

TITLE IN TIMES IN NEW ROMAN, FONT 12, SPACE 1.5

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Abstract

Abstract needs to shortly explain the background of the study. The research design should be mentioned. The population and sampling should be mentioned in the abstract. The results should be summarized. The implications and further studies should be summarized and mentioned in the abstract. (Times New Roman, font 12, space 1.0/single)

Keywords: Cultural Studies, Encoding-decoding, Indonesian films, Market representation (Keywords should be ordered based on alphabetical order).

1. Introduction

Introduction explains the background of the study. Introduction should describe the novelty and the gap of the present study. Before writing the objective(s), the writer should depict the background and related studies adequately to record the existing solutions or methods, to show the best things that have been done by the previous researchers, the weaknesses they have, as well as the new things that have been done by the previous researchers. Avoid summarizing research results. In line

citation should use APA (American Psychological Association) referencing style (the 7th edition). Following are some examples:

- For one author with a direct quote

Smith (2020) found that "the mice disappeared within minutes" (p. 29).

The author stated "the mice disappeared within minutes" (Smith, 2020, p. 29).

- For more than one author with a direct quote

Jones and Smith (2020) found that "the mice disappeared within minutes" (p. 29).

The authors stated "the mice disappeared within minutes" (Jones & Smith, 2020, p. 29).

Green et al.'s (2019) findings indicated that the intervention was not based on evidence from clinical trials.

- If you cite an idea for more than one source, you use following format

(Corbin, 2015; James & Waterson, 2017; Smith et al., 2016).

2. Literature Review

2.1 Representation Theory

The theoretical framework introduces and describes the theory that explains why the research problem under study exists. The review of the literature is up-to-date,

comprehensive and addresses the need for the manuscript.

3. Methodology

3.1 Research design and approach of the study

The research design is clearly described and appropriate for the purpose of the study.

The research design is clearly described and appropriate for the purpose of the study.

3.2 Research site and participants

The participants, their characteristics and their selection methods are described in detail and justified.

3.3 Data collection and analysis

Data collection and analysis procedures are clearly explained with a reference to the role and competency of the researcher(s).

4. Results and Discussions

4.1 Results

Findings respond to the purpose of the study, and are presented systematically. Findings are supported with sufficient and relevant quotations, examples, tables and diagrams. (Use APA 7th edition)

Table 1 Themes and Sub-themes

Themes	Sub-themes
Theme one: The comprehensive overview of the bilingual education program	Status

Figure 2

Factors Influencing the Formation of Tourists' Needs

4.2 Discussions

Findings are discussed with a reference to relevant and recent literature. Findings are discussed

with a reference to relevant and recent literature.

5. Conclusion

Provide the conclusion to your study, and final words on the value of your analysis, research, or paper. Include the implications of your study. Limitations of your study should be addressed. Recommendations for future research related to your topic should also be mentioned.

References

(Use APA 7th Edition referencing style and Mendeley for referencing generator)

Barker, Thomas (2019). Indonesian Cinema After the New Order: Going Mainstream. Hong Kong University Press.

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