



{Header image stat} **85 million** pieces of child sexual abuse material were reported online in 2021, a 35% increase from the previous year

{Header} Protect children from all forms of sexual exploitation, on and offline

{Intro text}

As more children in Canada are spending time in digital spaces, more predators are seizing what they see as the perfect opportunity to exert power and to exploit, and children are unable to fully advocate for themselves.

Children exploited in the digital world face long-term harm: [Statistics Canada reports](#) that childhood sexual victimization online poses risks for negative impacts including:

{Each one in a text bubble - psychological difficulties, negative sexual development, and subsequent substance misuse and depressive symptomology}

{Sub-head} The needs are clear:

- **Children need** accessible information about the risks of sharing intimate information with strangers *and* peers online
- **Parents and caregivers need** greater awareness of the warning signs of online sexual exploitation, and they need to have these difficult conversations with their children about the right to safety online

{Image}

{Sub-head} What we do matters

Beyond Borders believes action goes hand-in-hand with awareness building. We work to increase visibility of the issue to mobilize people in the prevention of abuse and exploitation of minors. Beyond Borders also advocates for better laws to protect victims and uphold the rights of children in Canada and abroad.

{Pop-out stat - between 2020 and 2021 [reported](#) an 83% increase in reports of online luring}

{Sub-head} Why what we do matters

{Human story}

Content warning: This story describes details of child sexual abuse that may trigger unwanted trauma reactions. Please take care before proceeding.

Three sisters [faced online sexual exploitation](#) and abuse within the walls of their own childhood home.

Their father would share sexual abuse images of his daughters on the internet. As they grew up, the sexual abuse continued as he contributed to an international child exploitation ring involving more than a million images. The sisters survived, but severe depression, anxiety, and alienation from friends and family follow them to this day.

Their story was featured in the Toronto Star. Sadly, there are thousands of others like it.

{Stat - [More than 70%](#) of survivors from online child sexual abuse report continued victimization online}

{Picture This Video}

{Campaign video 3 - embedded}

{Description text}

The rate of online youth victimization went up 37% from 2019 to 2020, the Canadian Centre for Child Protection reported. Watch to learn more about how you can help protect all children in Canada.

{Sub-head} Take action today

{Button: Download} [this pamphlet](#) from our collaboration with Missing Children's Network to learn more how to approach difficult conversations about online sexual exploitation of children

{Pop-out box} Help fund Beyond Borders' public awareness programs, child advocacy efforts, and deeper research into the realities of child exploitation in Canada.

{Link to donation form}