

4* Questions

1 - Who am I writing to? Who is my avatar?

I'm writing to 19-45 olds who are Stuck in the hamster wheel of signing lower value clients that cause more work for less payouts.

2 - Where are they now? What are they thinking, feeling? Where are they inside my funnel? Etc

They are currently on my website. Thinking, is this truly genuine?

3 - What actions do I want them to take at the end of my copy? Where do I want them to go?

I want to convince the readers that this is the best solution for their leads problem. I want them to feel that by working with my client, they have to never worry about getting valuable clients for their service.

4 - What must they experience inside of my copy to go from where they are now to taking the action I want them to take? What are the steps that I need to guide them through to take them from where they are now to where I want them to go?

They need to feel that working with us is the only option, others will never give them this opportunity. They need to act now.

Reader's roadblock/solution:

- The reader's roadblock is that they want to get valuable clients who can pay the premium price because most of the clients cause more work for less payouts.
- The reader's solution is to find a professional who knows exactly how to get them their dream clients who will pay the full price for what they offer.

My Analysis:

As this is my 3rd copy, I'm gassed how this turned out to be.

I think I have to improve how I intrigue their pain and segue them to the solution. I tried my best to make it better. Please give me your opinion on how to improve it.

Other than that, I think the copy is pretty solid. Please comment every single mistake I have made. Thank you so much bro!

My Copy:

LAND YOUR FIRST \$50,000 CLIENT IN 5 MONTHS OR LESS!

(And a FREE Step-By-Step plan to Start and Scale your Growth partner Business)

Ever stuck in the relentless hamster wheel of signing lower value clients that cause more work for less payouts?

You're not alone!

Most agency owners find themselves trapped, tirelessly signing lower-value clients that demand more effort for measly payouts.

Imagine this: You land a client for your Digital Marketing service at a modest \$1500. Sounds decent, right?

Fast forward to the middle of the month, and they're piling on requests.

Suddenly, it's not just about Digital Marketing. They want eye-catching Graphics, compelling Lead Magnets, and even personalized emails for their newsletter.

As the month draws to a close, you're left with a mere 50% of your hard-earned money still pending.

You diligently send the invoice, only to be met with silence – your client conveniently vanishes.

Feel the frustration boiling up?

Now, ask yourself: If this scenario keeps repeating,

How would you survive? How would your family be taken care of? What happens to those dreams you were so passionate about achieving? Will you get the respect you deserve?

BOOK A FREE STRATEGY CALL

(A quick call to analyze your marketing agency and show you exactly how the growth partner model can be used to increase your revenue significantly)

(Embed Calendly Link)

On This Free Call You'll Learn...

- What a Growth Partner is and how 1000's Agency Owners are pivoting in 2023
- How to reposition your offer into a Growth Partner offer to charge \$5000 - \$20,000 per month
- How to get clients to happily wire you \$20,000+ retainers month after month... for YEARS.
- A proven system to predictably land 6-figure clients
- How to get clients coming to you and how to bring in back-end money through upsells or retention.
- A simple customized plan to transition your agency and scale much further with half the clients

Who is this for?

- ✓ If you want clients to happily wire you 5-figure retainers for years
- ✓ If you want a clear step-by-step plan to build a 7-figure business
- ✓ If you're looking for a better, simpler way to scale your agency

- ✓ If you want to get paid more while working with less clients
- ✗ If you're a complete beginner who is unwilling to invest in your future

Book a Call (Button)

How can you be certain this works?

The Results...

(Testimonial Dump)

Book a Call (Button)

In case you have any other doubts...

Here's 100's of other 6 & 7-figure agency owners using the Growth Partner Model to charge more and scale much further.

(Testimonial Dump)

We. Literally. Guarantee. An Increase. In Revenue. Or
You DO NOT PAY.

You don't want to miss this!

(Calendly Link Embedded)