

# CROSSROADS FUND

February 2026

**Dear Friend,**

***Seeds of Change: Strength in Community***, Crossroads Fund's annual benefit, is coming soon, and we invite you to be part of the festivities by purchasing **advertising space** that will run throughout the evening. The event will occur on **Friday, March 13, 2026**, at Malcolm X College in Chicago.

**Advertisements are a great way to promote your work, make an announcement, or honor our awardees or a person or organization you admire.**

The Crossroads Fund Annual Benefit provides you with visibility among a socially conscious consumer base and an incredibly diverse audience. Over 450 guests will gather to celebrate. Crossroads Fund donors care about the communities in which they live and actively seek out businesses and organizations that share a commitment to their communities. Our donors trust Crossroads Fund and look to us for guidance in identifying interests that match their values.

**Since 1981, Crossroads Fund has distributed over \$39.7 million to over 4,231 grassroots organizations working to bring racial, social and economic justice to the Chicago area. Our annual benefit is an important source of general operating revenue for this work. We hope you'll join us by buying ad space at *Seeds of Change: Strength in Community!***

If interested please fill out the [online form](#) and remit payment to Crossroads Fund by **February 20, 2026**. If you have any questions, please email **Alexis Sanchez-Boyzo at [alexis@crossroadsfund.org](mailto:alexis@crossroadsfund.org)** We look forward to hearing from you in the coming weeks!

**Stay warm,**

[Your Name]

