Description of Course Unit
according to the ECTS User's Guide 2015

Course unit title	Desain Web Media
Course unit code	KOM6320
Type of course unit (compulsory, optional)	compulsory
Level of course unit (according to EQF: first cycle Bachelor, second cycle Master)	First Cycle Bachelor (EQF Level 6)
Year of study when the course unit is delivered (if applicable)	3 st Year
Semester/trimester when the course unit is delivered	5 st Semester
Number of ECTS credits allocated	6 ECTS
Name of lecturer(s)	Novianto Yudha Laksana, M.Pd
Learning outcomes of the course unit	1. understand and master the concepts, rules and processes of web design design and develop it into a communicative, interesting channel 2. have an openness and critical attitude towards information that develops in the community 3. able to design a web channel that is useful for many people 4. able to create useful and responsible messages with effective communication methods 5. based on humanistic, technology and design according to the communication target
Mode of delivery (face-to-face, distance learning)	Synchronous and unsynchronous
Prerequisites and co-requisites (if applicable)	
Course content	1. History of Web Design, Principles of Web Design 2. Art of Design and Creative Process 3. UI Design 4. UX Design 5. Aspects in Web creation and Usability 6. Web Design Accessibility 7. Data & Design 8. Practice Making Websites
Recommended or required reading and other learning resources/tools	Main: Mark Boulton, A Principle Guide to Designing Web, 2014 Frank Chimero, Shape of Design, 2018 Secondary:

	Chris Bank, Waleed Zuberi, Web UI Designe Pattern, 2014
Planned learning activities and teaching methods	
Language of instruction	
Assessment methods and criteria	1. UTS 2. UAS 3. Weekly tasks 4. Dimensions of intrapersonal skills 5. Attributes of interpersonal soft skill 6. Dimensions of attitudes and values