Practice Copy #001

Context about my target avatar here:

Freelance video editor who struggles to get better at editing, has tight deadlines and wants to learn more about being a better editor. He feels the need to upgrade his skills to tackle higher-paying jobs. He also has an issue with time, since he's juggling many projects. And finally, he struggles to find good resources online about editing.

Headline: Manage your time better than ever and become a greater editor!

Do those damned deadlines feel like they're robbing you of time?

Yeah, I know the feeling too well.

4 years in the freelance editing space really takes it out of you…

Juggling so many projects makes you feel like you're on a constant never-ending hamster wheel.

Your clients expect so much of you. You're running a one-man show.

Not to mention - no one online actually talks about this, making you feel like the only one struggling.

Let me ask you this:

What if you could finally manage your time better?

And get better at video editing, without spending time digging online to find good resources?

Sounds great, right?

I was the same as you are now a few years ago,

And that's why I've ensured no other editor has to struggle like I did.

Let me elaborate:

I'm Alex.

I've edited for some pretty big names out there.

Alex Hormozi, Chris Williamson - good friends of mine.

Despite all my success, It's not always been this good.

A few years back, I was broke as a joke.

Sleeping on the couch in my old dusty office,

Barely enough money to scrape to buy food..

I hated every second of it.

All I had was a crappy old laptop back then.

Genuinely, I saw no future in my life.

Completely failed school, and left college job-less.

You see - editing was the only thing I was half-good at,

But there just wasn't a demand for it, and I felt like I had no-one to offer my services to.

I wanted so desperately to make money, but no matter how hard I tried I couldn't.

"This is it." that's what I said every. Single. Morning.

Until one day, I got a call.

"Alex, can you help me with this editing thing?"

I was surprised and went to my friend's house hours later.

He wanted me to edit some random company video for him.

So with nothing better to do, I decided to do it.

If only I knew what'd happen next.

My friend noticed my work,

And he said, "Hey man, I think you'd get paid a lot for doing that stuff!"

Those simple words shifted something in my brain.

I wasn't sure what yet.

And I went home learning more and more..

I got hooked from that day onward. One question was in my mind.

"Wait, could I ACTUALLY make money from this?"

I edited more and more,

And slowly but surely I was able to pull myself out of the hole I was in.

All because of one small, tiny moment.

Fast forward now and I'm in the best period of my life.

I've got multiple editing clients worth over $8000 a month!

A YouTube channel with 500k subscribers,

Best of all - I've gotten so much better at my craft.

And I've made something that past me would've **KILLED for.**

This is something that if you use correctly, will put you ahead of **90% of other editors.**

And no, it's not a stupid online course.

Are you ready?

Here it is:

EDITMASTER PRO

By tapping into the knowledge of experienced veteran editors, you can 2x the speed at which you level up in editing.

See what others have to say:

(testimonial dump)

What's in it?

- Modules covering A- Z when it comes to editing.
- Hands-on project files you can use to see how the pros organize their timelines.
- 24/7 access to top editors you can ask ANY question to.
- Lively chats filled with other editors just like YOU!
- A curated library of transitions, motion graphics and more!

Due to high demand, we're going to have the price increase soon.

Sorry, we just have way too many customers coming in.

So, for the next 3 weeks lock in your price of $150 a month before it goes up to $250!

Now, I want to say **one last thing.**

I **GUARANTEE** this will help you be a better editor.

Why? Because there's so much unheard-of knowledge packed in this, it's **IMPOSSIBLE** to not learn something new.

But even still - if you don't believe me…

There's no risk for you. We have a 30-day money-back guarantee.

The only thing you end up losing? Some of your time.

And if you still don't believe me...

Maybe this just isn't for you.

Maybe you don't want to become a 10x better editor, and that's fine. Each to their own.

But for those that do, I'll see you inside.

(CTA) TAKE THE NEXT STEP NOW!