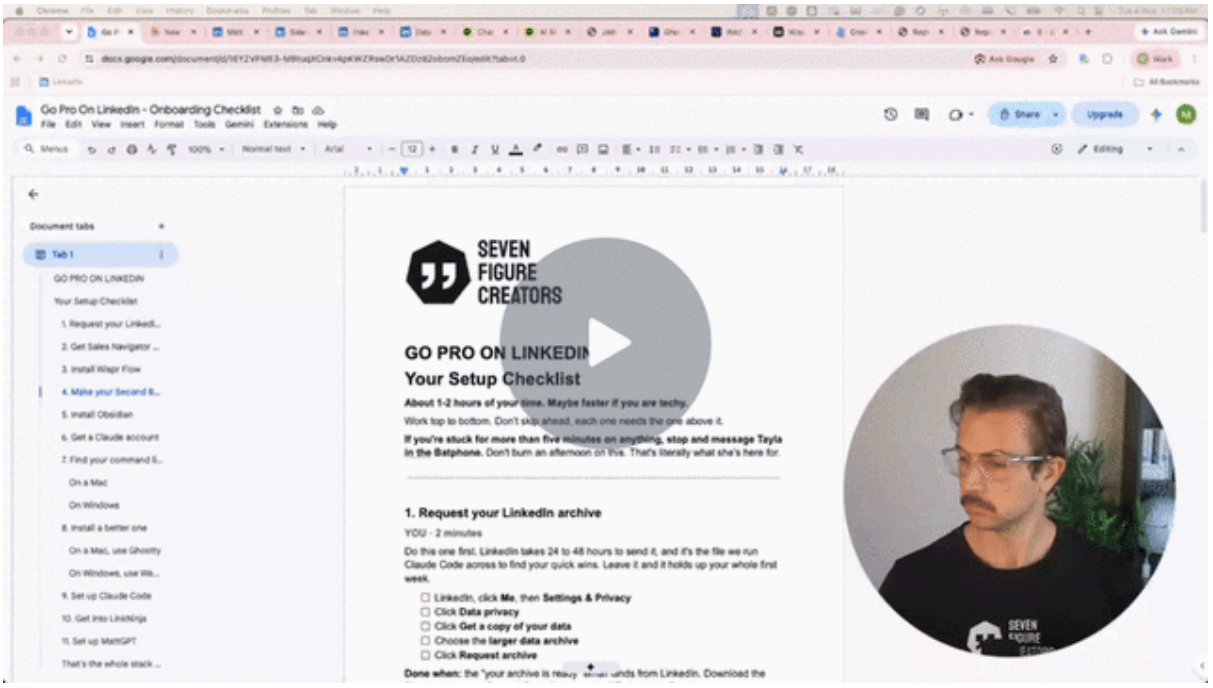
GO PRO ON LINKEDIN

Your Setup Checklist

Here is the video walkthrough



About 1-2 hours of your time. Maybe faster if you are techy.

Work top to bottom. Don't skip ahead, each one needs the one above it.

If you're stuck for more than five minutes on anything, stop and message Tayla in the Batphone. Don't burn an afternoon on this. That's literally what she's here for.

---

1. Request your LinkedIn archive

YOU · 2 minutes

Do this one first. LinkedIn takes 24 to 48 hours to send it, and it's the file we run Claude Code across to find your quick wins. Leave it and it holds up your whole first week.

SEVEN FIGURE CREATORS

- [ ] LinkedIn, click **Me**, then **Settings & Privacy**
- [ ] Click **Data privacy**
- [ ] Click **Get a copy of your data**
- [ ] Choose the **larger data archive**
- [ ] Click **Request archive**

Done when: the "your archive is ready" email lands from LinkedIn. Download the file, drop it in your Second Brain folder, and tell Tayla in the Batphone.

---

2. Get Sales Navigator Core

YOU · 2 minutes

Not the full Sales Navigator. Just **Core**. This is how we find the right 70 people to message every day.

Get Sales Navigator Core

- [ ] Start Sales Navigator Core

Done when: you can open Sales Navigator and see the search screen.

---

3. Install Wispr Flow

YOU · 5 minutes

Voice to text. You talk, it types, into any app on your computer. Around four times faster than typing.

You're going to be talking to your AI a lot, and typing is the slow bit. This gets rid of it. Free for 14 days.

wisprflow.ai

- [ ] Download and install
- [ ] Set your shortcut key
- [ ] Hold the key, talk, watch it type

SEVEN FIGURE CREATORS

Done when: you've talked into any app and the words appeared.

---

4. Make your AI Second Brain

YOU · 1 minute

This is the actual thing. One folder on your desktop. Everything you know, everything you've done, and everything we build together lives in here.

- ☐ Make a new folder on your Desktop
- ☐ Call it **Second Brain**

Don't move it. Don't rename it. Everything else we install is going to point at this folder.

Done when: there's a folder called Second Brain on your desktop.

---

5. Install Obsidian

YOU · 3 minutes

Free. This is just the window into that folder. It's not a new system to learn, it's a nicer way to look at files you already have.

obsidian.md

- ☐ Download and install
- ☐ Click **Open folder as vault**
- ☐ Choose your **Second Brain** folder

Done when: Obsidian opens and you're looking at your Second Brain.

---

6. Get a Claude account

YOU · 3 minutes

SEVEN FIGURE CREATORS

You need a paid Claude account for the next part.

claude.ai

- ☐ Sign up
- ☐ Upgrade to a paid plan

Done when: you're logged in on a paid plan.

---

7. Find your command line

YOU · 2 minutes

This is the black window where the AI lives. You do not need to understand it. You need to be able to paste into it.

Your computer already has one.

On a Mac

- ☐ Press **Cmd + Space**, type **Terminal**, hit enter

On Windows

- ☐ Click **Start**, type **PowerShell**, hit enter

Done when: you've got a black window open with a blinking cursor.

---

8. Install a better one

YOU · 3 minutes

The one your computer came with works, but the good ones are free and they play much nicer with Wispr Flow. So we use a good one.

On a Mac, use Ghostty

ghostty.org

- [ ] Download and install
- [ ] Open it

On Windows, use WezTerm

wezterm.org

- [ ] Download and install
- [ ] Open it

PowerShell runs inside it. Same thing, nicer window.

Done when: you've got Ghostty or WezTerm open.

---

9. Set up Claude Code

YOU · 5 minutes

This is your AI second brain. It writes with you, finds your leads and drafts your messages.

- [ ] Install Claude Code
- [ ] Log in with your Claude account
- [ ] Type **cd Desktop/Second Brain**
- [ ] Ask it a question and watch it answer

That third step matters. You're opening it inside your Second Brain folder, and that's how it knows about you. **Always start it there.**

Done when: you typed something and Claude Code answered.

---

10. Get into LinkNinja

YOU + TAYLA · 15 minutes

Our own DM tool. You can't buy it anywhere.

THIS VIDEO WALKS YOU THROUGH IN DETAIL

app.linkninja.co

- ☐ Check your email for the login deets
- ☐ Log in
- ☐ Connect the LinkNinja MCP to Claude Code

Then build your AI profile. It asks you a bunch of questions. Your offer, who you're for, what you sell, how you talk. This is what makes every message sound like you and not a robot.

Two ways to do it, and you can use both:

- ☐ **Talk it.** Use Wispr Flow and say your answers out loud. You'll say more, and it'll sound more like you.
- ☐ **Upload it.** Drop in whatever you've already got. Your website, your sales page, your case studies, an old proposal, anything that already sounds like you.
- ☐ Have it draft you one message

---

11. Set up MattGPT

YOU · 1 minute

Nearly 200 trainings, every framework, every template, and the LinkedIn profile templates. Everything I've ever made, in one place, for you and your team.

You don't need to go into any of it now. That's the point of it. When you need something, you ask it and it tells you exactly which video to watch or which template to use.

Go here:

https://sfc-onboarding.pages.dev/

- ☐ Put in your name, email and LinkedIn profile URL
- ☐ Tick the terms and hit **Get Started**
- ☐ Ask it one question so you know it works

SEVEN FIGURE CREATORS

Takes about 60 seconds. Your team get access too, so send them the same link.

Done when: you've asked MattGPT a question and it answered.

That's the whole stack – Let us know when this is completed and I'll send you the questions to answer before our chat 🙂

LinkedIn archive. Sales Navigator Core. Wispr Flow. Your Second Brain. Obsidian. Claude account. Your terminal. Claude Code. LinkNinja. The MCP. MattGPT. Your AI profile.

Everything points at that one folder on your desktop.

From here on, talk to it instead of typing. Wispr Flow works everywhere, and the more you talk to this thing the better it gets at sounding like you.

Stuck? Batphone. See you on the call.