



Marla A. Peterson
President

Curtis D. Gomulinski
Executive Director

Michael A. Brown
Director of Finance & Operations

2029 Annual Convention Site Selection Executive Summary

Headquarters received interest in hosting the 2029 Annual Convention by representatives in Manhattan, KS; San Diego, CA; Knoxville, TN; and Detroit, MI.

In general, Headquarters works to make sure the Committee has three to five options to consider. In addition to those expressing interest, several locations were sourced across the country to provide comparable costs, including Baton Rouge, LA; Kansas City, MO; and Richmond, VA. After initial evaluation, Baton Rouge was eliminated due to logistical concerns, cost-effectiveness, and lack of any substantive advantage over the other cities.

With interest from four locations for 2029, two additional locations, Kansas City, MO and Richmond, VA, were sourced to provide comparative information.

There are several items to note during your review:

1. Detroit, Michigan – Total Voting Delegate Cost - \$528,440.00

- a. Hosted by MI Epsilon, MI Iota, and SE Michigan Alumni Chapter.
- b. Letters of support received from each chapter and Deans of Engineering at the University of Michigan-Dearborn and Wayne State University.
- c. Hosted conventions in 2002 (Detroit) and 2007 (Dearborn).
- d. The Detroit Marriott at the Renaissance Center was sourced. The venue can host the entire group (lodging, meeting space, and food & beverage):
 - i. One block available – November 1 – November 4, 2029.
 - ii. Hotel rates are \$219 per night.
 - iii. 29 breakouts available (minimum of 16 needed).
 - iv. F&B Minimum of \$100,000. Meeting space rental waived with minimum.
- e. Michigan state tax exempt.
- f. Airport transport required.
- g. Detroit Metro Wayne County airport provides service to over 11,000 flights per month. Largest carriers are Delta, Spirit, American, United, and Southwest.

2. Knoxville, Tennessee – Total Voting Delegate Cost - \$482,099

- a. Hosted by TN Alpha.
- b. Letter of support received from the chapter.
- c. TN Alpha celebrates its 100th year in 2029.
- d. Hosted convention in 2022 and 1971.
- e. Meeting space and food & beverage at the Knoxville Convention Center:
 - i. F&B Minimum of \$205,000 will waive space rental.
 - ii. One block available – October 17 – October 21, 2029.
- f. Lodging split among Marriott and Hilton:
 - i. Rates are \$199 per night (Hilton) and \$219 per night (Marriott).

The Tau Beta Pi Association, Inc., Founded 1885

Member of the Association of College Honor Societies
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- g. Tennessee state tax exempt.
- h. Airport transport required.
- i. Knoxville McGee Tyson airport provides services to nearly 2,000 flights per month. Largest carriers are American, United, Delta, and Allegiant.

3. Manhattan, Kansas – Total Voting Delegate Cost - \$454,706

- a. Hosted by KS Gamma.
- b. Letters of support received from KS Gamma Chapter, KS Gamma Chief Advisor, Dean of Engineering at Kansas State University, District 9 Directors, K-State Union Executive Director, and Manhattan Visitors Bureau.
- c. Hosted convention in 1998.
- d. Meeting Space split between Manhattan Conference Center/Hilton Garden Inn and an additional venue. May have football conflict. Will hold space for additional 2 weekends approximately 1 year out:
 - i. F&B Minimum of \$30,000. Meeting space waived with F&B minimum.
- e. Lodging split amount six hotels, but it may be possible to utilize only two or three:
 - i. Rates range from \$129 to \$189 per night. Football weekends increase rate to range of \$209 to \$249 per night.
 - ii. Transportation needed from hotels to conference center.
- f. Airport transport required.
- g. Manhattan/Ft. Riley airport provides service to 150 flights per month. The largest carrier is American. Based on the number of flights per day, it might be necessary for delegates to fly to/from Kansas City and take a 2-hr bus ride (each way) to/from Manhattan. This is similar to the situation in 1998.

4. San Diego, California – Total Voting Delegate Cost - \$747,129

- a. Hosted by CA Xi, CA Psi, CA Alpha Epsilon, and Greater San Diego Alumni Chapter.
- b. Letter of support received from the chapters.
- c. Hosted convention in 2016.
- d. The Town and Country San Diego and Sheraton San Diego Resort were sourced. The Sheraton San Diego Resort was cost-prohibitive and was not short listed (Room rate of \$309 per night and F&B minimum of \$200,000).
- e. Venue can host entire group (lodging, meeting space, food & beverage):
 - i. Three blocks available – October 3-7; October 10-14; October 17-21, 2029.
 - ii. Hotel rates are \$279 per night plus \$20 hotel service charge.
 - iii. F&B Minimum of \$158,000 (reduced from \$178,000).
- f. Airport transport required.
- g. San Diego International airport provides service to over 8,000 flights per month. Largest carriers are Southwest, Alaska Airlines, United, Delta, and American.

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5. Kansas City, Missouri – Total Voting Delegate Cost - \$629,744

- a. Host(s) to be determined. Sourcing information provided for comparative analysis.
- b. No previous conventions hosted.
- c. Two venues were sourced, The Sheraton Kansas City Hotel at Crown Center and the Westin Kansas City at Crown Center.
- d. Each venue can host the entire group (lodging, meeting space, food & beverage):
 - i. One block available at each venue: October 3 – October 7, 2029.
 - ii. Hotel rates of \$249 per night at each hotel.
 - iii. F&B Minimum is \$185,000 at the Sherton and \$150,000 at the Westin.
- e. Airport transportation required.
- f. State sales tax exempt in Missouri.
- g. Kansas City International provides service to more than 4,600 flights per month. The largest carriers are Southwest, Delta, American, United, and Spirit.

6. Richmond, Virginia – Total Voting Delegate Cost - \$510,657

- a. Host(s) to be determined. Sourcing information provided for comparative analysis.
- b. No previous conventions hosted.
- c. Bid received from the Greater Richmond Convention Center in conjunction with the Richmond Marriott and the Hilton Richmond Downtown as a package option.
- d. The Greater Richmond Convention Center will provide meeting space and food & beverage:
 - i. One block available: October 3 – October 7, 2029.
 - ii. No F&B minimum.
 - iii. Convention Center Fee of \$75,600, offset by a Convention & Visitors Bureau rebate of \$20 per sleeping room. Potential rental of \$41,250 with rebate.
- e. Lodging will be split between The Richmond Marriott and Hilton Richmond Downtown:
 - i. Richmond Marriott rates are \$219 per night. Hilton Richmond will serve as overflow hotel at \$249 per night.
- f. Airport transportation required.
- g. Richmond International Airport provides services to more than 2,000 flights per day. The largest carriers are American, Delta, United, Southwest, and JetBlue.

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Ranking of the City and Venue (Lowest to Highest Cost – All Attendees):

Manhattan, KS	Manhattan Convention Center	\$744,386
Knoxville, TN	Knoxville Convention Center	811,293
Richmond, VA	Greater Richmond Convention Center	834,102
Detroit, MI	Detroit Marriott at the Renaissance Center	915,588
Kansas City, MO	Sheraton Kansas City / The Westin Kansas City	1,102,874
San Diego, CA	Town & Country San Diego	1,348,755

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