

FOR IMMEDIATE RELEASE

52nd Annual Old Fashioned Day October 10 to feature live music, food trucks, vendors, beard and mullet contests.

BENTON, Ark. — The 52nd Annual Old Fashioned Day will return to downtown Benton at the Saline County Courthouse on Saturday, October 10, 2026, from 9:00 a.m. to 4:00 p.m. With free admission, the event will bring a full day of family-friendly activities, live entertainment, local vendors, and small-town tradition to the heart of the community.

This year's theme, "**Stars, Stripes, and Small-Town Vibes,**" celebrates the spirit of community, patriotism, and the traditions that have made Old Fashioned Day a staple in Benton for over five decades.

Hosted by the Old Fashioned Day Committee, this long-standing community event serves as a fundraiser supporting the Benton Senior Activity & Wellness Center and the Saline County Council on Aging. Proceeds from the event help provide vital services, programs, and resources for senior citizens across Saline County.

This year's festival will continue to build on its strong tradition while introducing exciting additions for attendees of all ages. Highlights include an expanded Kids Zone in partnership with the Boys & Girls Club of Saline County, offering more activities and engagement for families. Live entertainment will feature regional favorites Copper Flats as the headline act, along with Arkansas Country Music Award-nominated artist Casey Penn. The return of the crowd-favorite pancake breakfast will also add to the day's lineup.

Organizers are also working to bring back festival favorites from years past while introducing new elements that celebrate the area's heritage. Plans are underway to incorporate displays such as antique tractors and similar exhibits that reflect the community's agricultural roots and add to the overall experience.

"We're excited about the direction Old Fashioned Day is heading this year," said Dustin Parsons, event organizer. "This event has always been about community, and we're continuing to grow it in ways that make it even more meaningful for families while still supporting an incredible cause. The 'Stars, Stripes, and Small-Town Vibes' theme really captures what this day is all about."

The festival is expected to feature more than 100 vendors, including handmade goods, crafts, and local businesses, along with a variety of food vendors offering something for everyone. Each year, thousands of attendees gather in downtown Benton to enjoy the event's unique mix of entertainment, shopping, and community spirit.

Old Fashioned Day is made possible through the support of generous sponsors, including presenting sponsor Everett Chevrolet, the City of Benton, the Benton A & P Commission, Sonic Drive-in on Military Rd, Merchants & Farmers Banks, Stilwell Insurance & Financial Services, Inc. and many more. The courthouse is located at the intersection of N Main and W Sevier Streets.

For more information about the event, including updates and vendor opportunities, visit **ofdbenton.com** or follow Old Fashioned Day on social media.

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