

Position Title: Social Media Marketing Intern

Location: Remote

Duration: Spring Semester (3 months)

Hours: 10-20 hours per week

About Fireroad:

Fireroad is an emerging early-stage venture capital firm committed to nurturing and supporting innovative startups. We are dedicated to providing opportunities for promising entrepreneurs to thrive in the competitive business landscape. We are seeking a Social Media Marketing Intern to help us build and enhance our brand presence on Twitter and Instagram.

Position Overview:

Are you passionate about the power of social media and its role in building brand awareness? Fireroad is looking for a Social Media Marketing Intern to manage our Twitter and Instagram accounts, helping us create a strong online presence. This role offers a unique opportunity to gain practical experience in social media marketing while contributing to the growth and success of a dynamic venture capital firm.

Responsibilities:

- Manage and curate content for Fireroad's Twitter and Instagram accounts.
- Develop and implement social media marketing strategies to build brand awareness.
- Create engaging and shareable content to interact with our target audience.
- Monitor and analyze social media metrics to assess the effectiveness of campaigns.

Qualifications:

- A passion for social media marketing and building brand presence.
- Strong understanding of Twitter and Instagram platforms.
- Excellent communication and writing skills.
- Creativity and the ability to generate engaging content.
- Detail-oriented with strong organizational abilities.
- Enthusiastic, self-motivated, and willing to take initiatives

Compensation:

This is a part-time internship position offering 10-20 hours per week with a competitive hourly rate of \$15. The internship duration is three months during the spring semester. Additional compensation details will be discussed during the interview process.

Apply via this link:

<https://airtable.com/appWP7Vh9ovjpiVcB/shrgoTmuNjYNwhRbC>