

17-JAN-2022: \$Mong Recorded Space | 8th MONGRESSIONAL DEBATE

BitLord

1. Cited the following issues with the dev:
 - Contract is unscalable at this point
 - Lack of communication
 - Questionable actions with marketing funds
 - Lack of community access to marketing funds
 - Dev has history of creating similar contracts that either go to zero or don't move
 - Unknown intent of the dev, creating liability & trust issues in regards to the contract sales
 - Community doesn't want an anonymous dev
2. Proposed v2 to address the issues above.
 - Leads to different surface areas (TG, discord, etc)
 - 2022 Roadmap to include details of the v2 contract and allow full investor transparency
 - Greater organization and professionalism
 - Initially against a snapshot. Citing that the v1 mong community is still active with a dev and team. Believes the opportunity of being an early investor is good enough for anyone interested in his v2. Also expresses issue of v1 holders who aren't v2 supporters (such as v1 team who are holding), increasing complexity. Prefers starting from a clean slate; citing his experience of the community divide between Ethereum and Ethereum classic.
 - Not associated with the v1 contract.
 - Pre-sale has not been considered.
 - Cited issues with bots, lack of access, gas fees for the common person.
 - Acknowledges that the v1 contract sales did provide a good source of initial marketing funds.

However, the renounced contract and uncertainty of dev's intent make this unscalable.

Solution #1: Create similar structure with tax but without contract sales

Problem: During launch, buy orders will be difficult to fill without extra tools (i.e. bots), especially if the launch date is publicly announced. Bidders will take advantage of the general public. However, a pre-sale could address botting and easily secure initial marketing funds.

 - Coming up with an initial proposal to share with select community members and take community feedback into consideration.
 - Public announcement regarding launch projected next week at earliest.
3. Reasons for speaking out
 - v1 team needs to be held accountable and must take immediate action.
 - It's not easy to speak up but someone needs to take action.
 - If nothing was done, we'd be in the same situation.
 - Mongoose is the holy grail of all memes, and the community means a lot to him.
 - Believes a coup is necessary to stir action
 - Cites price action and volume movement over past few weeks as signs of v1 team fault

Cranksy

Agrees that the lack of transparency is hindering the community's ability to grow.

Pro bitlord-v2 contract

Bryan Barber

- Trusts BitLord to lead the v2 effort and take action.
- Advocating for airdrop to v1 holders in bitlord's plan to launch v2
- Acknowledges community outrage over price action
- Discourages threats towards individuals

Shill Turner

- NFT team may migrate to v2. They are loyal to the community and not the v1 dev team.
- Cited the original dev team was resistant to Mongs NFT launch
- Currently, the v1 team and NFT team are not unified.
- In comparison, the new team will be more receptive to idea proposals.
- Cited the lack of a voice chat or medium of communication from the v1 team.
- Expressed the lack of concern over community issues reflects poorly on the v1 team.
- The community is doing all the work. The core team has not supported the cause.
- Advocating to help v1 holders but also acknowledges fees associated with airdropping to the community (gas fees, etc)

@mongoosecoineth (not Dom - Gerard)

- Department of Donations are not being given funds at this time, hindering progress.
- Personally reached out to >600 individuals for their community efforts.
- Frustrated with the inability to secure funds for the campaign.
- Questions what movement we're a part of if the marketing funds aren't spent accordingly.

This account was used by Ryan, Garbinsky, Cranksy, Gerard to keep community vibe because Dom was dedicated to MongFi.

- This needs to be kept as a community account.
- Advocating for airdrop to v1 holders in bitlord's plan to launch v2

MongTwain

- Does not equate dev's unresponsiveness to the v1 coin being a scam.

Garbinsky

- The community has no control over the marketing wallet.
- Frustrated with how nothing can be done at this time.
- Community members have repeatedly attempted to work with the v1 team with no success.
- Questions the v1 team on why lead people into this project when no positive motion is pushed onto the coin.

Mongressman

- Advocating for airdrop to v1 holders in bitlord's plan to launch v2

Garbinsky, Bryan Barber, and @mongoosecoineth (not Dom - Gerard?)

- Agree that the lack of community access to marketing funds is a serious issue.

Unable to carry out operations without money.

10-JAN-2022: \$Mong Recorded Space | 7th MONGRESSIONAL DEBATE

Sen Crypto Monglord (@crypto_bitlord7) entered the chat.

Twitter Space raids have been great successes throughout the week. It's been awesome seeing Mong NFT PFPs flood the spaces and just have an awesome time.

Bitlord to work closer with the team and have a meeting within the next 48 hours.

MANGUUSE (@OG_FudFighter) at 500 mkcp will give away a Volkswagen Jetta.

Burns

NFT Primary Burn - \$303,000

Mongs NFT PFPs sold out in under 17 minutes.

While Sen Crypto Monglord isn't pro-buyback burn, he acknowledges that the community values buyback burns and applauds the Mongoose team for keeping their word.

NFT Secondary Royalties Burn - 4%

Will utilize a threshold-collection-style contract for continual burn

Current NFT floor price (at time of writing): 0.02 ETH.

ETH traded on the secondary market: 109 ETH in less than 24 hr.

Marketing

Mongoose merchandise, podcasts, and medium articles are in the works.

Infographics on the way.

Expect significant ramp up in TikTok content.

Ramping up Instagram content (*emphasized by bitlord*)

NFTs add character to the Mongoose community, leading to a bigger presence.

There will be a slight rebrand so that there is consistency between the NFT team and website.

Many supporters are volunteering and haven't been paid (i.e. bobbybuyback).

Department of Donations

Utilizing Asana

Initially, it was composed of a few people from the dev team who had bought bags.

Over a few weeks, active experienced community members were added to the team.

Scaling out to people outside of spaces

@MongSherman - Daily communication with Rep. Brad in regards to donations.

Aiming to win public sentiment on crypto-related debates

MongFi

Prototype updates

Very basic version with black-and-white kind of design read in about 48 hr.

Beta version within one month (possibly in ~10 days)

Trusted vetted community members will be selected for Beta app.
Beta should last ~ 1 month.
Production scale should be ~3 months (possibly sooner).
Medium article coming out this week.
App will generate revenue and possibly be on dextools scale which will have our website and information.

Mong NFT Comics

Mongressional vote (verified NFT holders) on who gets to be in the comic from the community!

Contestants will write a short summary about why they should be included in the comic.

Mongressional vote on art direction / artists!

The 1st issue is done from a story perspective.
Comic book is called: The Adventures of Mongressman Monty the Mongoose
Something bad happens to garbinsky.
Senator Monglord to act as advisor to Monty.
Includes Rep. Sherman's reputable speech and charity giving #crypto4good
Includes the Constitution of United Mongs.
Includes Cobra party vs the Vibe party (mongooses).
Includes Vibe master Mongstradamus.
Will feature various NFT covers.
Rarer cover owners will also receive a physical comic.

Podcast

Community-inspired project in progress.
More formal breakdown of updates.

BitLord Prediction

There is deep liquidity which lessens price impact by contract sales.
Market cap will continue to grow with liquidity growth.
Natural transition would be to move to CEXs followed by backing marketing wallets.
Possibly in 6-12 months, be listed on some major CEXs.
As exchanges ramp up, more money will go towards marketing campaigns

Q&A:

Are there any updates regarding discussions with the devs?

Dev has access to the wallet and pays out when the team asks.

Dom is pushing to put more power into the community's hands.

Team is already mostly run by community members.

Bitlord and dev have been in direct contact which will involve bitlord getting access to funds. *Unsure how this will occur.*

Dom asked for \$1 million in a multi-sig wallet

Dev asked for more details regarding persons responsible for the proposed wallet

Was the dev responsible for the 71 ETH sell today?

@mongoosecoineth: I'm almost certain the dev didn't buy in because he told me in the beginning that he regretted not buying in.

Why hasn't the team spent more marketing funds?

@mongoosecoineth: Getting IG influencers to post a coin stopped working last April. Several devs and people in projects also agree that paid IG influencers don't work anymore. However, we're kind of ending phase one and now entering phase two, which is more organized. Expect more updates from mid-end of this week and next week.

Who would I speak to about brand partnerships and other big collaborative ideas?

@mongoosecoineth: You can reach me through DM and we can have a chat.

What's the progress on Rep. Brad changing his twitter profile to his NFT?

@MongSherman is speaking directly with Brad. This is a work in progress.

What happened to Kyle from the YouTube videos?

He had a deal with the dev where Kyle got paid daily. Dom was not part of this budget plan.

7-JAN-2022: \$Mong Recorded Space | 6th MONGRESSIONAL DEBATE

S/o to Ryan for exceptional contributions to the community.

S/o to Gerard for exceptional contributions to the community.

S/o to Bryan for contributions to the Department of Donations.

S/o to Garbinsky for actively addressing community questions and promoting.

S/o to cranksy for helping with marketing strategy and website.

S/o to pillowgirl for creating exceptional content.

Initial Updates:

Bitlord spoke with dev in regards to his marketing plan and budgeting requirements.

Ryan and Garbinsky take leads as project spokesmen as Dom dedicates more time to MongFi.

MongVet to speak on facebook ads.

Formed partnership with Mike Werner.

Marketing

Strategic long-term partnerships with specific influencers.

No plans for using marketing funds on additional influencers or billboards.

@Cranksy_real: Marketing

- Emphasizing contacts with memes

- Aiming for funny, meme-centric, professional

- Strategic partnerships formed over past few weeks

- MongFi in full development

- NFTs dropping tonight
- Donations are coming in

@mongoosevet: Marketing

- Decade of experience in digital marketing, and experience in helping startups get users to raise money from VCs.
- Reasons for paid ads:
 - Add consistency in regards to traffic between large wins (i.e. influencer s/o)
 - Long-term scalability
 - Tactics
 - Banner ads on crypto-related sites
 - Examples seen in pinned posts
 - Expanding to other sites (dex-tools, etc.)
 - Running native ads (pinned video on telegram) - already showing good progress
 - Facebook ads - personal favorite
 - Engagement has been insane
 - Target audience: DeFi community, meme-coin community
 - TikTok ad paid strategy ramping up going into the next week

@MongSherman: Co-Head of Department of Donations

- Background in technology finance, had own broker dealer, currently running a tech-consulting company.
- Part of group that has funded full-scholarships for women seeking careers in technology
- Reaching out to various audiences including politicians, children in underprivileged communities, children with disabilities, women in technology
- By making local community impacts, we gain new sets of holders.
 - No updates from Rep. Brad Sherman.
 - Plan to utilize timed press releases to increase impact on social media
 - Received approval from the YMCA to provide a donation and release press on their side

@Bryanbarber: Co-Head of Department of Donations

- Advocate for #crypto4good given how we are sending donations to meaningful causes
- Donated to the Penrickton Center for Blind Children
 - Helps blind children who have at least one or more disability
- Will release videos on IG and TikTok of kids who were impacted by this donation
 - We have permission to spread this media to show how our community is helping
- Tomorrow is the 1-month anniversary of Mongoose
- Actively seeking new ideas for donations or charitable work events
- List of donations is on the website.

@mongs_nft: Mongs NFT Team Lead

- Trying to fill up another 50 whitelist slots so lookout for more opportunities
- Use ETH gas heatmap to find optimal time to claim NFTs (take your time, you got 24hr)
- Mint cap: 10 per transaction (multiple accounts are not needed to ape)

- Refer to Mongoose 2.0 at the top of this page for additional mint info.
- Please switch PFP to NFT upon claiming/buying Mong NFTs.
- Bounty: 1-2 min video on how to mint

@k_cashius

- Remarks organic growth from his experience with a spontaneous MONG raid on Twitter Spaces
- Demonstrated strong community support

@SecretaryOfTheMongress: Secretary

- Tracking community questions on social platforms
- Creates meeting minutes for \$Mong Twitter Spaces

MongFi

A platform where anyone can enter a contract address for a coin on BSC or uniswap. Upon entering a call, the systil will plug that in, and in real-time will tell you what the all-time high was, how many multiples from when the call was made, "rug" status and "cause-of-rug."

Calls cannot be deleted.

Reward system is based on call performance which discourages "rug shilling"

- Allows common person to gain a name for themselves

Investors will be able to see various types of data

- Individual coin social trend power/amplification
- Caller info (i.e. real-time call performance, overall performance)

At this point, aiming to provide platform for free with dex-tools capability

- Note there is a waitlist for dex-tool services

Prototype in 2-3 weeks

Production live in ~3 months

Dev allocated just over 500K to build MongFi

- Allocation controlled by Dom

Revenue generator from ads

Revenue generated by MongFi will be used to pump MONG

Medium article to come out next week

Certik Audit - In progress

Massive waitlist confirmed.

5-JAN-2022: \$Mong Talk | 5th MONGRESSIONAL DEBATE

Updates

Sen Crypto Monglord plans to send a marketing proposal to the marketing team as a consultant.

Disclaimer: He is not on the official marketing team nor controls the marketing wallet.

Will go over with Dom.

Would love to have other influencers on the Twitter Spaces!

In regards to the 10X Facebook ads and other marketing campaigns, that team member VietMong will be on the next Twitter Spaces for Q&A.

These ads are real and legitimate.

NFTs

Mint contract is complete

Whitelist is available on MONGS NFT discord

Whitelist site (use ctrl+f to find your wallet: <https://mongs.io/blog/mongsnft-whitelist>)

Official link: mint.mongs.io

1. Connect MetaMask/Coinbase wallet
2. If claim available, you'll click claim
3. Transaction for free NFT claim will still have a gas fee
4. Pay gas fee, and receive NFT in exchange in wallet

Free drop claim criteria tweaks:

Top 69 MONG holders

First 500 MONG buyers (no longer required to never sell, as long as you still hold MONG)

Technically difficult to obtain 500 holders that never sold

Drop date: 7-JAN-2022 @ 7PM EST | 12AM UTC

Primary sale date: 8-JAN-2022 @ 7PM EST | 12AM UTC

Duration: 24 hr period

Remaining NFTs will be rolled over into Open Sea primary sale

There will be cool female Mong NFTs!

Variant comic covers

Rare editions will come with physical editions

Those who send physical copies to Mong NFTs, he is willing to sign them

Important that Mongressmen represent the community via profile picture.

Mong NFT holders will be able to verify themselves on the discord.

\$10K to a charity chosen by the verified holders

Will there be a mint limit?

If we do, we'll put a limit per transaction (i.e. 25 mints). Limiting accounts does not stop whales from scooping up NFTs via multiple accounts. However, it would buy time for other people to get their own NFTs.

We will let you know. Final details will be published in 24 hours.

Is it okay to use the example NFTs for PFPs?

Yes. The **pre-launch Mongoose pictures** would help tremendously.

NFT Burn Mechanism Proposals

1. Contract design with threshold mechanism
2. Transfer \$ to burn wallet

Q&A:

Any updates on buybacks and burns?

50% of revenue generated from the primary sale will all go towards buyback and burn of MONG on the Mongoose coin team's behalf.. On the Mongs NFT team's behalf, the secondary sale, 8% is a royalty fee, and 50% of the royalty fee also be used for token burning. If NFT sale goes viral, this would be a significant amount. In terms of burning schedule, the community has suggested a fixed time period method (i.e. every week, every month, etc). The Mongs NFT team suggests a threshold method (i.e. every 10 ETH >> automated buyback/burn) which the community can also determine.

Any plans on subsequent NFT releases?

No at this time. We already have the NFT comics up to 12 issues. MongTwain will spearhead this project. We have 7 comic artists that work on our team. It's an interesting way to drive the Mong's narrative forward.

Please refer to Mongoose 2.0 at the top of the page for more details.

3-JAN-2022: \$Mong Talk | 4th MONGRESSIONAL DEBATE

Updates:

DAO is capable of achieving consensus, carefully selecting the first issue to address.

TikTok Competition

Chinese PR Team on board

Being cautious of who is on board the TikTok team especially in regards to brand alignment

Ryan has been working hard behind the scenes

~8 devs working full-time at this time

Will utilize meme pages and TikTok

New website design in progress

Infographics creation in progress - educational content

- Will also release information in other languages (i.e. german, chinese, vietnamese, etc)

- If you have suggestions, please DM @mongooseman or @garbinsky182

Crypto Bitlord (@crypto_bitlord7) Has Entered The Room:

- Has faith in \$MONG and the \$MONGRESS

- Considers himself a Mongressman

- Been here since day 1 and played a significant role in "mooning" it

- Emphasizing focusing on the long-term, and encouraged waiting at least 6 months

- Why memes become so big:

- We care about the love in the community

- MONGRESS branding package that has a "professional" vibe

- Self-organization through MONGRESS

- This will allow a focus on which goods to distribute and getting them on ramp systems

- Have an international team to globalize operation

- Has a unique marketing blueprint that takes rapid timing into consideration

- Currently classified information to protect Mong against competing meme coins

- Producing consumer products
 - Ultimately, memes become brands
- Important point: Remove “fighting regulators” on CMC and replace it with vibes of working peacefully with regulators.
 - There is less emphasis on utility
 - This is why the liquidity contract makes this project “rug-proof” in the long-term
- Project is looking better and better. Just look at the last 24 hr bounce.
 - Profit taking is normal in every cycle.
 - We are still early.
 - In my experience, buybacks have never actually worked in the long-term
 - You can have short-term gains, but the loss of community trust is too costly.
 - Now aware of NFT revenue being used towards buybacks.
- Initially against producing NFTs since its early inception to avoid rug-pull vibes. However, he will take a closer look at the NFT projects.
- Either integrate the NFT team into the main mongoose team, or make sure you know everything about them. Literally everything.
- Believes in centralizing leadership in order to optimize project management in a timely and effective manner
- Emphasizes being careful in paid advertising because we want to avoid “rug-pull” vibes
- Believes taking a step back from advertising, and instead speaking through actions and letting the conversation follow.

NFTs:

- Launching on 7 JAN 2022
 - There will be Twitter Spaces during minting to guide guide noobs!**
- Mint page [mint.mongs.io] will be put up a few days before minting.
- Total supply: 6969
 - Re-emphasized initial free claim drop
- Promotional allocation of 300 to be distributed equally among MONG NFT (150) and Mongoose coin (150) teams.
- To the first 500 MONG holders that never sold **with potential tweaks**
- Will need to publish a preliminary list of these holders for a vetting process.
- 2nd free claim drop goes to the top 50 holders who hold the most MONG.
- Unclaimed NFTs will get rolled over into an open sale with at least 6109 available
 - Official link will be tweeted/on the Mongs NFT discord
 - On-going random raffle for free NFT
 - Link: https://twitter.com/mongs_nft/status/1478084405864321028
- Open sale on Opensea: 8 JAN 2022

MongFi:

- There is a paid budget going into the development of this project
- Looking for community members to help develop project
 - Please DM @mongoosecoineth or other team members

Q&A:

Who is Bitlord?

- Significant OG crypto figure on social platforms, particularly on alt coin hunting
- Came to team and provided support due to political climate
- Track record includes \$BTC, \$KSM, \$DOGE, \$SHIB
- Very bullish on \$MONG and appears to be a top MONG holder
- Initial 24 hours of launch, most price movements were called by bitlord

Where is the paid meme content and tiktok content?

- Currently being produced.
- Willing to demonstrate some of this content, please DM @mongoosecoineth
- In the next 48 hr, should see significant results in organic growth

What is the direction in regards to hiring professionals with the appropriate credentials to market MONG?

- It is not all resting on BitLord, there are genuine experts on board
- @mongoosecoineth: Happy to go over this off-script
- We're being very strict on selecting who we work with

Do we have a marketing team?

- Searching for more team members that are pulled from the Mong community
- Advised against marketing agencies

How can we improve transparency between the devs and the community?

- We are actively improving the moderator space so that questions are better addressed

What is the status on the BKex listing?

- This listing has already been paid for.
- There was a delay due to holidays.
- Serves more as a trial

Can we fix the dextools link which leads people to the dead Telegram page?

- Yes, we'll look into it.

Should there be a consistent design between social platforms, the website, NFTs and lore?

- This makes sense.
- Will use a top agency to redesign the brand to improve marketing.
- Prioritizing website first, then brand second
- Aiming for design consistency as you stated

Do we have timeframe/roadmaps in regards to the marketing projects to improve investor trust in the project?

- Ryan has been reaching out to individuals to delegate the different aspects of each project.

- The website itself has had two people working on it and producing good results. We are adding new people into this team.
- Scaled up content production, just need to strategically release the content
- Building a mini documentary broken down into IG and TikTok stories
- Working on increasing bandwidth

How can we address the issue of over-silencing FUD/public concern in the discussion platforms?

- We fully agree with your concerns.
- We understand the importance of legitimate discussion between Mongrogressmen.
- We acknowledge that there were unreasonable bans and mutes that occurred.
- We are actively working with mods to address this issue.

If the recent donations don't make the news stream, will we try to amplify the social reach or focus on a new event? How can we improve/amplify social reach?

- Trying to reach people between Christmas and New Years is very difficult
- Brad retweeting us helped out
- We expect more out of our partnership with Brad in the future

For people affected by the recent phish scam, what actions can people do right now to try and recover their goods?

- Please DM a team member (i.e. [@mongoosecoineth](#), [@mongsocial](#), [@NikoDikooo](#))

Can we use some of the marketing funds to do community giveaways?

- Would like to do more contest giveaways
- Will get back to you with more info

2-JAN-2022: OnlyMONGS | Late Night \$MONG Sesh #NFTs #DeFi

Blurbs:

[@mongressman](#):

- Official Mongress Twitter Spaces tomorrow at 5pm EST

[@bryanbarber](#)

- Recap on donator matchers leading to total \$30k donation
 - Retweet Mong NFTs!
 - Will have more NFT previews to spread around
 - Characters from the comic book will be included
 - Monte the mongoose
 - Mongoosemen Kane
 - Monstradamus
 - Elon Musk Rat

@garbinsky

- Follow [@mongs_nft](#) & [@mongoosecoineth](#)
- Like, retweet, & tag 3 friends in the comments.
- Winner will be randomly chosen in 72 hours & will receive reward after mint.

Marketing Discussion:

@kyleg182 - Against increasing advertising at this moment in time. Emphasizing timing is important.

- Cited reasons for winter sell off
 - Tax loss harvest
 - Holidays and spending time with families
 - Lack of buyers to see advertising
- Believes in consolidation phase TA

@uni_whore - Agrees with kyleg182 and also proposes waiting until we enter the bull market.

@MongSherman - Also agrees.

@garbinsky - TA [\[https://twitter.com/garbinsky182\]](https://twitter.com/garbinsky182) and re-emphasized the potential upside with the future utilities in place.

Educational Content:

@MongTwain - educational content on contract sales is in progress and includes elements both educational and entertainment.

Content Highlights:

@Gee_Wins: https://twitter.com/Gee_Wins/status/1476390093417959425

@garbinsky: This is contest-winning level content. This is what we're looking for and also combats FUD.

@MongTwain: This is the meme-video of the week!

Q&A:

How will I find NFTs on Opensea?

@garbinsky: Leading up to the days of launch, we will release more information on that. But be very careful using the search feature. Honestly, just wait until the official opensea channel is up, the link will be posted in the Discord: Mongs_NFT.

Will the NFTs be able to go on metamask and coinbase wallet?

Metamask is guaranteed. Unsure of the coinbase wallet at this time.

Will the NFTs be integrated into any type of blockchain gaming?

@Garbinsky: The intention is that there will be some kind of utility based attributes added to these NFTs to make your investment in the coin community better.

Can you clarify what minting is?

Minting and buying are essentially the same thing but minting is the primary sale. Minting makes you the original owner and the NFT will go straight to your wallet. Some rollouts will do a preview. Encouraged to go to Twitter Spaces during the minting process.

Proposals:

1. @bryanbarber proposes creating an educational guide to NFT minting and the NFT marketplaces.
2. @MarkTwain proposes having live twitter spaces during NFT minting process to guide people on how to mint.

Hashtags:

#LongYourMong
#TheGooselsLoose

Encourage only using official links from Official accounts, their bios, and their tweets. Don't ever share your password or seed phrases for anything. We recently had a scam attack which was swiftly clarified. No legit mongress member will ask for money or account details. Exercise caution.

29-DEC-2021: MONG TALK | Announcement + 3rd MONGRESSIONAL DEBATE

Source: <https://twitter.com/mongressman/status/1476332331002699776?s=20>

Message from Kitty Inu CEO - Kitty Inu will match MONG community's donation towards the Hope of the Valley Rescue Mission

Kitty Inu:

- NFT video game with NFT marketplace
- Uses token play-to-earn model
- Racing game
- Confirmed \$10k to match charity cause
- Donated \$50k total in charity
- Looking forward to collaborating with the Mongoose community
- Kitty Inu DMs are open to doing givebacks to large organizations

Discussion:

- Brad expressed willingness to continue his relationship with the Mongress community
- Received confirmed call of Rep Brad's appreciation
- Gained permission to tweet about him.
- He is actively tweeting about us.
- Hope of the Valley is willing to work with MONG PR campaign.
- Working on *2nd and 3rd update* in the background
- Whale population is decreasing.
- Consider reaching out to Elizabeth Warren

Rep. Lord Mong:

-How was Brad's openness to the utility of the coin and mission

Bryan Barber:

-“He is a believer in the federal dollar reserve.” Therefore, we will remove the joke regarding flipping the USD.

-MONG provided value to Brad by giving him a story to tell his children about his interaction with the crypto community.

-Continue to emphasize the good work we can do together.

-Brad was willing to listen and happy to see what the mongoose community is doing.

-Brad acknowledged the tokenomics of our coin and expressed excitement.

-Brad wanted to focus on underserved communities, likely in CA.

Rep. Lord Mong:

At what point do we reach out to other Congressmen who want to engage with us?

@mongoosecoineth: We need to bring on exports in regulation.

@Brantleyeduy: Proposes reaching out to Katie Porter who represents Orange County

@uni_whore: There's a lot that we're working on behind the scenes in the DoD.

@MikeWehner: Within the next 36 hr, a press release will be going out to over 5600 outlets across the US and the world.

@Shill_Turner: Proposed discussing El Salvador's conversion to crypto and spreading the vibes.

@Mongoosecoineth: We're doing a trial run on banks which will go live soon. We're reducing our fees towards zero. It will be cheaper to buy and sell on the exchange. No commission will be taken when transferring to an exchange.

Will we burn through the existing market wallet?

In the meantime, probably no. Additionally, NFT market will help towards burns. [Please refer to 29 DEC 2021 & 27 DEC 2021 Mongressional Debates below for buyback discussions].

Relevant comment: SEC does not favor buybacks.

Roadmap:

<https://docs.google.com/document/d/1YZcuaPJ8chidD26BsVCrz5TkW0EaqCZHXKIZO2IJ46Q/edit?usp=sharing>

29-DEC-2021: MongsNFT AMA WITH TEAM | #NFT TALK

Source: <https://twitter.com/MongSherman/status/1476254861947650048>

Intro:

-Mongs NFT co-founders have been in crypto since 2015-2016.

-Bitlord's tweet sparked the team's inspiration to work with the Mongoose coin team.

-Already had an awesome pixel artist on board.

- Next step was getting support with the Mongoose coin team.
- Following initial discussions, trust was formed, leading to where we are today.

NFT Mint Info:

- Minting date: [7 JAN 2022]
- Mint page [mint.mongs.io] will be put up a few days before minting.
- Total supply: 6969
- Promotional allocation of 300 to be distributed equally among MONG NFT (150) and Mongoose coin (150) teams.
 - Hope 95% goes toward community giveaways, RT contents, community incentivization
- Mongress honor roll allocation of 10 custom MONG NFTs which will be sent to these individuals
- Looking for 8 special individual Mongress community members.
- Current reservations: Bitlord and noodlez
- Free claim drop distribution of 550: First 24 hrs on 7 JAN 2022
- To the first 500 MONG holders that never sold
- Will need to publish a preliminary list of these holders for a vetting process.
- 2nd free claim drop goes to the top 50 holders who hold the most MONG.
- Unclaimed NFTs will get rolled over into an open sale with at least 6109 available
- If MONG pumps next week, we're looking at hooking up our early community members with whitelist spots.
- If the 6969 supply cap exceeds demand, then we may not do a whitelisting process
 - Sale date: 8 JAN 2022
- Price per NFT: 0.03 ETH
- If supply sells out, \$30K USD will be put towards charity which will be voted on by the Mongress
- 50% of revenue generated from the primary sale will all go towards buyback and burn of MONG
- On the secondary sale, 8% is a royalty fee, and 50% of the royalty fee also be used for token burning
 - Will use automated wallet features to burn via threshold limit settings.
- Subject to change depending on the community's desires and visions of the MONG NFT and mongoose coin teams.
- Encouraged to join MONG NFT discord.

Upcoming NFT comics

Link to leaks:

<https://docs.google.com/document/d/1ejPYCXpQ3NsNfATP1tbQ6ghyF1EtR1pMN03MhZjafLM/edit?usp=sharing>

- Narrative and art driven
- Upcoming meme coin game
 - First 13 issues have already been written by Ryan.
 - Considering 2-3 different covers for each issue
 - Rarity of covers has yet to be discussed
 - Likely will use gated website requiring comic cover NFT
 - Mentions "100 gold edition covers"
 - Considering physical comic copies

Summary / Ending Remarks

- Official partnership between Mongoose coin team and Mongs_NFT team
 - >200 traits
 - Output: 6969 mints
 - NFT team will review mints and attempt to smoothen trait rarity curve
 - Includes NFTs of specific individuals (i.e. Rep Brad Sherman)
 - Encouraged to avoid pre-mines and buyer bots
 - Mong_nft bounty: ~3 minute video explaining MONGOOSE tokenomics
 - Reward: Mong NFT
-

27-DEC-2021: Mong Talk | 2nd Mongressional Debate

Source: <https://twitter.com/mongressman/status/1475610444270350337>

Updates

Devs authorized a number of funds (~5 figures daily) to go into a fresh public multi-sig wallet.

- Authorizers include: @mongoosecoineth, Ryan and pillow girl so far
- Open to adding more authorizers
- Increases community autonomy
- Allows full community transparency given ability to watch fund transactions

Rep. Brad Sherman

- Mongeese in Brad's geographic area have something in the works
- @bryanbarber: Relationship with Rep. Brad is progressing well and unique to the crypto space
- @bryanbarber encourages positive tweets engaging Rep. Brad

TikTok - Working with professionals to amplify viral reach - potentially 30 million people

- Focusing on content creation
- Next focus will be Instagram
- Department of Vibes (DoV) to oversee script and content creation

Website redesign and branding - final stages of development

- Improve visual appeal (i.e. new fonts, etc.)
- Increase functionality (i.e. log in with dashboard)
- Improved FAQ section

Facebook ads - Progressing well with 2 devs

Instagram in strategic planning phase

BKex listing in progress

- Re-emphasized contract commissions are waived once MONG is transferred onto an exchange

Certik Audit

-Waiting on slot availability from Certik

If you're feeling genuinely worried about your investments, feel free to reach out to a Mongoose coin team member or fellow Mongressmen.

Proposals

1. @garbinsky: Proposed curation of community content in preparation for Instagram
@mongoosecoineth: We've already paid for meme pages working with Willis Visitor SoHo and we've lined up millions of pages
@mongressman: We've also got bitlord on board as well
2. @jessica86w: Proposed creating a tik tok dance to promote MONG
3. @AlejandroMasari: Proposed supply burn based on current positive chart momentum.
Devs are responsible for supply burns, which are in the works and tend to be surprises but some are scheduled (i.e. 250m mkcp).
4. @theycallmeken: Proposed "bounties" to incentive Mongressmen to add value to the MONG community
5. @Btcharlatan: Proposed spending a portion of marketing funds into buybacks.
6. @_dirtyjesus_: Proposed protecting the vibe and letting the mongoose coin team decide on a buyback plan.
7. @PlzPumpMyBags proposes creating educational content on simplifying how to use etherscan for new MONG holders.

Volunteers

@ShillTurner: Willing to help with Instagram, specifically reels.
Reels outperform posts 20:1 ratio
Migrate TikToks over to the Instagram

Q & A

@AlexanderBeydo2: Did you say that you guys actually had contact with Rep Brad Sherman himself and where the money is going to go?

Brad wrote us an email directly from himself.

@AlejandraDinero: What's the timeline on the Certik audit?

We'll get back to you with an ETA. Expect a delay.

@cranksy_real: What's the status on when the first DAO vote will occur?

We may vote tomorrow. We're carefully selecting the first topic.

Discord: Will DAO votes be weighted based on how much MONG we hold?

There is an element that is based on what you hold, but quadratic voting is equipped with anti-well technology. (Explained by Dr. Nick, PhD, at Proper Galaxy Brain).

However, it "won't be who has the most coins wins."

@FactOnly8: How can we push for new buyers and more exposure? How can we retain new people with the effect of contract sales? What do make of all these suggestions and start taking action without the voice of the dev team?

The community appears very divisive when it comes to buybacks. We have done approx 400K USD in buybacks already. If we did daily buybacks, the marketing wallet would be depleted in 10 days. The fees we're taking on a daily basis is almost 10x less than the first couple days of trading. Every buyback we've done is equity for whales.

@FactOnly8 is currently against daily buybacks and instead promotes progressive buyback plan.

We can consider automated buybacks with a script just for a couple weeks; however, it is not my decision. If the community wants it and the DAO votes for it, then that's cool. However, the bigger issue is bringing in new buyers. I do think there is an argument for future buybacks to be automatically absorbed and we're looking into ways of doing that.

We are watching the volume drop off massively and are cautious not to waste the funds.

To put things into perspective, we can reach ~60 million people on TikTok for a \$100K buyback. The ROI between them are worlds apart. The solution is bringing people in.

@defi_bull agrees with small buybacks and is against large buybacks

We can potentially vote on the topic of buybacks via DAO.

@PlzPumpMyBags: How does the core team or developer get paid?

The developer has not taken any funds from the contract up to the point.

What is a multi-sig wallet?

The contract is under one wallet. Funds will be dropped into the wallet daily in USDC. The wallet is currently controlled by @mongoosecoineth, @mongressman and pillow girl given they are department heads. Each individual has a private key and a majority of the keyholders need to pass a decision to make a payment via "gnosis safe." This is standard practice and is similarly seen in other projects such as FLOKI. Relevant addresses are available in the Discord. We may expand the amount of wallets.

@PlzPumpMyBags applauds the explanation and proposes creating educational content on simplifying how to use etherscan for new MONG holders. This will allow people to verify that the developer has not taken any profits.

26-DEC-2021: Mong Talk | Mongressional Debate

Source: <https://twitter.com/mongressman/status/1475252411526782979>

Contract selling discussion

-Whales dump in anticipation of the contract sales

- Most whales disclose these dumps to the dev team
- People not informed about contract sales start panic due to negative price action
- Educate people and don't label people as FUDDERS because they're questioning it

Q&A:

How high will the liquidity have to be before a sale doesn't cause a significant dip?

- Unsure exactly how high.
- However, once we get to a certain point, the cells are quite minimal.
- The contracts try to prevent blow off tops (i.e. when Brad Sherman tweeted).
- The lack of new buyers is slowing us down.
- If we can get more exchanges, this contract won't be an issue.

New exchanges include:

- BKex
- Bitmart
- Gate.io
- Phemex
- Kucoin

Should we create a script where all the remaining liquidity 6% goes back into is burned or gets brought back?

Public request: Make videos to educate people on tokenomics.

Goals:

- Need the public to understand the tokenomics in order to have further productive discussion among holders.
- Help crypto noobs feel good and spread "by the people for the people" vibes
- Include points such as:

Why is it so fundamentally good to have a high liquidity pool relative to other tokens?

- The liquidity is used buy MONG-ETH LP so that when there are large orders, it doesn't really move the price.
- Stabilizes the market cap

TikTok discussion

- This population of investors likely not experienced (i.e. unfamiliar with etherscan utility)
- Emphasized importance of educational video explaining tokenomics

Buyback discussion

- Proposal 1: Give people the ability to buyback, and if it doesn't naturally get back to the point where the sale occurred, then start using buybacks to help meet the goal value.
- Proposal 2: Short-term buybacks in tandem with marketing.

Marketing discussion:

- Consultant paid around ~50K
- Dex tools and CMC trending
- Upcoming digital ads (i.e. facebook)
- Increasing exchange listings

- 50% of revenue goes to NFT team.
- Everything the team touches gets burned 100%.
 - Includes primary and secondary sales - forever

@crypto_bull:

- Proposes contacting pro-crypto US politicians and pursue donations
 - Tweets from political figures to increase social traction
- Uncertainty regarding use of marketing funds on billboards
- Against V2 due to cost.
- Proposes automatic small buybacks using ETH to burn tokens at a compounding rate in order to increase liquidity.

@mongooseeth

- Against large buybacks
- Proposes script that negates the buybacks

@kd824644120 / Rep. Lord Mong:

How did donations in Brad's district go?

- Did not manage to pull off this event in time.
- Money was transferred for services but event was unfeasible secondary to weather
- Team is taking full responsibility

Development of MongFi

24-DEC-2021: \$MONG Announcements | MONGRESS IS IN SESSION

Source: <https://twitter.com/mongressman/status/1474524070695903240>

Quick Updates

- In search of expert meme creators
- Applied for Certik audit
- Obtained a registered office in the Brad Sherman District
- BKex listing in progress, *and we're looking at 2 higher profile exchanges*
- No billboards
- Future vote on the top of buybacks

Released Medium article

- Link: <https://medium.com/@mongoosecoin?p=8aefa4bc2b43>
 - Reviews coin inception and history
 - MongFi: Privacy-first platform for posting calls of tokens on BSC and Uniswap
 - Callers can verify their social accounts if wanted
 - Real-time leaderboards
 - Built-in sharing functionality for callers and Mongoosers to share data

-Roadmap

- Release Discord using CollabLand for \$MONG holders
- Release litepaper
- Setup MongFi holding website
- Launch Mongress DAO
- Run feedback sessions with community
- Vote on UI/UX and features
- Release MongFi Beta
- Release MongFi on iOS and Android

-FAQ

Can anyone join?

Must be \$MONG holder to participate

Can calls be deleted?

No

Can callers go private and charge for calls?

Yes

What happens to bad callers/scammers?

They will be hidden for the best interest of the community

Exchanges

- Working on BKEx
- When transferring MONG to an exchange, the 13% tax still occurs
 - However once on exchange, commission is waived
 - Should negate contract sales

DAO Structure:

Treasury holds the marketing funds (\$4-5 million USD)

Bill proposals will be voted on by the Mongress

Profits will go towards high profile on-brand fintech crypto services and achieving global presence

Department of Donations (DoD) will ramp up donations

DoD in beta testing with a private telegram of community members

Open position: Head of DoD

Responsibilities: Collect community feedback

Department of Vibes (DoV) will amplify \$mong mission

Head of DoV: Pillow girl

Responsibilities: Vibe check the community to help create memes and find meme creators

Press office & PR team to organically amplify \$MONG messages

Bloomberg, business insider, yahoo, mashable, coinmarketcap, and more

Campaign office: Above DoD, DoV and press office

Responsibility: Drive campaign through a singular narrative to grow the Mongress

Includes sub-campaigns focused on short-term goals

Speaker of the House: Rep. Ryan Mongerson

Responsibility: Help with Twitter and organizing bills to be voted on

Proposals

@CryptoSpider1: Proposes finding ways to compensate the devs for their time.

@BuffaloShill: Proposes "United Nations" where being part of the treasury provides swapping utility for inter-coin support.

@ShaneWilfon: Proposes focusing more effort towards aligning with political figures to gain social traction.

@mongressman: Proposes pro-crypt campaign with the earlier proposed "United Nations" and Mongress

@BuffaloShill: Proposes bringing positivity to contract sales by marketing how taxes go towards the charities selected by the Mongress DAO.

@mongressman agrees while emphasizing DoD ramp up power, DAO utility and media coverage

@BuffaloShill further proposes relabelling the tax to improve investor sentiment.

@_dirtyjesus_ and @mongressman both agree.

@mongressman: Proposes Department of Media to handle political-based crypto news

Q&A

@cranksy_real: Is this considered more of a conception framework being put in place prior to the launch of the voting/proposal system or after?

It's all built and we're live.

@DrDracic: Do we know who built the DAO?

Finance.vote(FVT)

@CryptoSpider1: Will the accrued marketing funds from contract sales be used as a treasury?

Yes

@RoryPants84: Are there plans to explore the metaverse?

It's a great idea for the future that would need a full team with more time for development.

@ColewhereId: How did this project come about? Was it stealth launched?

There was a fair launch the day following Rep Brad's media coverage, hitting approx. \$25 million market cap the first day.

@cryptospider1 believes it was 25k liquidity and it wasn't even worth \$3 million

Discussion: How to alleviate new buyer anxiety due to predictable but nerve wracking price action from contract sales.

RED: Proposal

BLUE: Against

PURPLE: For

@ShillTurner believes the majority of sharp red drops are typically associated with low-volume sell orders from the short-term traders in between contract sales.

@DeFi_Brian proposed a token migration to change the contract properties in the worst case scenario.

@BuffaloShill: Due to liquidity being locked, would we need \$10 million USD to move contracts? If so, what would be your solution?

@DeFi_Brian agrees and doesn't see an immediate fix in the short-term because liquidity is not only locked, but the LP tokens are burned.

@BuffaloShill: Proposed staking existing MONGOOSE token to yield the new token as a migration mechanism.

@SpiderCrypto1 is against yield-farm migration to a new token given his experience from trading DeFi protocols.

@DeFi_Brian requests more liquidity and that has to come from the treasury.

@ShillTurner believes as more exchanges list MONG, there will be less price manipulation around the contract sales and liquidity can be spread out. Citing, MONG has a tweaked version of SHINJA's contract (SHINJA has achieved one billion USD market cap).

@AlexanderBeydo2 proposed:

1. continuously educating the investing masses who don't understand the tokenomics and contract mechanism to diminish the number of sell orders,
2. conduct token buybacks,
3. and marketing.

@mongressman: Dom to lead efforts in producing an educational video. - 1 & 3

@cryptobull: Proposed designing a contract in which a fixed percentage of ethereum (i.e. 10%) is spent on buyback token burns.

Remarkable comments:

@SpiderCrypto1: There is a mongoose coin bot in the telegram that informs everyone when contracts sell.

@_dirtyjesus_ believes during the launch the team mentioned they've been working on this in advance (~5-6 months)

21-DEC-2021: IN IT FOR THE \$MONG RUN | MONGRESS IS IN SESSION

Source: <https://twitter.com/mongressman/status/1473440806711308294>

Social media updates:

- Hit >9K twitter followers
- Completed final official music video for the anthem of the Mongress
 - Official link: https://youtu.be/-FnpoXt9_IY
- Working on TikTok and Instagram promotion

NFTs:

- Supply: 6969
- Mint date: 7 JAN 2022
- Mongoose coin team revenue will be 100% used towards burning MONG
- Honoraries for outstanding individuals in the community
- Blog post will be posted soon.

Mongs NFT team statement:

TikTok ramp-up competition:

1st place prize: \$5500
2nd place prize: \$3500
3rd place prize: \$1500

Organization updates:

Department of vibes - Setting sound foundation with strategic partnerships

Exchange updates:

Behind-the-scenes discussions occurring.

Proposals:

1. @mongressman: Proposed creating an educational video regarding MONG tokenomics.
@mongoosecoineth: Agreed with video proposal. Emphasized thorough vetting process of those who step into leadership positions seeking mod positions in order to uphold community integrity.
2. @bryanbarber: Proposed positive social engagement with Rep. Brad to help gain traction within the U.S. Congress. Allowing Mongress to have a voice in Congress.
3. @JC12987802: Proposed adding a website section - community driven content that links to the memes and videos.
@mongoosecoineth: Working on creating a new website where the department of memes would have a library of content with user-friendly navigation
4. @MongressmanK: Proposed creating a Creative Mongress Committee that capitalizes on the talents of music if music NFTs is included in the timeline.
5. @mongressman: Proposed exploring how memes can make NFT comics.
@mongresscoineth: Someone has expressed interest in a similar project so seems like you're like-minded with the creative community
6. @kd824644120: Proposed an edited video that incorporates Brad Sherman videos spliced with news coverage of the coin.
7. @CryptoRiptow: Proposed charity donation towards helping his grandmother afford a new car for transportation.
8. @MongSherman: Proposed charity donation towards the Belmont Shore Rugby Club that sponsors underprivileged families to play rugby.
9. @liquid_dity: Proposed having a "court session" with people volunteers to show up in Mongoose suits at Times Square given the size and willingness of the community.
@mongoosecoineth: We will pay transport costs and everything. It would be amazing.
@AlexanderBeydo2: You can get Mongoose suits off the great mascot website. Typical cost is \$300-400 USD. Recommend holding signs with the mongoose token image as well.

10. @liquid_dity: Proposed making hybrid mongoose human NFTs apart from the pixelated version.
@mongoosecoineth: We're officially working with the Mong NFT team, so we want to always have their input on ideas like this.
11. @anselwhittle: Proposed exploring Rep Brad's initiatives and finding common initiatives to have some fun.
12. @lamafolee: Proposed collaborating with a music producer to increase social trend presence.
13. @sheraf91: Proposed vetting process on politicians based on their stances on crypto, obtaining instagram verification watermark and keep social presence especially during elections.
@mongoosecoineth:
Concern: Will they accept crypto as payment?
Currently working with large scale meme coin community voting dapp technology

Volunteers:

1. @evanbuzzell: Expressed interest in contributing with his experience as a market agency owner.
2. @AstroApe5: Expressed interested in hands-on involvement with MONG promotional efforts.
3. @k_cashius: Expressed interest in collaborating in music NFT project.
4. @Mongsherman: Expressed interested in hands-on involvement with MONG promotional efforts.
5. @uuuuarethebest: Expressed interested in helping with ground operations given his experience running a clothing brand in LA.
6. @liquid_dity: Expressed interest in getting photo job at NYC Times Square with the community in mongoose outfits.
7. @anselwhittle: Expressed interest in meme creation.

Q&A:

Are you guys taking portions of the music video and making GIFS?

Yes

@MikeWehner: Will there be an official press officer?

Currently recruiting one.

@MikeWehner: Will there be official press releases for these events (i.e. PR news wire) for small and large outlets.

Already had global press. Need help with content creation to maximize press utility/value.

-Business insider

-Yahoo

-Mashable

-Coindesk

-Coinmarketcap / tweeting US daily multiple times/day to 4M+ audience

@k_cashius: What is the developer's vision for the coin?

Unable to comment on dev's behalf. Generally, the team analyzes what works, and what the community wants.

@evambuzzell: Is there a way to mitigate impact of contract sales as market cap grows?

Market Cap and liquidity grow in tandem, with the gap growing smaller. They allow good entries and prevent blow off tops. Profit taking is normal.

@brantleyeudy: Do we know who wrote the contract for the MONGOOSE coin?

Contract was modified from the SHINJA contract. He is in the Telegram group and available for contact. His info is also on the website.

@anhel.eth: Have we considered buying land on a metaverse platform (ie SAND) and creating a Mongress area?

This is a potential project that we're exploring. This has not been added to the whitepaper. Will circle back on this considering potential utility with MongFi.

@SiN: Are there plans looking outside the U.S.?

Yes, but first we're focusing mainly on the U.S. due to Rep Brad's influence as a major catalyst. It would be messy to play with politics in other countries. However, in terms of donations, we are going global.

@ShaneWilfon: Is the team looking into more audits? One rater's main criticism was the lack of a Certik audit.

He got many details wrong due to not understanding the contract sales. But yes, we're moving to a Certik audit which would be quite helpful.

@riki_ticky_tavi: Are there plans to bring utility to the token to incentivize holding?

The medium articles which kind of doubles as a litepaper describes:

- Platform called mongfi which was thought of prior to this token
- Anyone can make call about a coin price prediction and that data is stored
- Tracks through APIs, the success of calls over daily/weekly time periods
- Includes all-time-high, last-time-low, and P/L tracking.
- Can have promoters and everyday people as users
 - Example utility: Charge for calls
- More details will be in the whitepaper.

@theafrobeats: Have you reached out to any professional YouTube marketing content creators as part of your strategy?

We need to be careful when growing organically. We're trying to avoid shilling videos. Our vibe is more aligned with music and comedians. But we'll look into the right people for the project.

Remarkable comments:

Expect a Medium article reflecting on the community's vibe and to set loose guidelines on using language and tone in a respectful and conductive manner while still retaining lighthearted humor. We should avoid mean behavior.

20-DEC-2021: MONG Talk | Twitter Spaces

Source: <https://twitter.com/mongressman/status/1473078306367025154>

Advertising/Marketing

- Content creation from community
- Reward structures involving content creation
- Twitter/TikTok competition announcement - 10K prize
- Partnership building
- Paid ads, DEX Tools, CMC
- "Next phase" - test bigger mainstream advertising

Donations

- Food drive for the homeless in Brad's district/locality to get members of the community to come on board
- PR team coverage of this event
- Last move up came from Twitter, triggered by Rep Brad RTing us

Medium

- Article release: 20-21 DEC 2021
- Details strategy and outline of mongress structure

Mong NFT Team statement

- Years of experience and understands reward incentive mechanisms.
- Working on how the relationship between NFT distribution and reward system (early investor vs later investor) will work out.
- Details of distribution and buybacks will be revealed later.
- Discord group gave feedback on traits and other suggestions relevant to this mint
- There are some people in the community who will not receive a free NFT drop. But people who do outstanding things like make an outstanding meme can get one.
- Bounties to earn NFT as a reward mechanism

Community questions:**1. Website**

- Improve text and accuracy ~ Brad is a rep/not senator
- Medium article syncing
- Phrase-use based on social analytics and establishing tone of voice

2. Whitepaper

- Hiring staff
- MongFi details are mostly worked out but need some finalizing points
- NFTS included
- Market strategy included
- Timeline - release litepaper by 24 DEC 2021 (incomplete)

3. Focus on Chinese marketing

- Have a team member working Full-Time on this

- Chinese investors have expressed interest
- Weibo, BTOk platform presence

4. Music Video

- Release on 21 DEC 2021 (complete)
- Made by "Improv"

5. Will you stop contract sales?

-If the contract wasn't renounced, we probably would have reduced the fees or even cap/stop them for a while. There's nothing that can be done about the sales themselves. We could do a version two contract but we've been advised against that.

6. Will there be a whitelist to mint NFTs?

Yes. We've been periodically taking snapshots because we weren't exactly sure which holders we were going to reward with free claim drops and whatnot so we sort of take snapshots everyday in case we need them. There will be an allocation from the NFT team that they will reward people early who have been helping the community and moderate, contribute ideas, etc.

Community Q&A / Feedback:

@Rep. Lord Mong: **How are you positioning the coin to appeal to a new segment of users who are not as technically savvy or may not be innovators on the tech adoption curve? How are we going to amplify that in real world media through traditional news outlets?**

That's really what the memes are about. We are spreading word out there on different platforms, solely twitter. We're going to ramp up Instagram and TikTok. We got people to help us with that.

How are we appealing to a new set of users who can come in and invest in the coin in terms of the marketing positioning?

Exchanges are at the top of our priority list. The next big move to push us up is to get an exchange where anyone can access it.

Have you engaged a PR agency to help you amplify in real life new stories like when Brad Sherman tweets us or his upcoming donation in his constituency?

In terms of the PR strategy, we've had a lot of people come in. We are going to pull the trigger on a PR specialist. Lets chat afterwards, you've had some great feedback and advice.

Twitter DM: **Any details regarding buybacks?**

There's one announced at 250m market cap. In terms of buybacks, they tend to be sporadic and we drop them as a surprise.

@AlejandroDinero **The reflections are hard to keep track of, especially with the amount of zeros. The large number of 0s makes it hard to track P&L. It would be great to have this built into the website. Is there a way to see how much I earn by holding?**

Great suggestion. I've taken note of that and will get back to you. Some people have similarly commented on difficulty tracking P&L on mobile.

If you want to spend money on marketing, you don't want to look like you're advertising these coins like these other coins that have banner ads on dextools. You want your advertising to look like its research content. Research content defined as third parties writing about the coin and recommending it.

I have a similar opinion, we need to keep it organic. There is feedback from the community which is completely valid. I think it's a fine balancing act. We will be testing with some advertising. As long as they're funny and it captures the meme, I think it can work. But I agree with you. We are working with people to help kind of do that. We got many promoters on board, as well as those who haven't been paid and just got a bag and have been doing a great job so that the organic side is in the community. We're really really lucky and I think about the idea behind this kind of Mongress and bringing on teams to help build the means and just pump it out. I'm talking like really, really ramping it up and making this a really funny meme outside of crypto. There's so much we can tap into with Brad and the way we were made, and the whole vibe like we haven't even started yet. It's everything from memes to merch and all the different channels we can get out to. So I do agree. I think we have to be cautious with advertising. Sometimes for me it's a bit desperate, but to be transparent, we will be testing some advertising. We will be spending in ways the people have asked us to. I think its important to show that we are spending this money and people see this meme operation really ramp up. We will be spending but I do get your point. If the music video can go viral, that would be excellent advertising.

@mongsherman I strongly feel that the team that the community members organically pump things up is the way to go and leave out the banners. Focus on a slow build rather than try to rush just because we have a nice marketing wallet and let that grow. In regards to the NFT, I saw a recent vote. Is MongNFT part of the Mongress or is it a user that is developing NFTs?

The Mong NFT team is separate and we would essentially be working together. They will be joining the project that is partnering up with us. We will give more details about that tomorrow.

In regards to reflections tracking, there's a site that actually does this although it will only record from the time that you actually purchased and it won't pick up what you previously purchased. But anything moving forward, it would track those reflections. I can DM that to you.

@ShillTurner With the release of the music video tomorrow, do you have shillers on deck to RT and post right away. I know that social media if you hammer something right off the bat, it triggers those algorithms so it appears in the discover pages, etc in twitter and instagram.

That is something from the guys from Improv are coming back with exactly how the launch would work. They've already thought that out and they've got the plans and do have connections. We'll be helping pump that as well. It is the same as the coin, we're going to put a lot of resources and time to make this go viral.

Twitter DM: If the congressman tweeted today regarding humanitarian efforts to help people in need of food, will we help?

Yes we are discussing another charity donation. We got a food drive in the Brad district and will be covering it with videographers and a press team. That's our focus this week and other charities that Brad is associated with. Doing strategic charities as well.

@21savagegarden: Are there plans on donating to different areas, different projects, different states, even internationally. I think the Kentucky donation got us a lot of press and it was a good play. I think it will put twitter over the edge. Anything else coming in the future?

The Mongress is very much American in how it started, and the members of the community are from all around the world so that's something we're talking about as well. We're looking into global donation efforts. One of the departments in Mongress will be the department of donations and have people looking into donations that align with the project. This is a long-term project. We're structuring stuff behind the scenes to make this organized, powerful and optimized.

Twitter DM: **Would it be possible to open other telegrams in different languages (i.e. turkish, portuguese, spanish, korean?)**

Yeah, we're slowly adding them on. We have the Middle East and Germany. Spain is in the works. If anyone has a suggestion for a telegram for their home country that would be awesome. Just jump in the DMs. We just need to make sure they're modded properly and not open for scammers, etc. We're ramping up in other countries.

Twitter DM: **Will there be any celebrity endorsements?**

We've had a lot of people reach out to do that type of thing. I think if they have no tie to the project and don't fit the type of vibe of the meme and only got a lot of followers, I don't think it makes sense. If it's someone that perfectly fits the community, then sure 100%. But we wouldn't randomly pick random influencers with a lot of followers, it wouldn't be good for the project. Meme pages would be really good for us.

-@Thegoat50097231 If we're going to donate a lot of money, Mr. Beast is a good candidate.

Twitter DM: **Thoughts on keeping the voice chat open 24/7?**

Let me speak to the team. I don't deal too much with telegram today but we got bot attacked. There has been talk about the telegram and the consultants. We're immune to bot attacks now. I don't think it's a bad idea but I'll talk to the telegram management team and get back to you.

@k_cashius: **As a content creator that can help in the music aspect of Mongoose, I wanted to know where you'd like all that to go. Do you want us to stay funny, keep mentioning brad? Do you want us to kind of move in a certain direction or towards congress? Where would you like the content to go?**

We're trying to capture what the vibe is from the community. I think it's definitely about comedy. We can play around with Brad, he's been a good sport. I don't ever want to attack him. He's a big part for us and kind of bizarrely a good relationship between him and the community. I'm happy about the community and vibe. Now it's just about expanding the vibe. What's your feedback so far? You've been big in space. Do you have any thoughts on where these memes can go?

This is the best reaction I've ever gotten musically. This shows our community is strong. If you guys ever wanted to move into that space, I have a friend that I produced for in Miami that has connections with Rick Ross, Tory Lanez. Its just an option that's there if you want to go that route. I spoke to Improv about it as well. He wanted me to talk about it and see what the vibe was. I think when the video drops and it gains traction and blows up. Then later on they can get a crazy feature from someone else to make it funnier and appeal to more people.

@mongressman: Regarding Tory Lanez, I think it's totally worth it for him too. In my opinion, I think it's worth it to pay him to make a record for us.

Host: This is something that would be up to the community. If the community wants it, then it can be a great idea. Let's keep chatting about that and see how that can work.

@1MPROVMUSIC: This has been an amazing space and I wanted to express my gratitude. Cashius and I talked about possibly making a 2nd video. I think getting Tory Lanez, we got to that conclusion separately. I think it would take us to the mainstream.

@Cashius_K: Tory Lanez would be a great opportunity.

@Baz20991560: **Will you be doing a Certik audit? I think it would be good for whales and possibly exchanges.**

There's discussion of an audit with Certik that was brought up to the team today. It's something we're looking into and how the process will work.

Will you be doing coin staking?

With the contract being renounced, staking in its current form isn't possible. I'm not the developer but I'm pretty sure that's the case.

Twitter DM: **I'd like more information about the team and their past achievements, skills and more background of the careers added to the website.**

That's not a problem. We just put up the team section to give everyone ways to contact us. But yeah, that's no issue.

If the dev team is confident in their contracting code, will there be opportunity for bug bounty?

This will help build confidence in the project and help the team with development.

I don't see why not. We're off to another audit as well. I'll speak to a dev and get back to you about that.

@iiskipperNG: **If we feel there are other issues that we can as a community help during the other congressional hearings, I think it would have a lot of value. To add to what Katie said in the beginning, if we have a top PR agency who could help us with this, that could really take us to different numbers. And it would still be organic growth.**

I 100% agree with you. And we are bringing someone on board for PR. That's going to be very organized and professional.