

Title:	10 Best AI Email Assistants to Streamline Your Inbox Like a Pro! (2024)
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10 Best AI Email Assistants to Streamline Your Inbox Like a Pro! (2024)

How many emails are currently unread in your inbox? [40% of people](#) say they have at least 50 unread emails.

Now, the most important question is: How many do you have to reply to?

If you're like most people, the answer is "way too many." The solution to this problem? AI email assistants. So, in this guide, we will list the best AI assistants to stay on top of your inbox and make more sales in 2024!

Key Takeaways:

- An AI email assistant automates tasks like organizing, composing, and prioritizing emails.
 - Some popular AI email assistants include [Assista](#), Mailbutler, Apollo, and Smartlead AI.
 - Assista is a new AI email assistant with an all-in-one interface that [integrates](#) with popular tools like Gmail, HubSpot, and Salesforce.
 - When choosing the best AI email assistant, consider functionality, email integration, writing assistance, personalization, cost, scalability, and integrations.
-

Best AI email Assistants: Quick Overview

AI Email Assistant	Standout Feature	Starting Price	Key Integrations	Best For
Assista	AI Personal Assistant	7-day free trial	Gmail, Microsoft 365, Salesforce, HubSpot	B2B businesses, Agencies
Gemini AI	AI assistant	Free	Google Workspace	Content creators
Mailbutler	Email sending and tacking	\$4.95/month	Evernote, Trello	Sales and Marketing Teams
Apollo	AI sales coach	Free plan available	HubSpot, Gmail, Zapier	Sales reps and Marketers
FullEnrich	Sales calls' action items	Free trial	Apollo, LinkedIn, Hunter	Sales and Marketing Teams
Shortwave	AI note-taking	Free plan available	Gmail	Small businesses, Startups
Smartlead AI	AI lead scoring and deal insights	Free trial	HubSpot, Gmail, Zapier	Small businesses, Agencies
Smartwriter AI	Personalized outreach emails	\$59/month	Lemlist, Shopify, Mailshake	SEOs, Agencies, Small Businesses
Superhuman	Email writing assistant	\$30/month	HubSpot, Salesforce	Small Businesses, Agencies
Copy.ai	AI-powered copywriting	Free plan available	Zapier	Marketers, Content Creators

10 Best AI Email Assistants to Use in 2024

1. Assista

Assista is a new AI email assistant that has already started to build a solid reputation. It's a simple AI assistant with an all-in-one interface. Just prompt it, and it will do what you asked.

Assista integrates with popular business tools like [Gmail](#), [Slack](#), [Microsoft 365](#), and [HubSpot](#).

For instance, assume you run a content marketing agency and take care of leads and sales. From the Assista dashboard, you can ask Assista to show the latest information about a contact, like:

*“Show me the latest updates on Ma***1@gmail.com from HubSpot.”*

image.

Then, you can ask Assista to send a message to a team member on Slack.

*“Email Lu***@****.com and ask when he will follow up with Ma***1@gmail.com.”*

Image.

There you have it!

image.

Thanks to this integration, you can get information and send emails from one interface. And if you feel bored and don't want to write, you can use the voice command feature. Using the Assista-Gmail connection, you can also:

- Access your inbox
- Show emails from a specific sender with a subject containing [Keyword]
- Mark email from a sender as read/unread
- Archive emails and
- Respond to received emails

Thanks to Assista, you can draft, reply to, and organize your emails more efficiently. You can focus on other important tasks that drive revenue.

CALL TO ACTION

Pros

- [Integrates with popular tools](#) like [Calendly](#), [Microsoft Teams](#), [Salesforce](#), and [LinkedIn](#)
- One simple interface
- Time-saving because you don't have to juggle between tools
- Voice command and voice feedback for a hands-free experience

Cons

- Assista is good, but ironically, do not rely too much on AI and kill your critical thinking
- No mobile app yet

Pricing

- 7-day free trial
- Early Access: \$19/user/mo, billed monthly
- Assista: \$49/user/mo, billed monthly

Best Suited For

- Small businesses that want to automate sales

Recommended reading: [10 Best AI Sales Assistants to Boost Your Revenue](#)

2. Gemini AI

Image.

Why not discuss a more general AI assistant?

[Gemini AI](#), formerly Google Bard, is Google's AI. It can write emails, translate languages, create artwork, and generate code.

One of Gemini AI's key strengths is its internet access. Gemini can tap into online information to provide the most up-to-date and accurate responses to your queries. But don't get me wrong, Gemini can still make mistakes and provide incorrect information.

Unlike Assista, Gemini cannot integrate with your business tools like HubSpot or Slack. Nonetheless, its status as a ChatGPT competitor is well-earned.

Pros

- Can seamlessly process various forms of media
- Equipped with advanced reasoning capabilities
- Can be used to generate creative content, such as articles, social media posts, emails, poems, and scripts
- Analyzes complex data, discovers patterns
- Integrate with Google tools like YouTube, Google Hotels, Google Flights, and Google Workspace.

Cons

- Limited integration to Google apps
- Can only draft emails without sending them

Pricing

- Gemini: \$0/month
- Gemini Advanced: \$19.99/user/month

Best Suited For

- Content creators

3. Mailbutler

Image.

Next on our list of the best AI email assistants is [Mailbutler](#).

Mailbutler is an extension that integrates with popular email clients like Gmail, Outlook, and Apple Mail. Thanks to its email tracking feature, you know when people open your emails and click links. Moreover, you can schedule emails, create professional signatures, and take notes.

But what about artificial intelligence?

Mailbutler comes with an AI called Smart Assistant. It can help you compose emails, suggest responses to emails, get concise summaries of lengthy emails, and automatically identify tasks and contact information within emails.

Pros

- Tracks your emails to know when people open them, click link, and download attachments
- Schedules emails to be sent at optimal times for recipients
- Saves time by creating reusable templates for standard emails
- Adds notes or tasks to emails
- Creates multiple email signatures
- Integration with popular tools such as Asana, Trello, and Google Tasks.

Cons

- Limited to 4 languages (English, Spanish, French, and German)
- Integrations might be limited compared to other email productivity tools.

Pricing

- Tracking: \$4.95/user/month
- Professional: \$8.95/user/month
- Smart: \$14.95/user/month
- Business: \$32.95/user/month

Best Suited For

- Sales and Marketing Teams

4. Apollo

Image.

Apollo.io is a sales intelligence platform that helps businesses find and connect with potential customers. It comes with a B2B database of 275 million contacts and 73 million companies.

[Apollo](#) offers tools that identify and qualify potential leads. For example, you can use advanced search filters to see AI-powered recommendations and intent data. This data reveals which companies are actively researching solutions that your business offers.

Its AI feature, Apollo AI, can write personalized emails at scale.

Pros

- Has a vast database of contacts and companies to find potential leads
- Integrates with various CRM and sales engagement tools
- Advanced search filters like job title, industry, and company size
- Chrome extension to find contacts directly while browsing LinkedIn or other websites
- Automates email sequences, task reminders, and follow-ups
- Lifetime free plan with power premium features

Cons

- Requires some time and effort to use the platform's features fully
- some contacts and information may be outdated or inaccurate, requiring additional verification
- Can quickly become expensive
- Limited number of emails that can be sent per day
- Limited number of mailboxes

Pricing

- Free
- Basic: \$49/user/month, billed annually
- Professional: \$79/user/month, billed annually
- Organization: \$119/user/month, billed annually

Best Suited For

- Businesses of all sizes, from startups to large enterprises

5. FullEnrich

Image.

[FullEnrich](#) is a B2B sales intelligence platform specializing in email and phone number enrichment. FullEnrich uses a waterfall approach, checking multiple data sources to find the most accurate and up-to-date contact information.

It is also a LinkedIn Sales Navigator scraper. It cleans and enriches data such as emails, phone numbers, and company names and can also export entire searches from Sales Navigator.

Though not an AI email assistant, FullEnrich can still complement AI tools.

Pros

- Checks multiple data sources (Apollo, NeverBounce, Hunter) to find up-to-date emails and phone numbers
- Zapier integration
- Credit only used when information is successfully found
- Accurate and updated contact information of potential customers
- Saves time for sales and marketing teams
- Compared to manual data research methods, FullEnrich is cost-effective

Cons

- Contact accuracy depends on the quality and reliability of the sources
- No free plan, though provides a free trial

Pricing

- Free trial
- Starter: \$29/month for 500 credits
- Pro: \$55/month for 1000 credits
- Scaleups & Agencies: from \$400 to \$50K /mo for custom credits

Best Suited For

- Sales and Marketing Teams

6. Shortwave

Image.

[Shortwave](#) is an AI email assistant that wants to revolutionize inbox management. Currently available for Gmail and Google Workspace accounts, it automatically generates concise summaries at the top of every email.

The AI assistant also helps you compose emails. When you start writing an email, the AI tool will predict what you want to say and suggest the rest of the content. Shortwave also comes with an AI-powered search feature. Easily find emails, attachments, and information within your entire email history.

Pros

- Learns your unique voice and style and suggests personalized drafts
- Generates summaries at the top of each email
- Automatically groups related emails into bundles
- Schedule emails to be sent later
- Affordable pricing options
- Can turn your inbox or email into a to-do list
- Blocks Unwanted Senders

Cons

- Shortwave AI is only compatible with Gmail and Google Workspace accounts
- Company email (@company.com) only usable in the pro plan

Pricing

- Free
- Personal: \$8.50 per user/month
- Pro: \$18 per user/month
- Business: \$30 per user/month

Best Suited For

- Small businesses, Startups

7. Smartlead AI

Image.

Let's continue with our list of top AI email assistants, this time discussing [Smartlead AI](#).

Smartlead AI is an AI assistant that automates and optimizes cold email campaigns. It aims to maximize deliverability and conversions. You can connect unlimited email accounts to Smartlead. This scales outreach and avoids spam filters from sudden email volume increases.

Smartlead AI offers two extra powerful features. The first is the Unified Master Inbox, where you can manage email interactions. The second is Email Warmups, which maintain a good sender reputation and improve deliverability.

Pros

- Connects unlimited email accounts
- Creates automated email sequences
- Email personalization options, like including recipient names or company details

- Create custom views (predefined filters) to find and categorize leads quickly
- Unlimited warmup emails.

Cons

- Can quickly become expensive

Pricing

- Free trial
- Basic plan: \$39/month, billed monthly
- Pro plan: \$94/month, billed monthly
- Custom Plan: Starting \$174/month

Best Suited For

- Small businesses, Agencies

8. SmartWriter AI

Image.

[SmartWriter](#) is an AI sales tool that writes personalized cold emails. It analyzes your leads' online information (such as social media profiles, podcasts, or company websites) to understand their interests and what they care about.

Like its cold email feature, SmartWriter AI can also generate personalized LinkedIn messages.

Pros

- Personalized emails and LinkedIn messages at scale
- Quickly gathers and enriches lead data
- Automates the process of generating personalized backlink requests
- Integrates with LinkedIn and other AI email assistants like Apollo.io and HubSpot
- Unlimited credit roll over
- Offer a free trial.

Cons

- Smartlead AI can quickly become expensive for solopreneurs
- Limited integrations

Pricing

- Basic Plan: \$59/month, billed monthly
- Popular Plan: \$149/month, billed monthly

- Pro Plan: \$359/month, billed monthly

Best Suited For

- SEOs, Agencies, and Small Businesses

9. Superhuman

Image.

[Superhuman](#) AI is a powerful email client that streamlines communication. With Superhuman AI, you can quickly write emails, find the ones you need, and ensure important messages aren't lost. It also helps you schedule meetings and get to know your contacts better.

Using Superhuman, sales reps can schedule new emails, reminders, and follow-ups to ensure no leads fall through the cracks. They can also use snippets to save time for other tasks.

Pros

- Designed to be extremely fast, with keyboard shortcuts and commands
- Easy to use with minimalist design
- Powerful search feature to find specific emails quickly
- Integrates with tools like Hubspot and Salesforce

Cons

- No free plan
- Priced at \$30 per month, steep compared to other email clients.

Pricing

- Starter: \$30/user/month
- Growth: \$30/user/month (33% off)
- Enterprise: Custom price

Best Suited For

- Small Businesses, Agencies

10. Copy.ai

Image.

Unlike AI email assistants, Copy.ai focuses on copywriting. It can generate blog posts, product descriptions, website copy, and email marketing campaigns. You can also use it to write ad copy for platforms like Google Ads, Facebook Ads, and LinkedIn Ads.

Finally, you can choose from over 90 content templates and tools. This makes [Copy AI](#) one of the most versatile AI writing tools.

Pros

- Reduces the time it takes to create good blog content
- Can generate social media content, emails, product descriptions, sales copies, ad copies, and more
- Over 90 templates
- Integrates with Zapier
- Offers a free plan

Cons

- Cannot directly integrate into your mailbox
- Can quickly become pricy

Pricing

- Free forever
- Starter: \$49/mo, billed monthly
- Advanced: \$249/mo, billed monthly
- Enterprise: custom pricing

Best Suited For

- Small Businesses, Agencies, and Marketers

There you have it. You just saw a list of 10 incredible AI email assistants like [Assita](#) and FullEnrich. Thanks to these AI tools, writing and sending emails will never be the same.

But what should you look for when choosing an AI email assistant?

How to Choose the Best AI Email Assistant?

Here are a few points to consider when choosing an AI email assistant:

1. Functionality and Features
2. Email Integration
3. Writing Assistance
4. Personalization
5. Cost and Value

6. Scalability and Integrations

Let's discuss each point in more detail.

1. Functionality and Features

Consider features like email organization, scheduling and reminders, search and filtering, and writing assistance (more about this later).

Let's take email organization, for example. Look for an AI email assistant that can categorize your emails automatically (e.g., personal, newsletters, promotional, social). Some even prioritize important emails or bundle similar threads.

Regarding scheduling, the tool should help you schedule emails, set follow-ups, or receive reminders about deadlines mentioned in emails.

2. Email Integration

Email integration is the backbone of any effective AI email assistant. It allows the AI to connect with your email account seamlessly. For instance, the AI must read and understand your emails to provide relevant suggestions, automate tasks, or generate responses.

So, ensure the AI assistant supports your email provider (e.g., Gmail, Outlook, Yahoo). Some AI assistants have limitations or are optimized for specific providers. Moreover, check if the integration works across your devices (computer, smartphone, tablet). This is particularly important if you access your email on multiple platforms.

3. AI Writing Assistance

The third point to consider is AI writing assistance. Let's be honest: you are looking for an AI email assistant because you want to work faster. You want to spend your time on other crucial tasks.

Thus, your email assistant must have an AI feature to write good emails with minimal manual edits. It should generate drafts, suggest relevant phrases, and even complete sentences. It should also analyze your writing style and suggest grammar, sentence structure, and tone improvements.

And more than anything, it should be able to personalize your emails by including relevant information like the client's name, deal, or company.

Speaking of personalization...

4. Personalization

Personalization is a crucial feature to consider when choosing an AI email assistant. Personalized emails speak directly to recipients, talk about their pain points, and offer your solution.

Optimization shows that you value the recipient's time and improves open, click-through, and response rates.

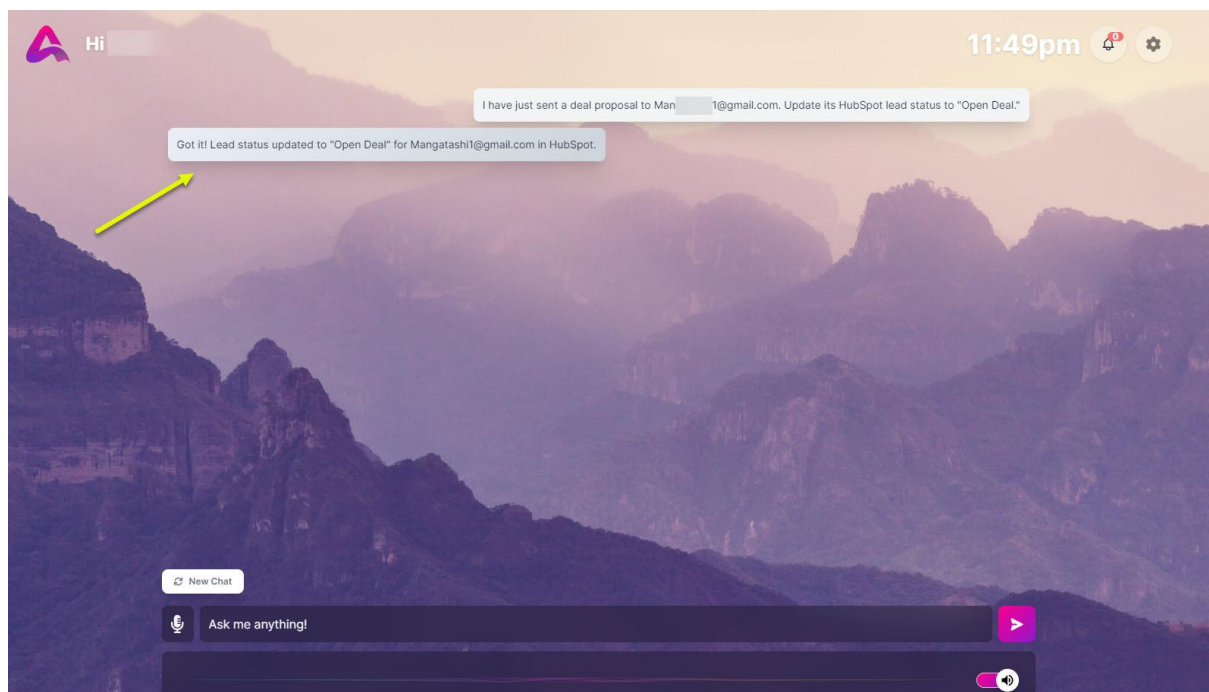
AI can insert personalized content blocks into your emails based on recipient attributes, such as location, purchase history, or browsing behavior. It can also determine the optimal time to send your emails.

Should your email assistant have a built-in data-enriching feature?

Not necessarily. However, it's great if it integrates with your CRM. Then, it will be able to access the right information, such as lead status and notes.

Take [Assista](#), for example. Thanks to its [integration with HubSpot](#), you can

- Retrieve data on leads, companies, and contacts directly within Assista,
- Filter your leads by status/parameter
- See the latest update on lead/contact/company



CALL TO ACTION

5. Cost and Value

AI email assistants typically offer different pricing models, such as free, subscription per user account, and pay-per-use. The primary value proposition of an AI email assistant is the time you save.

Just ask yourself:

- How much time do I currently spend on tasks like drafting emails?
- Do I spend more time than necessary organizing my inbox and sending follow-ups?
- Will automating these tasks save me more time?

According to [this article](#) from Vena, 73% of companies waste time on manual tasks that AI can automate. So, there is undoubtedly an AI email tool that can make your life easier. By automating mundane tasks, AI assistants allow you to focus on high-value activities.

But how much should you spend on an AI email assistant?

Around \$5-\$10/month for basic features and \$25+ for more advanced features.

If you only need basic features like grammar correction or occasional email generation, a free plan or a low-cost option (around \$5-\$10 per month) might suffice. But if you want features like smart replies, email scheduling, and great personalization, expect to pay around \$25+ monthly.

6. Scalability and Integrations

Last but certainly not least, think about scalability and integrations.

A scalable AI email assistant can handle varying email volumes, from individual use to enterprise-level needs. It should seamlessly adapt to fluctuations in your inbox without compromising performance or accuracy.

And when it comes to integrations, it should seamlessly work with your existing email platform (Gmail, Outlook, etc.) and business tools. For example, Assista considers itself a personal AI assistant. Thus, it integrates with [Gmail](#), [Asana](#), [Microsoft 365](#), [Slack](#), and more.

Thanks to its integration with Slack, for example, it can

- Send a message to a channel or user
- Create a new Slack channel
- Show the latest messages from a channel and even
- Set a reminder in a channel for a specific date and time.

CALL TO ACTION

There you have it! You now know the best AI email assistants and how to choose them.

Choose the Best AI Email Assistant

AI email assistants are becoming a must-have for anyone who wants to stay on top of their inbox. In 2024, there are even more options to choose from.

By using these tools, you can save time, get more done, and finally achieve the elusive "inbox zero." Don't let your emails control you - take charge with an AI email assistant!

FAQ

What is an AI email assistant?

An AI email assistant can read, write, sort, summarize emails, and execute tasks like sorting, drafting, and sending.

Is it safe to use an AI email assistant?

Yes, many AI assistants are safe to use and won't collect or leak your data to the public.

Does an AI email assistant replace an Administrative Assistant?

No, even though their roles are similar, an AI lacks the creativity and reactivity of a human. Administrative Assistants should rather learn to use AI email assistants to improve their work.