LIVE DISCOUNT** - Led UI/UX design and branding for a live shopping platform, managing design processes across internal dashboards, ad agencies, and developers. Designed complex systems for live stream, seller, and purchase management.
- **Freelance Designer for SONIX STUDIO** - Provided UI/UX design and WordPress development for websites and landing pages. In addition, designed for social media content (static and video), and copywriting.
- **Freelance Designer for ELDAN CREATIVE** - Created design materials for print and digital formats, specializing in event-related designs, including event wall graphics, digital banners, and event collateral. Delivered designs for corporate events and marketing materials, as well as catalogues, maintaining consistent branding across platforms using AI technologies.
- Worked with major clients such as Bynet (BYNET EXPO 2025), IAI, NVIDIA, Herzog Fox & Neeman, and various law firms and high-tech companies.

Secretary – Ramla's Veterinarian Service

2021 – 2022

- Provided administrative support, including data organization and customer service.
- Managed communication between the service and the public, improving client satisfaction.

Volunteer Experience

IDF- Mofet Unit

2019 - 2020

Krembo Wings

2017 – 2019

- Personal tutor and team member for families and children with special needs.
- Developed communication, negotiation, and social skills through direct engagement.

Skills

- Design Work Tools: Figma, Adobe XD, Adobe Illustrator, Adobe Photoshop, Adobe InDesign, Adobe After Effects, Adobe Premier, Adobe Firefly, Freepik AI Photo Creator, Midjourney, Topaz, Heyzine, ChatGPT, Microsoft PowerPoint, Microsoft Word, Microsoft Excel
- Web Development: WordPress, Elementor, Framer, Wix Studio, Rav-Messer.
- Languages: Hebrew (native), English (fluent), Russian (fluent).
- Soft Skills: Client communication, project management, problem-solving, teamwork, time management, critical thinking, attention to detail.