



# 2015 JCI Mauritius Creative Young Entrepreneur Award

## Application Form

The Creative Young Entrepreneur Award (CYEA) recognises honours and celebrates exceptional young entrepreneurs who have started a business using creativity or have improved an existing business through innovative problem solving while adhering to the principles of Corporate Social Responsibility (CSR).

## How to apply

- Download this doc, fill details and then mail us at [cyea2015@jcimauritius.org](mailto:cyea2015@jcimauritius.org) in its entirety no later than 15<sup>th</sup> November 2015.
- All fields are required. Descriptive fields should be limited to approximately **250 words** each.
- Applications will not be accepted after the submission deadline.
- All strategic and financial information provided is considered private and strictly confidential. It will be shared only with 2015 JCI Mauritius CYEA Program management and our panel of independent judges, all of whom are subject to confidentiality agreements.
- **Mail filled application at [cyea2015@jcimauritius.org](mailto:cyea2015@jcimauritius.org)**

## Eligibility

- The competition is opened to owner/manager of a business already in operations. Start-up projects, i.e. businesses which have not yet been incorporated and/or are not yet in operations, are not eligible to participate.
- Men and women between the ages of 18 and 40 may participate in this program. Applicants born before January 1, 1975 are not eligible for the Creative Young Entrepreneur Award.
- An applicant must be an owner/manager who is primarily responsible for the recent, or start-up performance of a privately held business
- An applicant must be a resident of the Republic of Mauritius and be present in Mauritius during the judging process and for the Awards Ceremony
- Participants need not be members of the JCI organisation, provided they meet all other requirements.
- JCI Members who are not part of the 2015 JCI Mauritius CYEA organising team can participate
- Additional eligibility rules:

- o Only for-profit businesses may apply
- o Former JCI CYEA Award winners are not eligible

## Selection Process

- Applications will be reviewed by a panel of highly qualified, independent judges representing successful entrepreneurs, investors and/or business leaders.
- The Jury will take into account the company's current performance and place a premium on future development strategies and prospects
- The Jury will shortlist 5 promising participants, based on the information contained in the application forms
- The 5 shortlisted participants will have the opportunity to pitch their business and candidacy to the jury
- The Jury will select one Winner and 2 runner-ups for the award, thereafter
- The Jury's decision is final and cannot be challenged

## Criteria

- New/recent business
  - o Showcasing an innovative product or service
  - o With an innovative and creative approach to engaging their market
  - o With a clear development strategy
  - o With long-term growth prospects
- Existing business
  - o Using innovation and creativity to increase the business's activity by :
    - Changing operational processes
    - Renew their product line or service offering
  - o With a clear development strategy
  - o With long-term growth prospects
- Sound Financial data, both realized and forecasted, will be expected of every applicant
- Strong understanding of the company's market dynamics and competitive environment

For more information contact [cyea2015@jcimauritius.org](mailto:cyea2015@jcimauritius.org) or visit  
<https://www.facebook.com/JCIMauritiusCYEA2015>

**All applications must be submitted online Saturday 15<sup>th</sup> November 2015.**

## Applicant Information\*

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Applicant's Surname:  Applicant's Name:

Title:  Mobile Phone:  Phone:

Email address:

Address:

Has applicant been previously nominated for consideration?

☐ Yes ☐ No

If Yes, Status achieved:

☐ Semi Finalist ☐ National Finalist ☐ National Award Winner

## Company Information \*

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Company Name:

BRN:  TAN/VAT No.:

Year founded:  Phone:

Email address:

Company website:

Address:

Total employees:

### Industry:

- |  |   |  |
|--|---|--|
| <input type="checkbox"/> Agriculture                     | <input type="checkbox"/> Distribution & manufacturing | <input type="checkbox"/> Hospitality & leisure |
| <input type="checkbox"/> Media & entertainment           | <input type="checkbox"/> Retail & consumer products   | <input type="checkbox"/> Financial services    |
| <input type="checkbox"/> Real estate and/or construction | <input type="checkbox"/> Technology                   | <input type="checkbox"/> Professional services |
|  |   | (please specify):                              |
| <input type="checkbox"/> Other (please specify):         |   |  |

\* Please provide name, title and company name exactly as you would want it to appear on announcements, programs and press releases.

## Financial data

For the panel of judges, financial information is an important quantifiable indicator of success. The application will be considered incomplete and the candidate will be disqualified if this section is not completed in full. This information will be kept confidential.

How have you financed your business? Please select all that apply:

☐ Self

☐ Family/Friends

☐ Venture Capital/PE Fund

☐ Bank

☐ Other (please specify):

Please list all current investors and their current ownership stakes in the share capital of the company:

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Have you or your company been the subject of any investigation by a regulatory agency or governing or governmental body or subject to any disciplinary action by any such agency or governing body or been subject of any civil or criminal complaint?

☐

Yes

☐

No

If Yes, please provide a statement describing the matter and the current status:

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### PROFIT AND LOSS ACCOUNT

in Mauritian Rupees (MUR)	REALIZED		FORECAST		
	2013	2014	YEAR 1	YEAR 2	YEAR 3
TURNOVER					
COST OF GOODS SOLD					
GROSS PROFIT					
EMPLOYEE COST					
ADMINISTRATIVE EXPENSES (such as rent, utilities, professional fees, insurance...)					
OTHER COSTS					

<b>EBITDA*</b>					
DEPRECIATION					
INTEREST					
<b>EARNINGS BEFORE TAX</b>					
TAX					
<b>NET PROFIT (LOSS)</b>					

*\*Earnings before interest, taxes, depreciation and amortization. Please indicate negative numbers with a hyphen "-"*

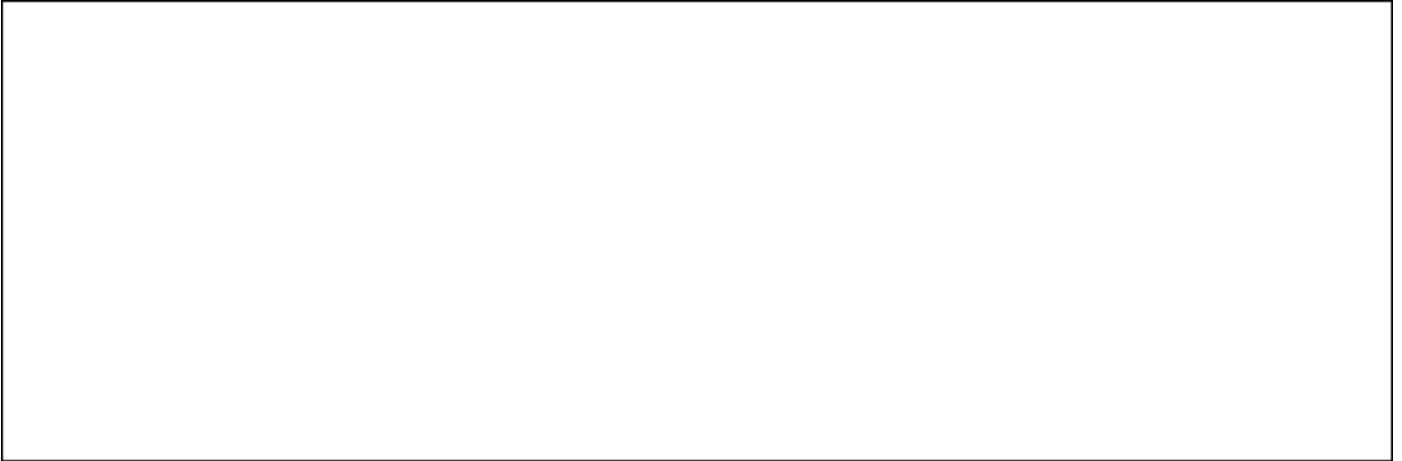
## Personal statement

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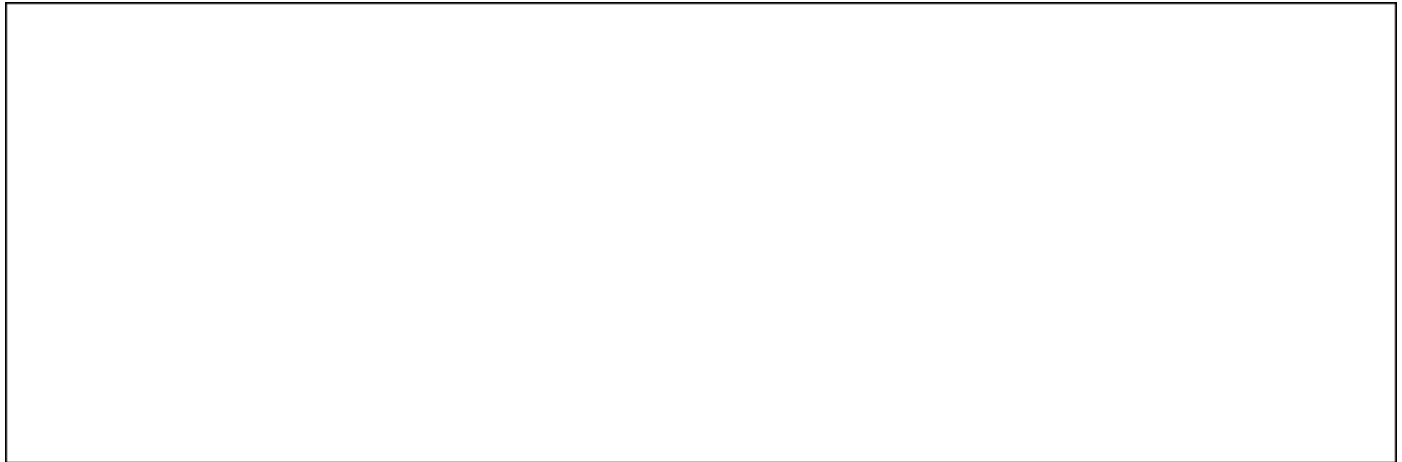
Briefly describe your activity and explain what inspired you to launch your company

What are the major obstacles you have had to overcome in starting and/or growing the business. Describe the imaginative and creative methods used solve the problems.

Outline the elements you consider innovative in your company: the product/service, the process, delivery... ?

A large, empty rectangular box with a thin black border, intended for the user to outline innovative elements of their company.

Describe your market. Who are your clients? How do you reach them?

A large, empty rectangular box with a thin black border, intended for the user to describe their market, clients, and reach.

Describe your competitive environment. Who are the main competitors? How are you different from them?

A large, empty rectangular box with a thin black border, intended for the user to describe their competitive environment and competitors.

Describe your development goals for the next 3 years. What is your strategy for attaining these goals?

What are the forecasted investment (financial and/or other resources) in maintaining innovation and creativity for sustainable development of your company?

Describe the culture of your company and the values that guide you as a leader. In addition, please describe your contributions and connections to your community outside your company.

## References

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*Please provide contact information for up to two (2) individuals who have assisted you in your business venture and who may serve as references. They may include Board members, advisors, your banker, attorney, accountant or a valued investor who may be contacted by the organizing team. They should not include any current employees of your company nor should they be related to the applicant.*

### Reference 1

Name:

Title:

Company:

Phone:

Email:

### Reference 2

Name:

Title:

Company:

Phone:

Email:

## DOCUMENTS

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Kindly submit the following documents with your completed application and signed applicant's agreement (scans/photocopies are acceptable):

- A good quality, 4" x 6" (10 cm x 15 cm) professional photograph. The photo will be used for reference and production purposes related to the applicant's progression within the program and for publicity purposes if selected.
- ID card/Residence permit of the entrepreneur
- Certificate of incorporation of the company
- Financial statements (Balance Sheet, Income Statement, Cashflow Statement) for the latest fiscal year
- Any file must be in JPG/PNG Format and cannot be greater than 2MB of size



# 2015 JCI Mauritius Creative Young Entrepreneur Award

## Applicant Agreement Form

**Use of information** — I understand that the information and materials provided in this application will be used by 2015 JCI Mauritius CYEA project team, the sponsors and collaborating organizations (as regards non-financial information) and the panel of independent judges for purposes of evaluating the application and creating a press release if I am selected to be one of the 2015 JCI Mauritius Creative Young Entrepreneur.

I consent to the use of such information for these purposes and hereby confirm and represent that I have obtained any and all authorisations or waivers required in order for 2015 JCI Mauritius CYEA project team, sponsors and judging panels to review and utilise applicant-provided information and materials in connection with the 2015 JCI Mauritius CYEA Program.

I agree that the deliberations of the panel of independent judges shall be confidential.

**Release** — in consideration of my participation in the 2015 JCI Mauritius CYEA program, on behalf of myself and my heirs, executors and administrators, I hereby release and forever discharge JCI Mauritius and its affiliates, and their members, and the partners and the panel of independent judges from any and all liabilities, claims, actions, damages, costs or expenses of any nature arising out of or in any way connected with any information or materials submitted in connection with this application or with my participation in the 2015 JCI Mauritius CYEA Program, including any events, ceremonies, or promotional activities related thereto, as well as the determinations of the panel of independent judges.

**Use of photo, etc.** — If I am selected as one of the 2015 JCI Mauritius Creative Young Entrepreneur, I hereby give JCI Mauritius and its affiliates, and the partners the non-exclusive and transferable right, but not obligation, to use, edit, publicize, and reproduce freely my name and other likeness, including but not limited to, biographical data, picture, portrait, photograph, film, videotape, recordings of my voice, or any written statements that I provide in connection with the 2015 JCI Mauritius CYEA Program, including, but not limited to, the development and publication of marketing material, promotional publications, media publications and coverage, videos and other materials, whether such items are intended for an internal or external audience.

I agree that no compensation shall be due to me or my company or its principals and employees for such usage.

I have read this Application form, understand its contents, and represent that I am legally competent to sign this document on behalf of myself and my company and am not aware of any agreement with any other party that would conflict with the terms set herein. To the best of my knowledge, the information provided herein is true and complete.

Date: \_\_\_\_\_

Signature: \_\_\_\_\_