

Privacy policy

We care about your privacy and we want to protect your personal information. This policy explains what information we collect, process and how and why we use it. If you have any questions, get in touch with us at the address mentioned at the end of the document.

Introduction Personal Information is data that relates to you and can identify you as an individual. “You” means a judge, awards participant, nominator or event attendee. “We” means Collabor8te, organiser of Small Business Heroes awards.

The amount and type of data we collect depend on the relationship between us but in all instances, we ask only for the minimum data necessary for each purpose.

To be a judge

We need to collect information about you and your business, such as job experience and other information about your profession to be transparent about the judging process and to promote you and your business. Information is either supplied by you or taken from a public source such as LinkedIn.

To be an awards participant

We need to collect information about you and your business. The type of information will also depend on the category you apply for. All information will be considered confidential and treated accordingly by us and judges.

To be a nominator

Information you share with us can be used to contact you about the progress of your nominee, about the ceremony event and the results of the awards.

To be an event attendee

The information we collect depends on the type of ticket you purchase. For any tickets apart from the Micro-sponsor we obtain only billing information. For the latter also company information is necessary to be shared with us.

To collect payments

We use third-party software, WooCommerce, to collect payments. You enter your financial details directly into these platforms and your information is stored here.

Sharing of personal information

We disclose your Personal Information in limited circumstances to our service providers but we make sure they are responsible with the data we share with them and behave only according to our instructions. There could be a situation when we are obliged to disclose your personal information to comply with the law.

We are active on different social media and share information, images, and videos with the public through unaffiliated external social media sites. We process photos, videos or quotes together with their identification details and publish them on our social media and promotional materials. Photos or videos without any identification are processed for the duration of the consent. All of these can be deleted at the request of the person shown. We do not edit comments on our social media but we can delete them if they are not connected with the post, promote a commercial product or service, advocate illegal activity, discriminate or violate laws.

We are not responsible for data collection, privacy, and information sharing policies and procedures or content third-party's websites. Please, get to know their policies before you decide to share with them any personal information. The collection, use, and disclosure of your Personal Information will be subject to the privacy policies of the third party and not this Policy.

Rights to your information: access, rectification, erasure and restriction

We respect your rights to your data. In accordance with the law, you may request details or a copy of your personal information we store and process. If you would like to make a request, get in touch with us at the address at the bottom of the document. Please note, there is a 30-day period for responding to the request starting the moment we have all the relevant information. We can also erase all data we have about you on your request and keep those required by law only. If you want us to erase data we need to provide the service while being a member, we would have to terminate your membership and keep only the data as required by law. If you want to erase data that are necessary for the application, nomination or attending the event, we would have to cancel your application, nomination or ticket to the awards ceremony.

Opt-out

You always have the right to opt-out from our marketing communication and opt-in whenever you want to. Please note, there is from time to time information we need to deliver to you even though you opted-out such as a change in our Terms and Conditions or regarding our services. We do not sell your Personal Information to third parties for their direct marketing purposes.

Information security

To keep your personal data safe we apply appropriate technical and organisational measures such as encryption, firewalls etc.

Links

Sometimes we share links of third parties websites which are subject to their own privacy policy.

Changes to the policy in the future

Our privacy policy comes into effect at the moment information is collected. We reserve the right to change, modify, add, or remove parts of this Policy at any time we find necessary. If we make any changes to this Policy, details of any changes will be posted at the top of the privacy policy web page.

Questions or comments

If you have any questions or comments regarding our Policy, please contact us at:
Collabor8te 22 Montrose Street Glasgow G1 1RE Email: hello@collabor8te.co.uk