

GERMAN-MACEDONIAN BUSINESS AWARD 2025

Application form

Deadline for applications: **15 May 2025**

ABOUT

The German-Macedonian Business Award 2025, presented by the AHK North Macedonia and the German-Macedonian Business Association (DMWV), this year honors outstanding companies from North Macedonia that have demonstrated exceptional business practices, growth, and contribution to the development of the German-Macedonian economic relations.

CATEGORIES

The German-Macedonian Business Award 2025 is presented in two categories:

- ✓ **Large Enterprises**
- ✓ **Small and Medium Enterprises (SMEs)**

CRITERIA

The award is presented to companies according to the following criteria:

- ✓ **German investments that boost employment and enhance the business environment in North Macedonia.**
- ✓ **Strengthening trade relations with Germany.**
- ✓ **Implementation of employee development programs.**
- ✓ **Commitment to environmental and climate protection projects.**
- ✓ **Demonstrated social responsibility and community engagement.**

ELIGIBILITY

Eligible to apply for the German-Macedonian Business Award are all companies registered and operating in North Macedonia.

AWARD CEREMONY

The award ceremony will take place during the German-Macedonian Business Summit on 12 June 2025 at the DoubleTree by Hilton Hotel in Skopje.

A. GENERAL INFORMATION ABOUT THE COMPANY

Name of company	
Address	
Executive director	
Contact person (in case of further inquiries)	
Telephone number	
E-mail address	
Website	
Number of employees	
Year of establishment	

Sector: ☐ Manufacturing sector ☐ Finance sector ☐ Technology & IT sector
☐ Services sector ☐ other (please indicate):

Brief company profile (100-150 words)

Overall development of the Company

in €	2023	2024
Turnover		
Net profit / Net loss		
Volume of export		
Total accumulated investment (in EUR) with German capital		
Gross average salaries (optional)		

AHK North Macedonia and DMWV undertake to keep provided information confidential.
The information will only be utilized to process the application and for the judges' decision, it will not be exposed to a third party.
All entries will be judged according to the category criteria.



B. INFORMATION ABOUT THE AWARD CRITERIA

The German-Macedonian Business Award recognizes outstanding achievements in strengthening bilateral economic ties, driving innovation, and promoting cooperation between Germany and North Macedonia.

The jury will evaluate all five criteria and sub-criteria listed below that are aligned with the company's objectives and reputation.

Note: While thoughtful insights are appreciated, please avoid overly extended responses, as judges will prioritize clarity and conciseness in their review.

1) GERMAN INVESTMENTS THAT BOOST EMPLOYMENT AND ENHANCES THE BUSINESS ENVIRONMENT IN NORTH MACEDONIA

- 1.1. Scale of investments and expansion projects (in EUR)
- 1.2. Impact on job creation (with numbers)
- 1.3. Duration of investment (starting year)
- 1.4. Degree of further processing/added value
- 1.5. Cooperation with local businesses and suppliers

2) STRENGTHENING TRADE RELATIONS WITH GERMANY

- 2.1. Exports to Germany (increase for the last 5 years in %)
- 2.2. Imports from Germany (increase for the last 5 years in %)
- 2.3. Relevant certifications & standards
- 2.4. Participation in trade fairs, delegations, or business events in Germany
- 2.5. Other contribution to strengthening German-Macedonian trade relations

3) IMPLEMENTATION OF EMPLOYEE DEVELOPMENT PROGRAMS

- 3.1. Availability and quality of internal training programs
- 3.2. Collaboration with educational institutions
- 3.3. Leadership development and career advancement opportunities
- 3.4. Employee benefits and retention initiatives
- 3.5. Other employee development programs

4) COMMITMENT TO ENVIRONMENTAL AND CLIMATE PROTECTION PROJECTS

- 4.1. Energy efficiency measures
- 4.2. Waste reduction and sustainable resource management
- 4.3. Implementation of environmentally friendly technologies
- 4.4. Environmental certifications
- 4.5. Participation in climate action initiatives or community programs

5) DEMONSTRATED SOCIAL RESPONSIBILITY AND COMMUNITY ENGAGEMENT

- 5.1. Support for education, health, or social projects
- 5.2. Collaboration with organizations and NGO
- 5.3. Long-term commitment to social impact
- 5.4. Volunteer programs and employee engagement in community work
- 5.5. Charitable donations and corporate philanthropy

Submission Details:

- **Language:** Applications must be submitted in English.
- **Deadline:** 15 May 2025
- **Submission e-mail:** Please send your complete application signed and in pdf to: summit@nordmazedonien.ahk.de
- **An extract from the trade registry must be attached.**
- **All other attachments:** such as visuals, videos, photographs, brochures and other related materials will strengthen your entry. Materials should illustrate your work and aid the narrative of the application.
- The announcement of the three finalists in each category will be on 30 May 2025.
- The announcement of the winners in each category on 12 June 2025 at the German-Macedonian Business Summit.

Where did you get the information about the German-Macedonian Business Award 2025?

- ☐ Media
- ☐ Internet
- ☐ Official webpage of the AHK North Macedonia (www.nordmazedonien.ahk.de)
- ☐ Official webpage of the German-Macedonian Business Summit & Award
- ☐ Direct call up by the AHK North Macedonia
- ☐ Informed by a business partner
- ☐ Other (please indicate):

By signing this form, you automatically confirm the correctness of the information provided above.

Signature

Name, position