High Priority

1) **Error message (Jenny and Kaycie)**

   a) Repeating pop-up when user clicks multiple times to proceed without selecting type of loan. Language is very direct and not in close proximity to the input field required.

   b) Solution: Place one pop-up in the middle of the screen and make the CTA button gray (#757575) when it's not clickable. For the language, get rid of 'please' out of the sentence for clarity.

2) **Customer Reviews (Jenny, Kaycie, and user #4)**

   a) Not clear how customer review is formulated and where it comes from. Suggestion to display how review is created.

   b) Solution: Add links to relevant sources or methodology documentation

3) **Link to rating methodology (Jenny, Kaycie, and user #4)**

   a) Sources about rating (where they got information from, etc) would be needed

   b) Solution: Add links to relevant sources or methodology documentation

4) **Unclear ordering of some rates (APR number) (Jenny and user #7)**

   a) APR number (some rates) is out of order in some situations

   b) Solution: Make the numbers from low to high or high to low.

5) **Lack of filters for APR (user #4 and #6)**

   a) Users can't filter APR

   b) Solution: Add a filter for minimum and maximum APR

6) **Lack of information about the term of the loan and a section for the total interest cost (user #1)**

   a) He would like more details about information about the loan (total loan amount)

   b) Solution: Add a section for that under the box on the top

7) **Unclear value of the graphs (user #5)**

   a) The graphs were confusing to understand

   b) Solution: Put some explanations under rate categories with different colors (I suggest #1A237E, #2970B7, #4EBCD4, and #BCE3C8).

8) **The range of slider of loan amount is confusing (user #1)**

   a) He can't set the bottom of the range (he wanted to set the limitation of the initial amount and the ending amount (e.g. from 20,000 to 25,000))

   b) Solution: Add another circle on the slider for the minimum amount

9) **Consistency of vertical alignment on the header (logo and an icon) (Jenny and user #7)**

   a) The logo and the account icon are not aligned

   b) Solution: Make the icon vertically aligned with the logo.

Medium Priority

1) **Accessible colors (Kaycie)**

   a) Adjust colors to be easy on the eyes, check color contrast

   b) Solution: Make the negative space less white and use darker orange for normal and large texts by using color contrast checker:

https://webaim.org/resources/contrastchecker/

2) **Synthesize preferences and filters to one location (Kaycie)**

   a) There are multiple locations to change search, filter, and sort results.

   b) Solution: Moving them to one location can help the user find what they need.

3) **Move results higher on page (Kaycie)**

   a) The first result is at the bottom of the page.

   b) Solution: Move it higher up can help the user find results easier.

4) **Floating CTA (Kaycie)**

   a) Make the CTA of moving to the lender site prominent with a clear CTA button.

   b) Solution:

5) **Change the title of 'Sort By' in preferences (Jenny)**

   a) The title 'Sort By' could be confusing to users

   b) Solution: Change the name 'Sort By' to 'Filters'

6) **Reviews (stars) in preferences (Jenny)**

   a) Would it be necessary? (Would users want to look for lenders with 1 or 2 stars?)

   b) Solution: Remove the reviews off the filter

7) **Absence of phone number/address on page (Kaycie)**

   a) If user is shopping local, display local branch information

   b) Solution: Display phone number/address on page

8) **Absence of FAQ on individual lender page (Kaycie)**

   a) Help the user with any confusion they may have and answer questions before starting the pre-approval process.

   b) Solution: Display answers to questions user may have on individual

lender page

Low Priority

1) **Padding under 'Find deals from over 300+ lenders' (Jenny and user #7)**

   a) Padding was cut off right under the sentence

   b) Solution: Increase the padding under it

2) **Replacement of a button next to the text field for zip code (Jenny)**

   a) The GPS icon could be replaced for better understanding

   b) Solution: Replace the GPS icon with more familiar icon

3) **Keep the name of lender and like button visible when scrolling (Kaycie)**

   a) Helps the user recall who they're looking at

   b) Solution: Keep the name of lender and like button visible when scrolling

4) **Consistency of the width for two blue boxes on the top and the width of the CTA button (Jenny)**

   a) The width for both should look more balanced (full-width)

   b) Solution: Decrease the width of light blue loan lenders count boxes so that the horizontal margins line up with page margin. Also, center the text in the boxes.

5) **Enlarge Headline text (Kaycie)**

   a) The text in the middle of the screen ("See rates, monthly payments…") is small

   b) Solution: Make the text bigger and bold to draw attention and guide user down the page. (should suggest specific black)

6) **Absence of CTA button for websites (user #7)**

a) The button for websites (under names of companies) is too small to be
   visible

b) Solution: Make the CTA button for websites (primary color and size as the
   one on the main screen) and relocate it under information