

MaW SIG

Materials Writing Special Interest Group



MaWSIG is for teachers who create their own classroom materials; aspiring writers who would like to get their work published; published authors and ELT editors, publishers and designers. It aims to share and promote best practice in ELT materials writing; offer professional development to writers and editors, and connect our members with other writers and publishers. We have regular blogs on our website which discuss the issues that we face today as writers. We also organise regional meetups where members can network, collaborate with teaching organisations on joint-conferences, and put on our own face-to-face conference once a year. Find out more at <https://mawsig.iatefl.org/>

Time & Title	Speaker	Bio
10:00 - 10:50 Fakepedia.biz: practical fact-checking for ELT	Damian Williams 	Damian is an author, writer and teacher trainer based in London. He has worked in Russia, Indonesia, Italy, Spain, UK, Argentina and Brazil. He has written books for several major publishers and works as a Delta tutor, examiner and assessor. His current interests lie in exploiting the urban linguistic landscape as a language learning resource and developing skills through course materials.
11:05 - 11:35 Why do all coursebooks teach the same grammar?	Graham Burton 	Graham is a teacher and author based in northern Italy. He is currently carrying out PhD research into grammar coverage in ELT teaching materials and real learner grammar usage. He is also a materials writer, and has recently authored and co-authored coursebooks for Cambridge English and Richmond ELT.
12:05 - 12:50 Versioning coursebooks for different contexts: what, how and why? (Workshop)	Heather Buchanan  & Julie Norton 	As a senior lecturer at Leeds Beckett University, Heather runs the MA English Language Teaching and Cambridge Delta courses. Her experience includes writing materials for both global and local contexts, and she is now researching aspects of materials writing in order to develop understanding of expertise in this area. Julie is a Lecturer in Applied Linguistics and TESOL at the University of Leicester, UK and an ELT materials writer. She is co-author of the B1 level of <i>Navigate</i> . Julie has taught English in private language schools, universities and companies in France, Japan and the United Kingdom. Her current research interests include: Materials Development and Design and Lesson Study.

<i>Lunch break</i>		
14:15 - 14:45 How can instructional design help us create effective digital content?	David Read 	David is Director of Technology at the English Language Teaching Centre, University of Sheffield. He has been working in EFL for over twenty years and has worked in eleven different countries, including Greece, Morocco, Serbia, Korea and Kyrgyzstan. He is a Cambridge CELTA tutor and a certified Google Teacher and has years of experience running online and blended teaching and training programmes. His current interests include instructional design and corpus linguistics.
15:00 - 15:30	Materials Writing SIG Open Forum	
16:00 - 16:30 Writing stories and anecdotes	Chris Mares 	Chris is a teacher, teacher trainer, writer, storyteller, athlete, cook, and ESL blogger. He has lived in the UK, Israel, France, and Japan. He currently works at the University of Maine where he is a Lecturer in ESL and a Preceptor in the Honors College.
16:45 - 17:15 Vocabulary lists: snog, marry, avoid?	Julie Moore 	Julie is a freelance writer, corpus researcher and lexicographer. She's based in Bristol in the UK and works on all kinds of projects, but has a special interest in vocabulary. She's contributed vocabulary content to various ELT titles and co-authored the <i>Oxford Academic Vocabulary Practice</i> books (OUP).
17:30 - 18:15 Lexical sets are history: insights from vocabulary research (Workshop)	Andrew Dilger  & Tim Herdon 	Andrew is a Managing Editor at Oxford University Press. He has commissioned, edited, or project managed a variety of titles in the following areas: Adult, Business English, ESP, Exams, Professional Development, Secondary, and Graded Readers. Prior to working in publishing, Andrew was an EFL teacher and trainer. Tim is a senior editor in Professional Development at Oxford University Press and has recently worked on a short series of books on language education management, and a toolkit of resources for use with online courses for teachers. He is also interested in CLIL, drama, and reading.