Ways you can get the word out to your Georgetown community about LinkedIn Learning and how it can benefit them:

- 1. Include <u>a story</u> in your **newsletter.** Feel free to use these <u>quotes from Georgetown</u> <u>users</u>.
- 2. Forward emails from the Library to your community along with recommended courses.
- 3. **Mention LinkedIn Learning at your next meeting** or put up <u>posters</u> on bulletin boards in your area.

You can also <u>email</u> our LinkedIn Learning Success Manager, Joe Moore, to get on his newsletter mailing list or <u>sign up for a time to meet</u> with him about how your department or organization can make the most out of LinkedIn Learning.

Also, check out this incredibly useful <u>CAMPUS MENU</u> that Joe Moore regularly updates with resources for promoting LinkedIn Learning. You'll need to enter your name and email address to gain access to the content.