
ScaleX

Job Title: Web Developer (Wordpress Specialist)

Location: Permanent Remote - Work from Anywhere

Employment Type

Full-time

About ScaleX Media:

We're a performance marketing agency for coaches, creators & trainers helping our clients scale exponentially & profitably. We work with some of the top trainers & coaches in the industry and manage ad spends of more than ₹15 crores/month. We are growing at 2X!

We are currently a team of fun-loving 90+ members consisting of performance marketers, graphic designers, video editors, copywriters & other leadership positions from all over the country. We're all working towards one goal - 'Disrupting education by helping meaningful coaches reach more people'.

Job Summary: We are looking for a talented Web Developer with a strong focus on WordPress and Elementor to join our team. The ideal candidate will be responsible for developing high-quality web pages on WordPress, ensuring optimal performance, security, and speed. Experience with Webflow and design skills will be considered a significant plus.

Key Responsibilities:

- Develop and maintain web pages using WordPress and Elementor, ensuring high performance and responsiveness.
- Customise WordPress themes and plugins to meet business requirements.
- Optimise websites for maximum speed and scalability.
- Manage website security protocols and perform regular maintenance checks.
- Collaborate with the design team to ensure visual coherence and implement web design features.
- Stay updated with the latest web development trends and technologies.
- Troubleshoot and resolve website issues and challenges.

Qualifications:

- Proven experience of 1+ years as a Web Developer with a focus on WordPress and Elementor.
- Strong understanding of front-end technologies, including HTML5, CSS3, JavaScript, and jQuery.
- Experience in optimising WordPress for speed and security.
- Familiarity with website analytics tools (e.g., Google Analytics).
- Excellent problem-solving skills and attention to detail.
- Good communication skills and ability to work in a team environment.

Preferred Skills:

- UI Designing.
- Knowledge of SEO principles.
- Experience with responsive and adaptive design.
- Familiarity with version control tools like Git.

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