

JELIGEO PRIVACY POLICY

Thank you for using Jeligeo, the Geo-Channel for History and Culture, a product of **Mansa Colabs, LLC**, (together with its officers, directors, agents, employees, partners and their respective affiliates, collectively, “Jeligeo,” “us,” “we,” or “our”). This Privacy Policy explains our collection, use, and disclosure of information about you in connection with your use of the Jeligeo website (the “Site”), including the Jeligeo mobile application (the “Application”) (together, the “Jeligeo Services”).

1. Information you provide

We may collect, store, and use information that you submit when using the Jeligeo Services. For example, you may choose to create an account with us in order to access certain features or make use of certain services that we offer. When creating an account, you will be required to provide your name and a valid email address. You may choose to also provide your address, phone number, birth date, and other demographic information. Alternatively, you may instead choose to create an account through Facebook and/or Twitter, in which case you thereby authorize us to access certain information relating to your Facebook and/or Twitter profile(s), including your name, email address, and birth date. You are not required to create an account with us, however, you will then be unable to use some of the services offered in connection with the Site.

Your email address will allow you to log into your account with us. In addition, we may use your email address in order to send you messages or notifications regarding your account or the Jeligeo Services, as well as to respond to your customer service inquiries. Your email address and other contact information will not be shared by us except as otherwise stated herein.

You also may choose to post public Content on the Site, such as posting reviews, comments, historical, heritage, or cultural information, or material relating to any Third Party Heritage Property or Content created by Jeligeo, a Third Party Heritage Property, or other users. Such Content provided by you will be displayed on the Site and publicly available, and may be shared by us through third party sites and services.

2. Information we collect

When you use the Jeligeo Services, we may also collect and store information about your activities and usage and about your computer and/or mobile device. The information may include the following:

- a. Technical information about your computer or mobile device, such as the specific type of device, browser, or operating system in use;

- b. The geographic location of your computer or mobile device;
- c. The unique ID number of your mobile device;
- d. The IP address of your computer;
- e. Your preferences, such as your language or time zone settings;
- f. Information about your activities while on the Site, such as the search terms you used, how long you visited the Site, and the websites of Third Party Heritage Property that you visited;
- g. The online or offline status of your mobile Application;
- h. “Cookies” or pixel tags that we may place on your computer or mobile device or on our web pages and emails that allow us to recognize you, store your preferences, and collect and track statistical data relating to your use of the Jeligeo Services.

We may use the information that is collected and provided in order to analyze and track your activities so that we can provide you with information that we think may be of interest to you and that otherwise personalizes and improves your experience with the Jeligeo Services. In addition, we also may use your information to improve the Site or overall quality of the Services, including to identify and fix any technical issues.

3. Disclosure of your information to third parties

We do not provide, sell, rent, trade, distribute, or otherwise share any of your personally identifiable information to third parties for their direct marketing or advertising purposes. Notwithstanding, Jeligeo may provide some of your information to third parties in certain instances and for the following purposes:

- a. Service Providers – we may provide information with vendors who assist with functions related to our business, such as payment processing providers, customer support providers, survey operators, analytics companies, email and SMS messaging providers or providers of other technical functions.
- b. Aggregated Information – we may disclose information about our users in the aggregate to Third Party Heritage Properties, advertisers or content distributors, or the public at large.
- c. Legal Matters and Investigations – we may disclose information about any user in order to comply with any applicable law, regulation, legal process,

or governmental request, including any subpoena, court order, or government or law enforcement investigation. We also may disclose user information to help identify and prevent possible wrongdoing in connection with the Services, including to respond to claims that any Content violates the rights of third parties, including intellectual property rights, to enforce this Agreement and investigate potential violations thereof, and to generally protect the rights, property, or personal safety of Jeligeo, its users, or the public.

- d. Third Party Links and Third Party Heritage Properties – except as stated herein, we do not disclose information about you to Third Party Heritage Properties. This Privacy Policy does not apply to any Third Party Heritage Properties or other third party sites that you link or access from our Services.
- e. Advertisers – from time to time, we may allow advertisers to collect information about you, such as regarding your computer or mobile device, geographic location, and online activities, in order to display targeted ads for goods or services that may be of interest to you. Advertisers may also use cookies and pixel tags, to collect statistical information about your use of the Site.
- f. Facebook and/or Twitter – to the extent you choose to create a Jeligeo account through Facebook and/or Twitter, we may collect and store information about your Facebook and/or Twitter account(s) in order to facilitate your use of the Jeligeo Services. We also may share information about your use of the Jeligeo Services with Facebook and/or Twitter in order to help personalize your experiences.

4. Control over your personal information

You realize that other users may be able to identify you by your submitted Content, such as comments or messages regarding Third Party Heritage Properties, that you choose to make. Consequently, you can reduce any risk of being identified by being careful in the information you choose to submit and in particular, not disclosing any personally-identifying information. You understand that any and all decisions made by you with respect to the Jeligeo Services and your submitted Content are yours alone. Jeligeo has no control over or liability for how others react to your submitted Content.

5. Data retention

We may store the information we obtain from you with a third party service provider. In addition, we may keep your data as long as permitted or required under law. If you cancel your account with us, we will make an effort to remove your submitted Content

from the Site. However, we will continue to retain your data for purposes of uses provided for under this Privacy Policy or the Terms of Use Agreement, including in particular, to comply with any legal matters or to investigate and prevent any possible wrongdoing.

6. Children's Privacy

Please note that the Jeligeo Services are not intended for use by children under the age of 13. We do not knowingly allow children under the age of 13 to create an account with us, and we do not knowingly collect personal information about children under the age of 13. If you become aware that a child has registered for an account with us or provided us with information without parent authorization, please contact us at www.jeligeo.com. We realize that children under the age of 13 may not fully understand the consequences of providing personally identifying information over the Internet. Consequently, we encourage parents to actively supervise and participate in their children's Internet activities.

7. Modifications to this Privacy Policy

This Privacy Policy may be modified by us in our sole discretion from time to time. The date of last revision will be indicated on the top of the Privacy Policy. Such modifications shall automatically become part of the Privacy Policy and shall be effective once posted by us on the Jeligeo Services and operative over any prior versions. Consequently, you should revisit this Privacy Policy on a regular basis in order to be apprised of such revised or modified versions that will be binding upon you. You understand, acknowledge, and agree that your continued use of the Jeligeo Services after any posted revision or modification shall act as an acceptance by you of the Privacy Policy as changed and your use of the Jeligeo Services will be subject to any such revisions or modifications.

8. Contact Information

If you have questions, concerns, or issues relating to this Privacy Policy, or if you believe that Jeligeo has not enforced or followed the terms of this Privacy Policy, you may contact us at www.jeligeo.com. To receive a written copy of this Privacy Policy, please email us as www.jeligeo.com, Subject: Jeligeo Privacy Policy.