Hello! You may remember the survey I posted here about a week ago that asked what your favorite and least favorite songs are in addition to what you would guess the community's favorite and least favorite songs are. I want to thank all 906 people who took my survey. I analyzed the results, some of which are more interesting than others.

All conclusions are drawn from voluntary response only, so conclusions cannot be drawn that apply to the community as a whole.

I'm only going to list the top 5 answers for each question. I can post the link for the spreadsheet that collected the data if you would like to see where your lesser-known favorite ranked.

# <u>Demographics</u>

#### Age group

10-19 = 23.5%

20-29 = 55.6%

30-39 = 16.8%

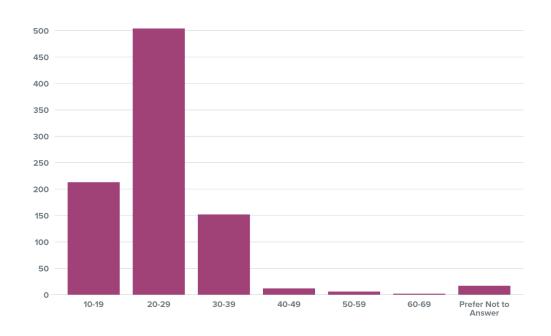
40-49 = 1.3%

50-59 = 0.7%

60-69 = 0.2%

Prefer Not to Answer = 1.9%

#### **Age Groups**



# <u>Gender</u>

Female = 75.3% Male = 20.9

Prefer Not to Answer = 1.5%

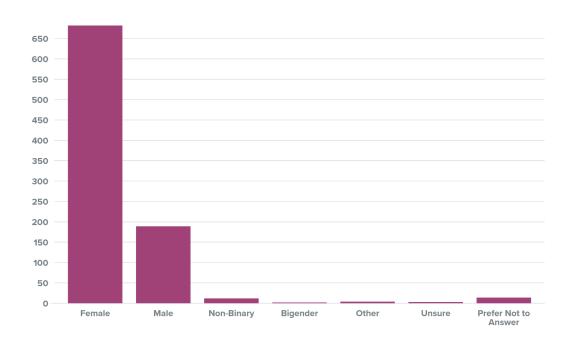
Non-Binary = 1.3%

Other = 0.4%

**Unsure = 0.3%** 

Bigender = 0.2%

#### Gender



### **Continent**

North America = 71.9%

Europe = 11.8%

Australia/Oceania = 5.8%

Asia = 5.1%

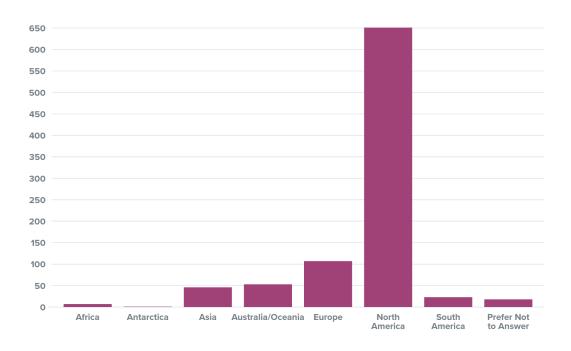
South America = 2.5%

Prefer Not to Answer = 2.0%

Africa = 0.8%

Antarctica = 0.1%

#### **Continent You're From**



### Favorite Genre

Pop = 59.2%

Other = 11.1%

Rock = 9.9%

Folk = 6.6%

Prefer Not to Answer = 5.5%

Country = 3.0%

Musical Theatre = 1.5%

Hip Hop = 0.9%

Classical = 0.8%

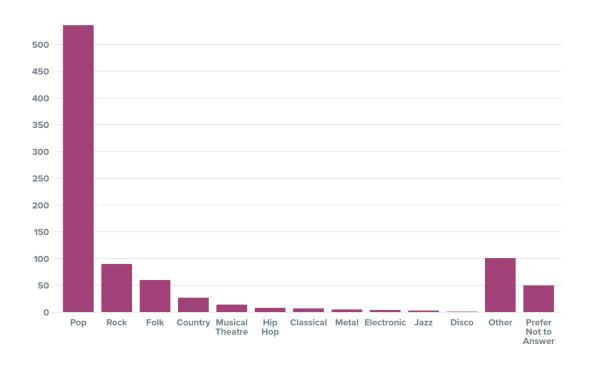
Metal = 0.6%

Electronic = 0.4%

Jazz = 0.3%

Disco = 0.1%

#### **Favorite Genre**



# Part of a Song You Notice Most

Lyrics = 45.3%

Melody = 25.5%

Unsure = 12.6%

Rhythm = 7.0%

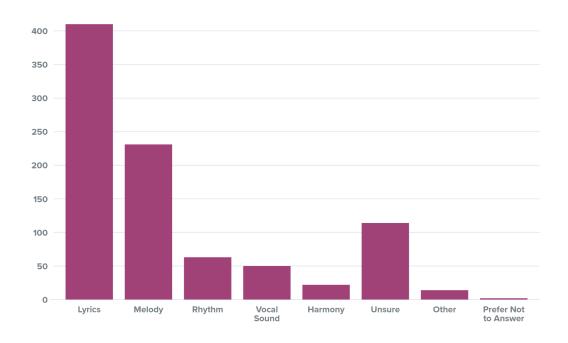
Vocal Sound = 5.5%

Harmony = 2.4%

Other = 1.5%

Prefer Not to Answer = 0.2%

#### Part of a Song You Notice/Gravitate Towards the Most



### Era When You First Discovered / Started Liking Swift's Music

Debut (2006) = 24.3% Fearless (2008) = 24.7% Speak Now (2010) = 7.9% Red (2012) = 10.0% 1989 (2014) = 14.1% reputation (2017) = 6.3%

Lover (2019) = 5.7%

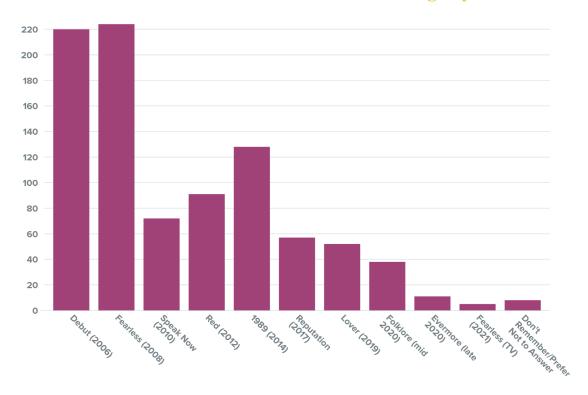
folklore (mid 2020) = 4.2%

evermore (late 2020) = 1.2%

Fearless (Taylor's Version) (early 2021) = 0.6%

Don't Remember/Prefer Not to Answer = 0.9%

#### Era When You First Discovered/Started Liking Taylor Swift

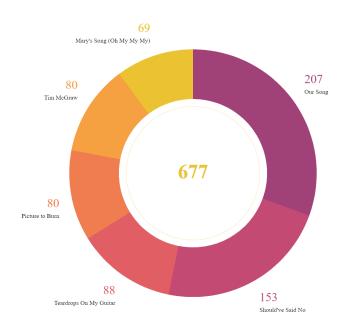


# **Debut (2006)**

### Your Favorite Song

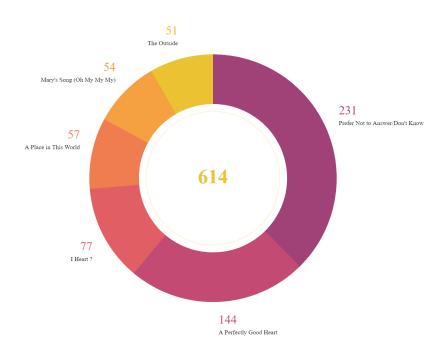
- 1. Our Song = 22.8%
- 2. Should've Said No = 16.9%
- 3. Teardrops on My Guitar = 9.7%
- 4. Picture to Burn = 8.8%
- 4. Tim McGraw = 8.8%
- 5. Mary's Song (Oh My My My) = 7.6%

# **Favorite Song From Debut Album**



- 1. Prefer Not to Answer/Don't Know = 25.5%
- 2. A Perfectly Good Heart = 15.9%
- 3. I Heart ? = 8.5%
- 4. A Place in This World = 6.3%
- 5. Mary's Song (Oh My My My) = 6.0%

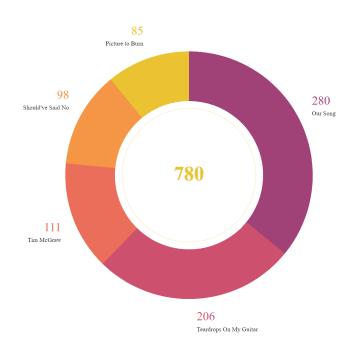
# **Least Favorite Song From Debut Album**



# Favorite Song Guess

- 1. Our Song = 30.9%
- 2. Teardrops on My Guitar = 22.7%
- 3. Tim McGraw = 12.3%
- 4. Should've Said No = 10.8%
- 5. Picture to Burn = 9.4%

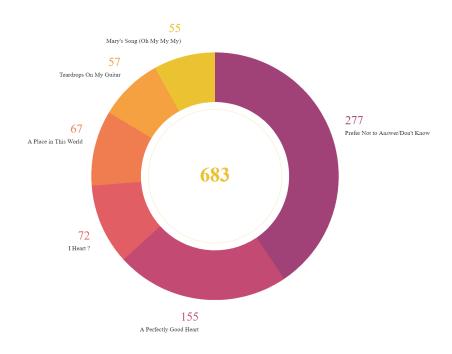
# What Song You Think is the Community's Favorite



### **Least Favorite Song Guess**

- 1. Prefer Not to Answer/Don't Know = 30.6%
- 2. A Perfectly Good Heart = 17.1%
- 3. I Heart ? = 7.9%
- 4. A Place in This World = 7.4%
- 5. Teardrops on My Guitar = 6.3%

#### What Song You Think is the Community's Least Favorite



#### Conclusion

The community's favorite song from *Taylor Swift* (2006) is "Our Song." The community's least favorite song from this album is "A Perfectly Good Heart." Both favorite and least favorite were accurately guessed.

"Prefer Not to Answer/Don't Know" was the top answer for both least favorite and the guess for least favorite, which I assume comes from people either having not heard all of the songs to be able to judge which one they like the least or possibly comes from people not disliking any of the songs enough to label one as their least favorite. "Mary's Song (Oh My My My)" appeared in both the favorite and least favorite groups, making it one of the more controversial songs by Taylor.

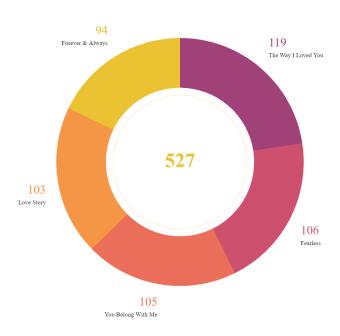
# Fearless (2008)

### Your Favorite Song

- 1. The Way I Loved You = 13.1%
- 2. Fearless = 11.7%
- 3. You Belong With Me = 11.6%

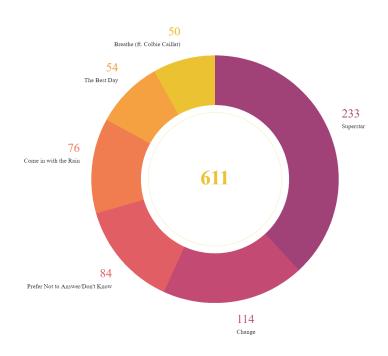
- 4. Love Story = 11.4%
- 5. Forever & Always = 10.4%

#### **Favorite Song From Fearless (2008)**



- 1. Superstar = 25.7%
- 2. Change = 12.6%
- 3. Prefer Not to Answer/Don't Know = 9.3%
- 4. Come in with the Rain = 8.4%
- 5. The Best Day = 6.0%

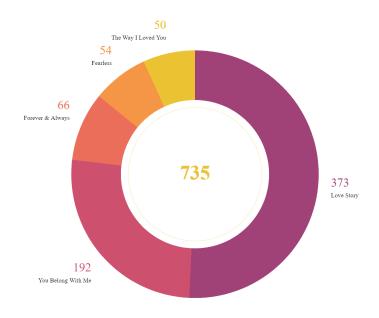
# **Your Least Favorite Song From Fearless (2008)**



# Favorite Song Guess

- 1. Love Story = 41.2%
- 2. You Belong With Me = 21.2%
- 3. Forever & Always = 7.3%
- 4. Fearless = 6.0%
- 5. The Way I Loved You = 5.5%

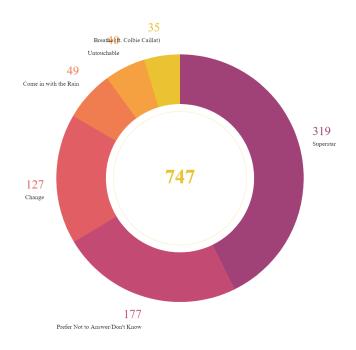
# What Song You Think is the Community's Favorite



# **Least Favorite Song Guess**

- 1. Superstar = 35.2%
- 2. Prefer Not to Answer/Don't Know = 19.5%
- 3. Change = 14.0%
- 4. Come in with the Rain = 5.4%
- 5. Untouchable = 4.4%

#### What Song You Think is the Community's Least Favorite



#### Conclusion

The majority of you guessed that "Love Story" was the community's favorite song from *Fearless* (2008), however the community's actual favorite is "The Way I Loved You." "Superstar" was accurately guessed as the community's least favorite.

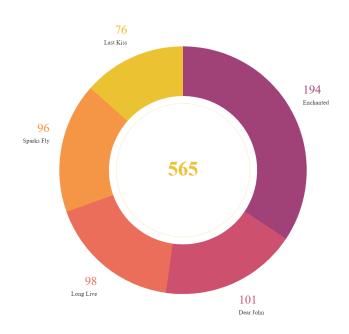
I think the two most popular singles from this album are more talked about than the non-single songs that actually ended up being chosen as favorites, which is why "Love Story" and "You Belong With Me" were guessed more highly to be favorites than were actually chosen as favorites.

# Speak Now (2010)

### Your Favorite Song

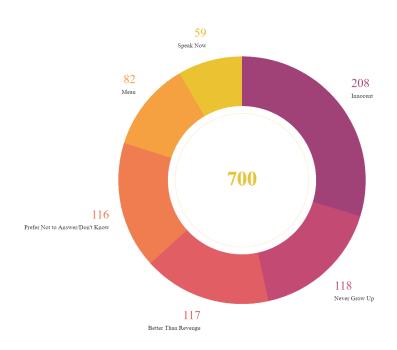
- 1. Enchanted = 21.4%
- 2. Dear John = 11.1%
- 3. Long Live = 10.8%
- 4. Sparks Fly 10.6%
- 5. Last Kiss = 8.4%

# **Favorite Song From Speak Now (2010)**



- 1. Innocent = 23.0%
- 2. Never Grow Up = 13.0%
- 3. Better than Revenge = 12.9%
- 4. Prefer Not to Answer/Don't Know = 12.8%
- 5. Mean = 9.1%

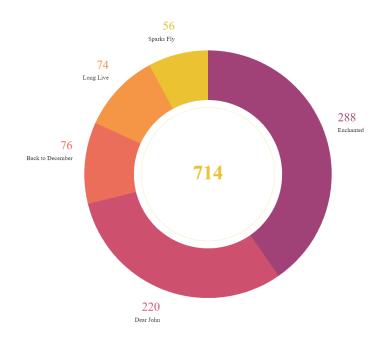
# **Least Favorite Song From Speak Now (2010)**



# Favorite Song Guess

- 1. Enchanted = 31.8%
- 2. Dear John = 24.3%
- 3. Back to December = 8.4%
- 4. Long Live = 8.2%
- 5. Sparks Fly = 6.2%

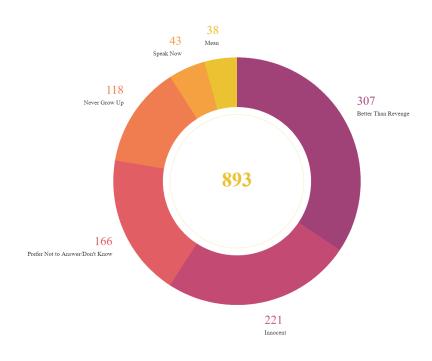
# What You Think is the Community's Favorite Song



# **Least Favorite Song Guess**

- 1. Better than Revenge = 33.9%
- 2. Innocent = 24.4%
- 3. Prefer Not to Answer/Don't Know = 18.3%
- 4. Never Grow Up = 4.9%
- 5. Speak Now = 4.7%

#### What You Think is the Community's Least Favorite Song



# Conclusion

"Enchanted" was accurately guessed as the favorite track on *Speak Now* (2010). "Innocent" was voted as the least favorite song on this album, but "Better Than Revenge" was guessed to be the community's least favorite.

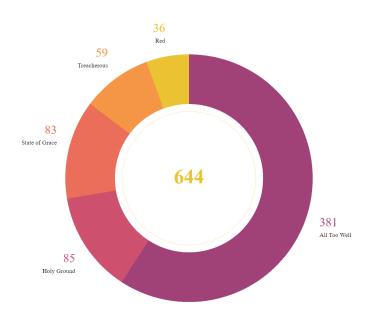
I forgot to add the *Speak Now* (2010) deluxe tracks: "Ours," "If This Was a Movie," and "Superman." Due to this, the results may have been different had I included those tracks.

# Red (2012)

### Your Favorite Song

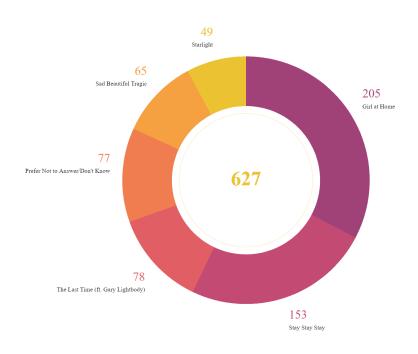
- 1. All Too Well = 42.1%
- 2. Holy Ground = 9.4%
- 3. State of Grace = 9.2%
- 4. Treacherous = 6.5%
- 5. Red = 4.0%

# **Your Favorite Song From Red (2012)**



- 1. Girl at Home = 22.6%
- 2. Stay Stay Stay = 16.9%
- 3. The Last Time (ft. Gary Lightbody) = 8.6%
- 4. Prefer Not to Answer/Don't Know = 8.5%
- 5. Sad Beautiful Tragic = 7.2%

# **Your Least Favorite Song From Red (2012)**

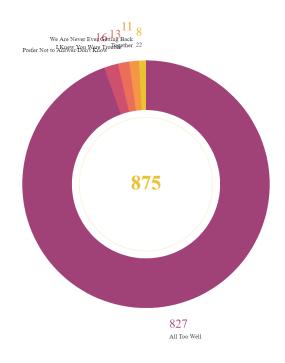


# Favorite Song Guess

#### 1. All Too Well = 91.3%

All of the other options have less than 2% of the responses, making them all fairly unimportant to the results of this question.

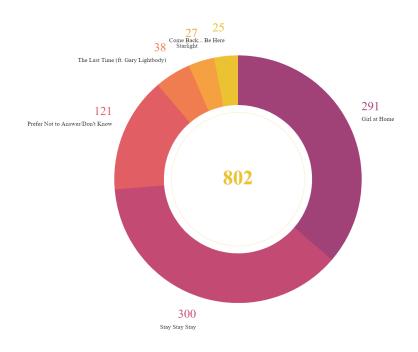
# What Song You Think is the Community's Favorite



# **Least Favorite Song Guess**

- 1. Stay Stay Stay = 33.1%
- 2. Girl at Home = 32.1%
- 3. Prefer Not to Answer/Don't Know = 13.4%
- 4. The Last Time (ft. Gary Lightbody) = 4.2%
- 5. Starlight = 3.0%

#### What Song You Think is the Community's Least Favorite



#### Conclusion

It's pretty clear that "All Too Well" is by far the most popular song from *Red* (2012) and everyone knows it, as it was the most voted favorite and by far the most guessed favorite. The community's least favorite song is "Girl at Home," but was guessed to be "Stay Stay Stay, which was the second-least favorite song.

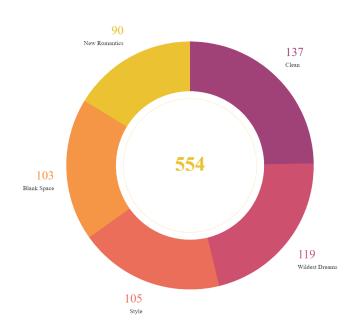
It's interesting how the most preferred and least preferred songs from this album are not singles. I think that speaks to how unmemorable the singles are compared to other songs on this album. "All Too Well," "Holy Ground," and "State of Grace" were the top three most voted favorites off this album, none of which were singles. Although the songs most guessed to be favorites after "All Too Well" were singles: "I Knew You Were Trouble," "We Are Never Ever Getting Back Together," and "22," they got so few votes, it was inconsequential. Even the songs that were least favorites, were remembered over others. Neither "Stay Stay Stay" nor "Girl at Home" were singles, but were remembered well enough to be highly voted as least favorites. It's also interesting how the least favorite, "Girl at Home" is a bonus track, which one would assume is supposed to be better than songs that are not bonus tracks.

# 1989 (2014)

# Your Favorite Song

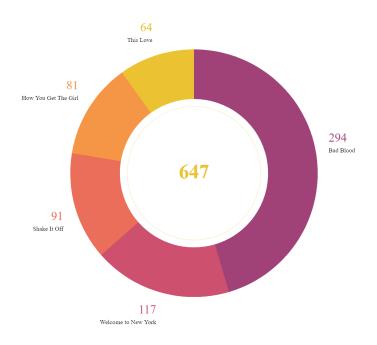
- 1. Clean = 15.1%
- 2. Wildest Dreams = 13.1%
- 3. Style = 11.6%
- 4. Blank Space = 11.4%
- 5. New Romantics = 9.9%

### **Your Favorite Song From 1989 (2014)**



- 1. Bad Blood = 32.5%
- 2. Welcome to New York = 12.9%
- 3. Shake It Off = 10.0%
- 4. How You Get the Girl = 8.9%
- 5. This Love = 7.1%

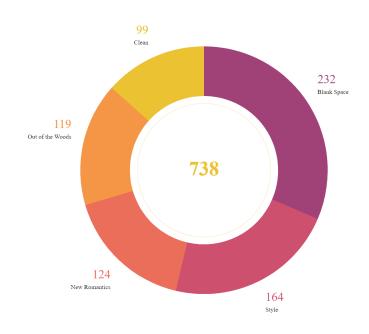
# **Your Least Favorite Song From 1989 (2014)**



# Favorite Song Guess

- 1. Blank Space = 25.6%
- 2. Style = 18.1%
- 3. New Romantics = 13.7%
- 4. Out of the Woods = 13.1%
- 5. Clean = 10.9%

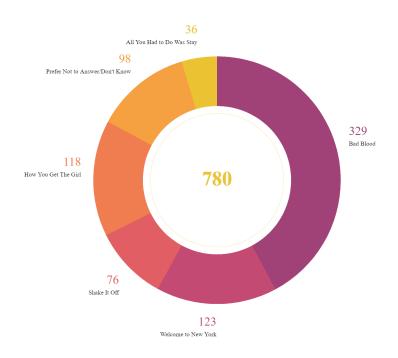
# What You Think is the Community's Favorite Song



### **Least Favorite Song Guess**

- 1. Bad Blood = 36.3%
- 2. Welcome to New York = 13.6%
- 3. How You Get the Girl = 13.0%
- 4. Prefer Not to Answer/Don't Know = 10.8%
- 5. Shake It Off = 8.4%

#### What Song You Think is the Community's Least Favorite



### **Conclusion**

"Clean" is the community's favorite song from 1989 (2014), however "Blank Space" was guessed to be the favorite. "Clean" was only the fifth most guessed. The least favorite song is "Bad Blood" and was accurately guessed.

This album has the most singles voted as favorites: "Wildest Dreams," "Style," "Blank Space," and "New Romantics." "Out of the Woods" was fourth most commonly guessed to be the community's favorite song, and it fell at sixth most voted as favorite song. It's interesting how after *Red* (2012) with non-singles ranking higher than singles, 1989 (2014) reversed that with the singles being ranked higher than the non-singles except in the case of "Clean" which was ranked as the most favorite, though it was not a single.

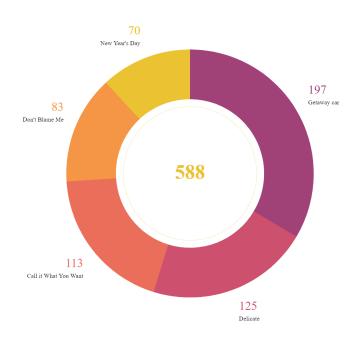
# reputation (2017)

### Your Favorite Song

- 1. Getaway Car = 21.7%
- 2. Delicate = 13.8%

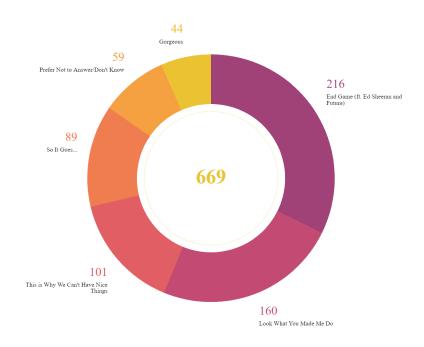
- 3. Call it What You Want = 12.5%
- 4. Don't Blame Me = 9.2%
- 5. New Year's Day = 7.7%

#### **Your Favorite Song From Reputation (2017)**



- 1. End Game (ft. Ed Sheeran and Future) = 23.8%
- 2. Look What You Made Me Do = 17.7%
- 3. This is Why We Can't Have Nice Things = 11.1%
- 4. So It Goes... = 9.8%
- 5. Prefer Not to Answer/Don't Know = 6.5%

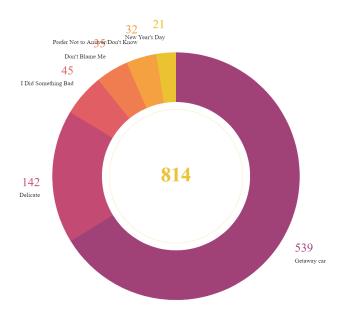
# **Your Least Favorite Song From Reputation (2017)**



# Favorite Song Guess

- 1. Getaway Car = 59.5%
- 2. Delicate = 15.7%
- 3. I Did Something Bad = 5.0%
- 4. Don't Blame Me = 3.9%
- 5. Prefer Not to Answer/Don't Know = 3.5%

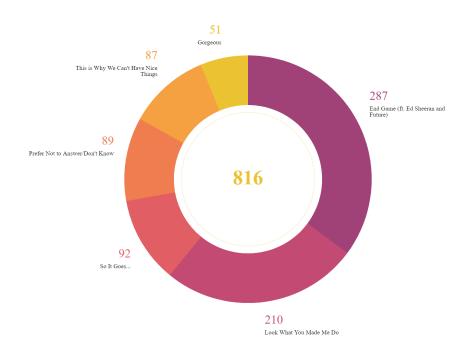
### What Song You Think is the Community's Favorite



### **Least Favorite Song Guess**

- 1. End Game (ft. Ed Sheeran and Future) = 31.7%
- 2. Look What You Made Me Do = 23.2%
- 3. So It Goes... = 10.2%
- 4. Prefer Not to Answer/Don't Know = 9.8%
- 5. This is Why We Can't Have Nice Things = 9.6%

#### What Song You Think is the Community's Least Favorite



### Conclusion

"Getaway Car" was accurately guessed as the most preferred song from reputation (2017) and "End Game" was accurately guessed as the least favorite song.

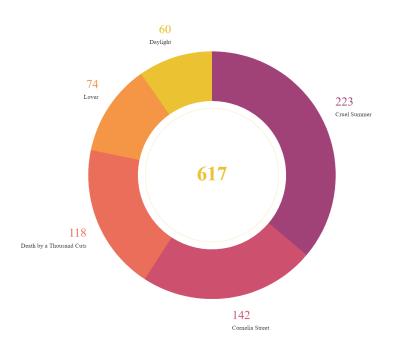
Three of the top five ranked songs were not singles: "Getaway Car," "Don't Blame Me," and "New Year's Day." Based on the accuracy of the guesses, I assume that *reputation* (2017) is discussed more than some other albums.

# Lover (2019)

### Your Favorite Song

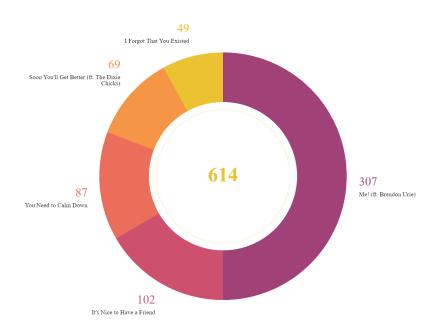
- 1. Cruel Summer = 24.6%
- 2. Cornelia Street = 15.7%
- 3. Death by a Thousand Cuts = 13.0%
- 4. Lover = 8.2%
- 5. Daylight = 6.6%

# **Your Favorite Song From Lover (2019)**



- 1. Me! (ft. Brendon Urie) = 33.9%
- 2. It's Nice to Have a Friend = 11.3%
- 3. You Need to Calm Down = 9.6%
- 4. Soon You'll Get Better (ft. The Dixie Chicks) = 7.6%
- 5. I Forgot That You Existed = 5.4%

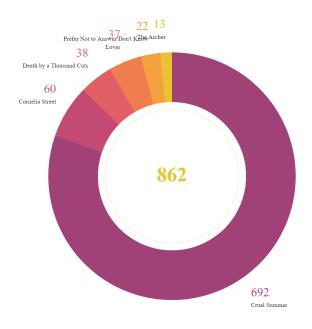
# **Your Least Favorite Song From Lover (2019)**



# Favorite Song Guess

- 1. Cruel Summer = 76.4%
- 2. Cornelia Street = 6.6%
- 3. Death by a Thousand Cuts = 4.2%
- 4. Lover = 4.1%
- 5. Prefer Not to Answer/Don't Know

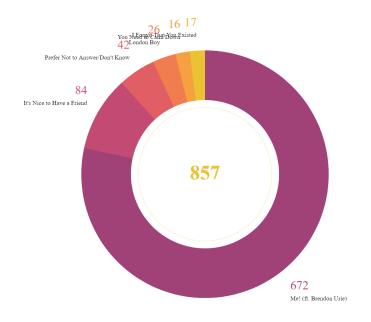
# What You Think is the Community's Favorite Song



### **Least Favorite Song Guess**

- 1. Me! (ft. Brendon Urie) = 74.2%
- 2. It's Nice to Have a Friend = 9.3%
- 3. Prefer Not to Answer/Don't Know = 4.6%
- 4. London Boy = 2.9%
- 5. You Need to Calm Down = 1.9%

#### What Song You Think is the Community's Least Favorite



### Conclusion

The community's favorite song from *Lover* (2019) is "Cruel Summer," and was accurately guessed. "Me!" was the most highly voted least favorite song and was accurately guessed as the most highly guessed least favorite.

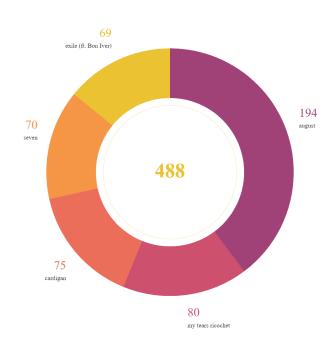
"Daylight" was ranked as the fifth favorite song, although it only had 0.4% of the guesses, making it the 10th most voted for guess, tied with "Paper Rings." Like reputation (2017), Lover (2019) is most likely more discussed than other albums, judging by how accurate the guesses were.

# folklore (mid 2020)

#### Your Favorite Song

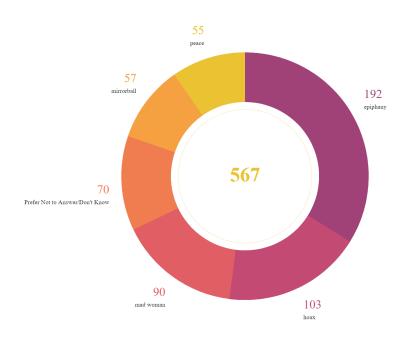
- 1. august = 21.4%
- 2. my tears ricochet = 8.8%
- 3. cardigan = 8.3%
- 4. seven = 7.7%
- 5. exile (ft. Bon Iver) = 7.6%

# **Your Favorite Song From Folklore (2020)**



- 1. epiphany = 21.2%
- 2. hoax = 11.4%
- 3. mad woman = 9.9%
- 4. Prefer Not to Answer/Don't Know = 7.7%
- 5. mirrorball = 6.3%

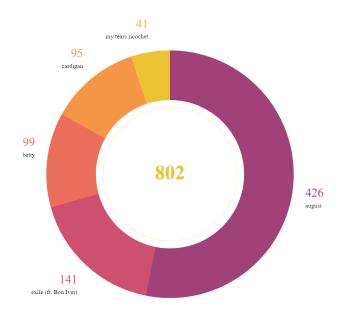
# **Your Least Favorite Song From Folklore (2020)**



# Favorite Song Guess

- 1. august = 47.0%
- 2. exile (ft. Bon Iver) = 15.6%
- 3. betty = 10.9%
- 4. cardigan = 10.5%
- 5. my tears ricochet = 4.5%

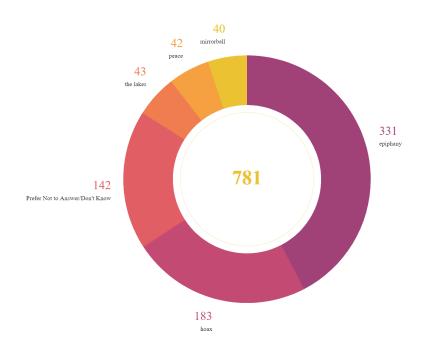
# What Song You Think is the Community's Favorite



# **Least Favorite Song Guess**

- 1. epiphany = 36.5%
- 2. hoax = 20.2%
- 3. Prefer Not to Answer/Don't Know = 15.7%
- 4. the lakes = 4.7%
- 5. peace = 4.6%

### What Song You Think is the Community's Least Favorite



## **Conclusion**

"August" was correctly guessed to be the community's favorite song from *folklore* (2020). "Epiphany" and "hoax" were accurately guessed to be the top two least favorites from this album.

"Betty" appears to be the least favorite of the love triangle trilogy, although "cardigan" was guessed to be the least favorite of that trilogy. "Seven" is the fourth most voted favorite, but the 11th most guessed to be the community's favorite with 0.8% of the vote. "The lakes" and "peace" were guessed in place of "mad woman" and "mirrorball" as the third- and fourth-least favorites. It's interesting how "the lakes" was guessed to be a least favorite even though it's a bonus track, which is safe to assume should be more well liked than some non-bonus tracks.

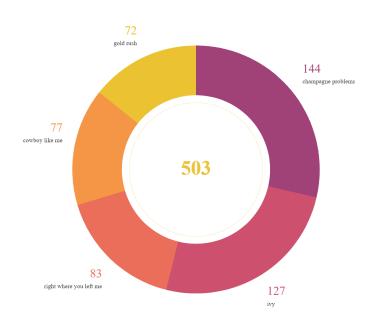
# evermore (late 2020)

# Your Favorite Song

- 1. champagne problems = 15.9%
- 2. ivy = 14.0%

- 3. right where you left me = 9.2%
- 4. cowboy like me = 8.5%
- 5. gold rush = 7.9%

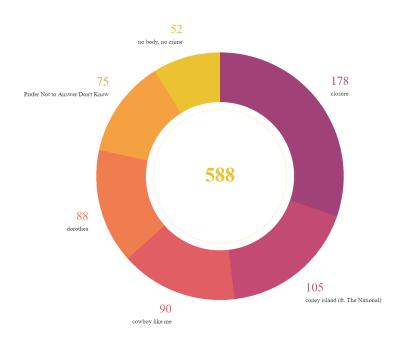
### **Your Favorite Song From Evermore (2020)**



## Your Least Favorite Song

- 1. closure = 19.6%
- 2. coney island (ft. The National) = 11.6%
- 3. cowboy like me = 9.9%
- 4. dorothea = 9.7%
- 5. Prefer Not to Answer/Don't Know = 8.3%

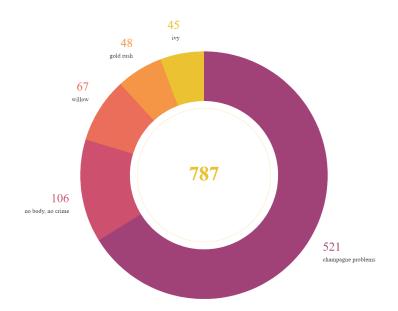
# **Your Least Favorite Song From Evermore (2020)**



# Favorite Song Guess

- 1. champagne problems = 57.5%
- 2. no body, no crime = 11.7%
- 3. willow = 7.4%
- 4. gold rush = 5.3%
- 5. ivy = 5.0%

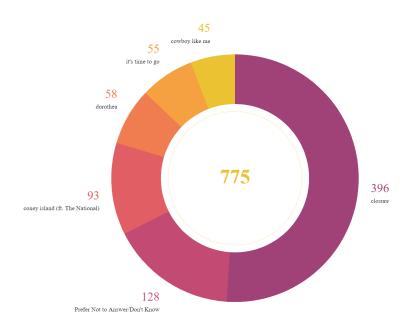
# What Song You Think is the Community's Favorite



# **Least Favorite Song Guess**

- 1. closure = 43.7%
- 2. Prefer Not to Answer/Don't Know = 14.1%
- 3. coney island (ft. The National) = 10.3%
- 4. dorothea = 6.4%
- 5. it's time to go = 6.1%

### **Your Least Favorite Song From Evermore (2020)**



## **Conclusion**

"Champagne problems" was accurately guessed as the favorite song from *evermore* (2020) and "closure" was accurately guessed as the least favorite.

It's interesting how "cowboy like me" is in the top 5 for both favorite and least favorite song. It is ranked as third-least favorite song and fourth-favorite song.

Two songs were guessed to be some of the community's favorites that weren't included in the top five voted: "no body, no crime" and "willow." "Right where you left me" and "cowboy like me" were in the top 5 voted favorite songs but were not guessed to be some of the community's favorites. "Cowboy like me" was one of the community's least favorites, but guessed in its place was "it's time to go."

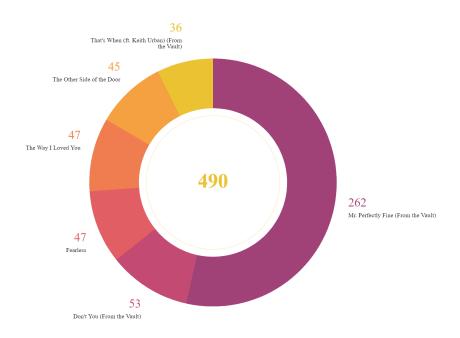
# Fearless (Taylor's Version) (early 2021)

### Your Favorite Song

- 1. Mr. Perfectly Fine (From the Vault) = 28.9%
- 2. Don't You (From the Vault) = 5.8%
- 3. Fearless = 5.2%

- 3. The Way I Loved You = 5.2%
- 4. The Other Side of the Door = 5.0%
- 5. That's When (ft. Keith Urban) (From the Vault) = 4.0%

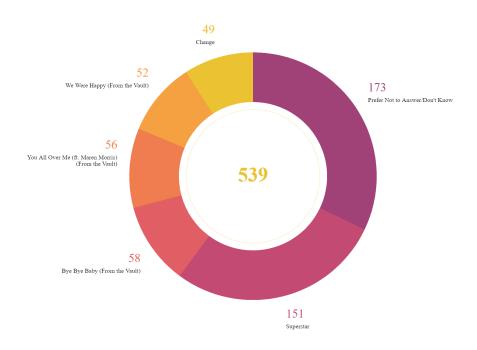
### Your Favorite Song From Fearless (Taylor's Version) (2021)



### Your Least Favorite Song

- 1. Prefer Not to Answer/Don't Know = 19.1%
- 2. Superstar = 16.7%
- 3. Bye Bye Baby (From the Vault) = 6.4%
- 4. You All Over Me (ft. Maren Morris) (From the Vault) = 6.2%
- 5. We Were Happy (From the Vault) = 5.7%

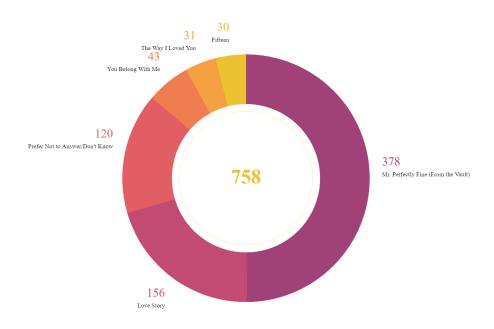
## Your Least Favorite Song From Fearless (Taylor's Version) (2021)



## **Favorite Song Guess**

- 1. Mr. Perfectly Fine (From the Vault) = 41.7%
- 2. Love Story = 17.2%
- 3. Prefer Not to Answer/Don't Know = 13.2%
- 4. You Belong With Me = 4.7%
- 5. The Way I Loved You = 3.4%

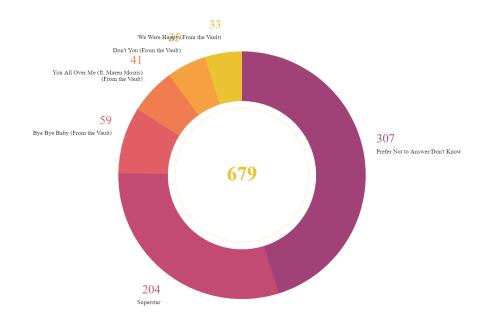
# What Song You Think is the Community's Favorite



## **Least Favorite Song Guess**

- 1. Prefer Not to Answer/Don't Know = 33.9%
- 2. Superstar = 22.5%
- 3. Bye Bye Baby (From the Vault) = 6.5%
- 4. You All Over Me (ft. Maren Morris) (From the Vault) = 4.5%
- 5. Don't You (From the Vault) = 3.9%

### What Song You Think is the Community's Least Favorite



### Conclusion

It's clear that "Mr. Perfectly Fine" is the community's favorite from *Fearless* (*Taylor's Version*) (2021), however "The Way I Loved You" is the only other song to make the top five that was one of the top five to be guessed as the community favorite. "Superstar" was accurately guessed as the community's least favorite song from this album.

Compared to the original version of *Fearless* (2008), the least favorite hasn't changed but the top favorites from Taylor's Version are songs from the Vault, which makes sense because they're newer songs, so recency bias most likely played some role in those songs being ranked higher than others.

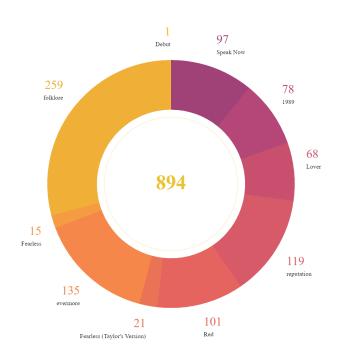
# All Albums

## Your Favorite Album

- 1. folklore = 28.6%
- 2. evermore = 14.9%
- 3. reputation = 13.1%

- 4. Red = 11.1%
- 5. Speak Now = 10.7%
- 6. 1989 = 8.6%
- 7. Lover = 7.5%
- 8. Fearless (Taylor's Version) = 2.3%
- 9. Fearless = 1.7%
- 10. Prefer Not to Answer/Don't Know = 1.3%
- 11. Debut = 0.1%

#### **Your Favorite Album**

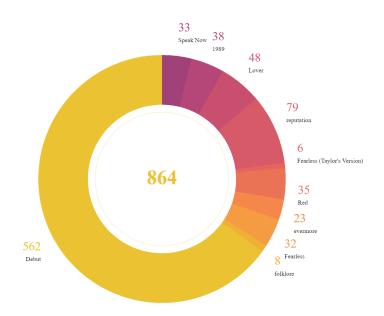


## Your Least Favorite Album

- 1. Debut = 62.0%
- 2. reputation = 8.7%
- 3. Lover = 5.3%
- 4. Prefer Not to Answer/Don't Know = 4.6%
- 5. 1989 = 4.2%
- 6. Red = 3.9%
- 7. Speak Now = 3.6%
- 8. Fearless = 3.5%
- 9. evermore = 2.5%

- 10. folklore = 0.9%
- 11. Fearless (Taylor's Version) = 0.7%

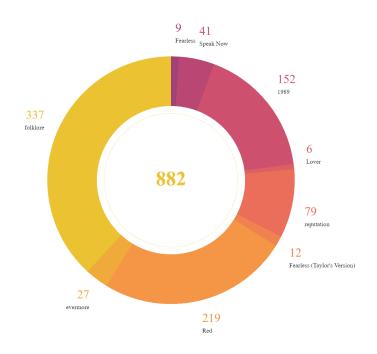
#### **Your Least Favorite Album**



### Favorite Album Guess

- 1. folklore = 37.2%
- 2. Red = 24.2%
- 3. 1989 = 16.8%
- 4. reputation = 8.7%
- 5. Speak Now = 4.5%
- 6. evermore = 3.0%
- 7. Prefer Not to Answer/Don't Know = 2.6%
- 8. Fearless (Taylor's Version) = 1.3%
- 9. Fearless = 1.0%
- 10. Lover = 0.7%
- 11. Debut = 0.00%

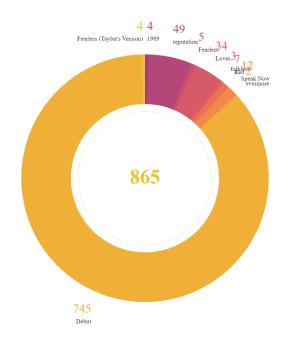
## Which Album You Think is the Community's Favorite



## **Least Favorite Album Guess**

- 1. Debut = 82.2%
- 2. reputation = 5.4%
- 3. Prefer Not to Answer/Don't Know = 4.5%
- 4. Lover = 3.8%
- 5. Speak Now = 1.3%
- 6. Red = 0.8%
- 7. Fearless = 0.6%
- 8. Fearless (Taylor's Version) = 0.4%
- 8. 1989 = 0.4%
- 9. folklore = 0.3%
- 10. evermore = 0.2%

### Which Album You Think is the Community's Least Favorite



## **Conclusion**

The least favorite album is clearly Taylor Swift's debut album, which makes sense as it is expected for her songwriting and vocal performance to improve over the years. *Folklore* (2020) is clearly the community's favorite album, which makes sense as well because it's the first album with her new alternative/indie style.

Personally, I was surprised to see *reputation* (2017) ranked higher than *Red* (2012) and 1989 (2014) and I was surprised to see *Lover* (2019) so far down on the list. I anticipate lots of you will be surprised to see *reputation* (2017) ranked third-favorite, as it was guessed the second most as least favorite album.

# <u>Overall</u>

## Most Voted Favorite

"All Too Well" - Red - 381, 42.1%

#### Most Voted Least Favorite

"Me! (ft. Brendon Urie) - Lover - 307, 33.9%

### Most Guessed Favorite

"All Too Well" - Red - 827, 91.3%

#### Most Guessed Least Favorite

"Me! (ft. Brendon Urie)" - Lover - 672, 74.2%

#### **Most Controversial**

"cowboy like me" - evermore

# Recommendations

At the end of the survey, I included an optional question to recommend some other great artists. I got 271 different suggestions. Here are the top 13 artists that were recommended. The full list of recommendations is included in the Google Sheet that collected the data from the form.

- 1. Phoebe Bridgers
- 2. Lorde
- 3. Olivia Rodrigo
- 4. Lana Del Rey
- 5. Conan Grey
- 6. Maggie Rogers
- 7. Kacey Musgraves
- 8. Ed Sheeran
- 9. Carly Rae Jepsen
- 10. Ariana Grande
- 11. Sasha Sloan
- 12. Dua Lipa
- 13. Halsey

# To Conclude

Most of the guesses were very accurate. Both favorite and least favorite from *Taylor Swift* (2006), the least favorites from *Fearless* (2008) and *1989* (2014), the favorites from *Speak Now* (2010) and *Red* (2012), both the favorites and least

favorites from reputation (2017) and Lover (2019), and both the favorites and least favorites from the sister albums folklore (2020) and evermore (2020). "Superstar" is the least favorite song from Fearless (2008) and continued to be the least favorite in the re-recorded album from 2021. A few of the guesses were close but inaccurate: the favorites from Fearless (2008) and 1989 (2014), and the least favorites from Speak Now (2010) and Red (2012). I think those who are most active in the community would have made the most accurate guesses and those who have been part of the community for a shorter amount of time or who are less active might have had a lesser chance to guess the favorites and least favorites right.

I only really started following Taylor's music right around the very beginning of the Reputation era, so I haven't been a Swiftie as long as the majority of you who answered this survey. I made some of my own guesses about favorites and least favorites and I guessed wrong the majority of the time. If you want to share why you think a certain song is liked or disliked or why you personally like or dislike a certain song, please share, I'd love to hear your reasoning!