

Matriarch

built to include.

Creative Designer at Matriarch

Welcome to Matriarch, the brand built to include.

In the last five years, Matriarch has grown from a blog to a business working with some of the world's biggest companies to create change. Our mission is to create equality by closing the accessibility gap. We do that by designing game-changing education that upskills individuals to access opportunities, builds their confidence, and empowers them to pay it forward to create a more inclusive, compassion-driven society.

We work with schools, corporations, and individuals to create a variety of sessions, such as workshops, talks, roundtables, panels, and digital and in-person events. Our approach to educational content is disruptive. We're clear and unashamed to cover topics, willing to talk about what others are afraid to do. From sex to grief to D&I, we'll cover it truthfully without alienating anyone.

In our first year, we worked with the likes of *Amazon* and *Verizon* - that was only the start. Matriarch is thriving and our team needs to expand to keep up with that demand. We are volunteer-run; everyone on the team either has a full-time job or is in full-time education but we're here because we love and believe in what we're doing. We want to create a better world and we know that Matriarch is paramount for the future.

And the good news? You could be part of it.

We're looking to expand our Creative design team to help deliver our social media and editorial content.

Whilst we are currently volunteer-run, our expansion is to meet the demand of our growing business. We are evolving to become a for-profit business with a paid team.

Read more about [our story](#), [our theory](#) and [our founder](#).

Matriarch

built to include.

Creative Designer - role description

We're looking for new creative designers to support our marketing team. You will be designing creative content across our social media channels to raise our brand awareness and create meaningful content that targets specific audiences. This role demands creativity, fresh ideas and responsiveness to trends. This role will also require time designing content on social/cultural topics from an educational lens, to support the marketing of our products, events and sessions. You will be working directly with our Social Media Manager Nathalia as well as the wider creative team.

Tasks include:

- Designing and editing social media content based on creative briefs (Instagram, LinkedIn and TikTok)
- Assisting design work for the wider brand, marketing and products
- Assisting the execution of the creative brand and vision with design tools such as Canva (Adobe Suite would be a plus too)
- Supporting additional creative requests from the wider team.

What we're looking for

Due to the nature of volunteering, we're looking for someone flexible with great time management to fit Matriarch in around their schedule. You'll be coordinating between all departments in the business and we need a keen collaborator.

Our team is a community - people built up by each other and we get together as much as possible in London (where most of us are based) when we can.

We've always worked on a trust of a 5-hour minimum commitment a week - you can flex to fit that however you need (excluding our bi-weekly all-hands call).

Terms of role and benefits:

- Unpaid volunteer role
- Remote & flexible
- No experience required (but great if you do!)
- Being part of the most supportive, creative, empathetic and kind team
- Minimum of 5 hours a week
- Chance to build up a portfolio of work, develop skill set and gain experience in a relaxed yet corporate environment (looks great on a CV)
- Opportunity to skill up in different parts of the business
- Create content based on your interests and social issues you feel passionate about
- Being around early on in the journey of a brand that has a significant impact on the world

Matriarch

built to include.

How to apply:

Send us the following:

1. General info:
 - Name (pronouns):
 - Location:
 - Age:
 - Job/study level:
 - Available hours to work a week
 - How you found the role *eg: via LinkedIn*
2. Your CV
3. (Optional) a portfolio or any evidence of your work
4. A 300-500 word statement pitching yourself for the role
 - What excites you about the possibility of this role?
 - Why do you want to work at Matriarch?

Send your application to janamtrch@gmail.com.

If you have any questions, please don't hesitate to email us! We're not scary, this isn't a test and shouldn't feel that way! The more questions the better for everyone.

Good luck!