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Open 2020 Working Group Establishing a Roadmap to an Open Education Ideal State

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We should read, borrow, remix, attribute parts of <http://www.oerstrategy.org/home/read-the-doc/>

Who is the audience?

- Governments
- Education
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Vision

- A world in which everyone has universal access to effective open education resources and meaningful learning opportunities.
 - Remix additional [vision ideas](#) from the Open 2020 Working Group.

Rationale / Problem Statement

- Open education is currently:
 - lack of funding coordination
 - duplicated efforts
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- Need for this because....
 - equitable access to knowledge distribution globally
 - Social justice:
 - [1948 Universal Declaration of Human Rights: Article 26](#)
 - UNESCO: Education is a fundamental [human right](#) and essential for the exercise of all other human rights.
 - [Sustainable Development Goal 4](#)
 - improve teaching and learning - share that knowledge - preserve, iterate and update knowledge
 - ensuring all publicly funded educational resources are openly licensed
 - focus funding toward the same open edu goals
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- In order to accomplish...
- Road map the next 20 years
- Believe it is drafting a first statement
- Outcomes:

- a statement from the global community
 - specific enough to be actionable and measurable
- Not duplicating efforts / resources
- Being clear about gaps in plan
- Identified opportunities for people to join the movement
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- Describe how this document is different than the UNESCO OER Recommendation.

Process

- Invite an international core writing team
- Doc is online
- Process is transparent
- Everyone has an opportunity to contribute
- Workshops / sessions at X conferences
 - CC Summit
 - Open Edu Global

Secretariat Orgs

- OER Africa, Creative Commons, OE Global
 - Funding:
 - for the orgs
 - travel funding
 - Interim leadership team

Purpose

- We need to know what “winning” in open education (open content, practices, policies, technologies) looks like if we hope to get there.

Why should this be on the agenda for the Open 2020 Working Group?

- “Winning” in open education is going to require significant collaboration among open education NGOs and their networks, IGOs, governments, foundations, open education leaders, teachers / faculty, librarians and students.
- For example, there is a network for NGOs forming now to assist national governments in implementing the recently passed UNESCO OER Recommendation. We recognize we can achieve more together than we can separately. We have decided to work together to:
 - show through action how organizations supporting open education around the world can work together
 - ensure that each of our organizations do not duplicate efforts or offer separate, competing, redundant support
 - distribute the effort to develop and deliver robust comprehensive support across a network in such a way that we leverage our respective strengths and expertise
 - ensure that resources and services in support of the UNESCO OER Recommendation are high quality, comprehensive, and consistent across our organizations

- make it easier for our members and constituent stakeholders to clearly know who to get what support from by not offering separate and conflicting support
- signal to governments, funders, and the global open education community that our organizations are working in a coordinated, efficient manner to support the Recommendation
- make it easier for funders to provide targeted funding by reducing the number of duplicate proposals they might get from each of us to do similar things

How do we move from our current state to “winning?” We need:

- to clearly define what “winning” looks like for open education content, practices, policies and technologies
- multiple landscape analyses: global, national, provincial / state, local to know where we’re starting and where the opportunities are with various partners in various locations
- to create a step-by-step plan for how to get from point A (where we are) to point B (winning in open education content, practices and policy)

Useful Documents

- [1948 Universal Declaration of Human Rights: Article 26](#)
 - UNESCO: Education is a fundamental [human right](#) and essential for the exercise of all other human rights.
- [2008 Cape Town Declaration](#)
- [Sustainable Development Goal 4](#)
- [2012 UNESCO OER Declaration](#)
- [2019 UNESCO OER Recommendation](#)

DRAFT Ideas re: “Winning” in Open Education

- **Foundational**
 - Build and support a global open education field to enable robust and vibrant creation, adoption and sharing of open educational resources, practices, policies and technologies.
 - Grow the number of open education and open policy leaders globally through professional development and mentoring opportunities.
 - Shift to a culture of sharing among educators, education institutions and governments; shift to a culture where open is the default.
- **Open Content (OER)**

- Universal access to high quality, effective OER (courses, textbooks, degrees) in all subjects, all grade levels, in 30+ languages.
- **Open Practices**
 - Shift to open educational practices where students and educators create, share and use OER to solve UN sustainable development goals.
- **Open Policies**
 - Open licensing policies
 - Ensure all publicly (and foundation) funded education and research resources are openly licensed by default.
 - Open Procurement
 - Institutions have power at the point of procurement. The marketplace wants the education institutions' money which gives the institution leverage in the contract negotiations. Institutions can, in the contract terms, require that they own the copyright to works produced with their money, treat the market as work for hire, and have an internal open policy to openly license the works they procure.
 - Build / buy / commission what you need
 - Own what you buy
 - Share (openly license) what you own
 - Employment Contracts
 - Provide non-exclusive copyright to both teachers / faculty and the school district / college / university so either party may openly license the work (making it OER) and retain a copy for future use.
 - Promotion and Tenure
 - Give teachers / faculty positive points in their P&T review for sharing their content as OER and publishing in OA journals.
 - Signal these open incentives to teachers / faculty (who pay close attention to P&T rules) and more educators will share their work as OER and publish in OA journals.
- **Open Education Technology Infrastructure**
 - Open education needs to be equal or better to (the tech platform and experience) and friendlier than (protect student privacy and data) commercial technology.

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Not sure if the following is needed or not.

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Definitions

- **Open Education Resources:** Open Educational Resources are teaching, learning, and research materials that are either (a) in the public domain or (b) [licensed](#) in a manner that provides everyone with free and perpetual permission to engage in the [5R activities](#).
- **Open Education Practices:** The open education movement is still discussing and debating what it means to think about teaching and learning practices in a more inclusive, diverse and open manner. At least three major definitions have emerged from this discussion. All about the teaching and learning tools and practices that empower learners and teachers to create and share knowledge openly to improve educational access and effectiveness.
 - Open Education Practices (from Cronin's 2018 Open Edu Global [presentation](#)): Use/reuse/creation of OER and collaborative, pedagogical practices employing social and participatory technologies for interaction, peer-learning, knowledge creation and sharing, and empowerment of learners.
 - Open Pedagogy (from DeRosa & Jhangiani's chapter in the 2017 [Guide to Making Open Textbooks with Students](#)): An access-oriented commitment to learner-driven education and a process of designing architectures and using tools for learning that enable students to shape the public knowledge commons of which they are a part.
 - OER-enabled Pedagogy: (from Wiley, [2017 blog post](#)): A set of teaching and learning practices only possible or practical when you have permission to engage in the [5R](#) activities.
- **Open Education Policies:** Personal, institution or government policies and procurement practices that lead to support for the funding, creation, use, revising and/or adoption of OER or OEP.
- **Open licensing** is built within the framework of intellectual property rights as defined by relevant international conventions to respect the authorship of work. Open copyright licenses provide the public with free and perpetual [permissions](#) to:
 - Retain – the right to create, own, and control copies of the content;
 - Reuse – the right to use the content in a wide range of ways;
 - Revise – the right to adapt, adjust, modify, or alter the content itself;
 - Remix – the right to combine the original or revised content with other material to create something new;
 - Redistribute – the right to share copies of the original content, the revisions, or the remixes with others.



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