

3-Month SEO Package for AlnoorHost.com

Business Type: Hosting & Domain Services Provider – Pakistan

Target Market: Pakistani audience looking for affordable & reliable hosting/domain solutions

Primary SEO Goals:

- Boost organic visibility for high-intent local keywords
- Build technical & content foundation to rank higher
- Strengthen brand authority through quality backlinks

Month 1: Technical Setup & Content Foundation

Goal: Fix technical issues, establish optimized structure, and publish base content

Technical SEO Audit & Fixes

- Complete site audit (speed, indexing, HTTPS, mobile-friendliness)
- Resolve crawl errors, broken links, and optimize URL structure
- Improve Core Web Vitals and loading time

Content Optimization

- Revise homepage and category page content (SEO + persuasive tone)
- Optimize meta titles, meta descriptions, and heading structure
- Add and structure blog section properly

Initial Blogging & Setup

- Publish 2–3 value-driven blog posts targeting long-tail keywords

- Set up Google Search Console, Google Analytics, and keyword tracking tools

✓ **Outcome:** The site becomes SEO-ready, technically sound, and content-aligned for ranking

Month 2: On-Page SEO & Keyword Evaluation

Goal: Optimize all key pages for target keywords and evaluate performance signals

Advanced On-Page Optimization

- Page-wise optimization (headings, keyword placement, internal linking)
- Add image alt-text, compress media files, and implement schema markup
- Create SEO-friendly URLs and breadcrumb structure

Performance Monitoring

- Track keyword impressions, clicks, and positions via GSC
- Identify pages showing early traction or growth signals

Content Expansion

- Publish 3–4 new blog posts around trending or low-competition search queries
- Start internal linking between blogs and service pages

Initial Backlinking

- Begin creating backlinks for keywords showing early impressions (forums, niche directories, contextual mentions)

✓ **Outcome:** Website becomes fully optimized with growing keyword visibility

Month 3: Authority Building & Strategic Outreach

Goal: Build trust signals through high-quality backlinks and guest posting

Backlink Strategy Implementation

- Acquire 5–7 contextual backlinks from relevant local/niche blogs
- Publish 2+ paid guest posts on hosting/domain related blogs (DA 30+)
- Submit site to relevant local business listings and citations

Performance Refinement

- Adjust on-page elements for underperforming pages
- Update meta tags, headings, and CTAs based on behavior analytics
- Ensure all blog posts are indexed and linked internally

Ongoing Content Creation

- Continue publishing 2+ blog posts/month
- Target informational + comparison-style queries for traffic funneling

✓ **Outcome:** Authority grows, rankings improve, and leads start flowing organically

Pricing Breakdown

Month 1: Technical Setup & Content Foundation

Price: \$400

Includes site audit, fixing technical issues, improving site structure, and publishing base content for SEO optimization.

Month 2: On-Page SEO & Keyword Evaluation

Price: \$400

Covers on-page SEO improvements, keyword optimization, content expansion, and performance monitoring.

Month 3: Authority Building & Outreach

Price: \$200

Focus on building backlinks, guest posting, and increasing site authority to strengthen organic rankings.

Total Package Price: \$1,000

Why Choose This Package?

Comprehensive Approach: The package covers all essential SEO areas, from technical setup to building authority.

Result-Driven: Designed to increase organic visibility and drive high-quality leads.

Affordable Pricing: A fixed, transparent price of \$1,000 for all services, ensuring maximum value.

Contact Information

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