

Centennial Homeowners' Emails to Friends

CHOICE 1 - Cut/Paste

Dear XXX,

I'm reaching out because I'm a homeowner at Centennial condos. You may know we have been struggling with issues from extensive water damage for over three decades.

The HOA has initiated a community education campaign to tell the story of our challenges.

Please check out the attached Fact Sheet, Crisis Overview and our [Voice of Centennial website](#) for more details.

Feel free to pass this along to your friends and colleagues so the community is informed about our story. Our goal is to reignite conversations with the City of Aspen and APCHA that will result in realistic solutions to our problems.

Many thanks,
XXXX

Attach the [Fact Sheet](#) and [Crisis Overview](#)

CHOICE 2 - Write Your Own

Please use this outline to craft a personal email to share information with friends and work colleagues about the Centennial crisis.

SALUTATION/YOUR PERSONAL GREETING

INTRO

1. You are one of 92 homeowners of the Centennial condo complex
 - a. How long you've lived in Centennial
 - b. Something else about you, your work, your family, etc if you want
2. Why you are writing them
 - a. To create awareness in the community about the problems Centennial is dealing with by sharing information on our plight
 - b. To share your personal story about any problems you made have experienced
 - c. To build support in the community for real conversations among the Centennial board of directors, the City, County and APCHA to find possible solutions
3. A sentence that summarizes the Centennial plight
 - a. You can take a portion of the summary of the campaign from the Overview section at the top of the Crisis Overview document

BODY of your EMAIL

1. Look up information in the Our Crisis Overview and Fact Sheet documents in this folder.

2. Pick two or three points you'd like to make.

OUTRO - "CALL TO ACTION"

1. Tell them they can get more information about the history and status of Centennial's issues by going to our website - www.voiceofcentennial.com
2. Tell them you'd appreciate it if they could help you communicate the importance of this issue by attaching the Crisis Overview document with their friends and colleagues
3. Thank them for their interest and add your full name and contact info

ADD TO YOUR EMAIL

1. Add the logo to your email below your signature - either the png or jpg
2. Attach a couple photos from the photo folder
3. Attach the [Fact Sheet and Overview](#)