UX Usability Testing Plan Template

(Use this template **BEFORE testing**)

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Objective:

User role: **Existing User**

Background:
- Wanting to find cafes to work from

- Look for reviews, peak hours, and amenities available at the cafe

Introduction:

We are asking people to try using an app that we are working on for people from ages 17-26, who are struggling to find real reviews about new cafes and want to work from cafes but are unable to because of the crowd. We designed an app which describes all the features they are looking for and more.

Guiding Script:

Hello! Today I will ask you to complete a few tasks, which I'll read out loud and you will have to navigate them yourselves and tell me if it was easy to use or complicated. Let's get started! Firstly, you need to log in, you are now at the home page, now you need to navigate to the work cafe screen and find Tribeca through which you can browse what they offer as a work cafe and this will help make a decision if you could work/study there or not.

Tasks and Scenarios:
Choose from the two options:

Example of ONE overarching scenario:

Goal: be able to check amenities, reviews and peak hours of a cafe

Scenario (to say to your testers): "Imagine you want to go work at a cafe, you have to take a meeting and need to know the reviews and if they offer wifi and a meeting room. Navigate through the app and check amenities/reviews/peak hours

- *Task 1 - Go on the login screen*

- *Task 2 - Login*

- *Task 3 - Home screen*

- *Task 4 - Work Cafes*

- *Task 5 - Tribeca*

- *Task 6 - Navigate through filters to check and make an informed decision*

You are all set to conduct the test now.

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