

NOTE: THIS DOCUMENT IS A WORK IN PROGRESS - PLEASE CHECK BACK OFTEN FOR UPDATES. We have put each prompt into a category to help organize this document. You can find the most up-to-date version here (which may include prompts that the version you are reading might not have):

https://docs.google.com/document/d/1HHKSKbHoBnB155xSe2dOQMlx8hvjS5Tbf-riZZ_qNfk/edit?usp=sharing

Visit my website at: <https://www.jeremiahkrakowski.com>

HOW TO USE THIS DOCUMENT:

1. Find the category relevant to you
2. Read the large bolded titles of the prompts to see what they do.
3. Copy and paste the smaller text prompt into ChatGPT
4. If there's sections that are in brackets, or don't have relevance to your topic, edit those sections to adjust the prompt output relevance
5. Prompts can be layered sequentially one after another and build upon each other

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Categories

Sales Copy

Advertising

Emails/Text Messages

Mindset

Todo/Troubleshoot (tasks completed by ChatGPT: e.g., write a script outline, convert a meeting into a checklist, clean up the outline etc.)

Ideas/Personal Development (epiphany bridge, finding common ground on heavily debated topics, etc.)

Social Media

Blogging

Games

YouTube

MASTER MARKETING IDEAS PROMPT:

Create a complete \$997 coaching program in a specified niche. Include detailed descriptions of core components, such as live coaching sessions, self-paced course modules, community features, bonuses, resources, support, and a clear 8-week timeline. Provide all supporting materials like a lead magnet with its components, lead-in social media content (20 ideas for Instagram reels, 20 YouTube video ideas), email copy to promote the lead magnet, and marketing highlights. Additionally, write detailed scripts or instructions for one selected Instagram reel or YouTube video. Ensure the program structure is results-oriented, with clear outcomes and a call-to-action for potential clients. Make all content customizable for any niche, ensuring clarity, value, and ease of execution.

IMPROVE AS AN EXPERT:

Act as an expert in online sales and marketing using social media and facebook ads and really refine the offer above to be a lot better and more persuasive.

SALES COPY FOR LANDING PAGES:

INITIAL STEP 1: Write A Sales Letter Prompt (change the word “webinar” to whatever you’re writing sales copy for)

Write a sales letter for a \$4.95 ticket webinar based on the above in a conversational, informal and persuasive tone. This paid webinar will be promoted with Facebook and Instagram ads so make it match those platforms' needs

STEP 2: List Out All Pain Points Problems And Process Sale Copy Prompt

Answer the following questions about the person who would register for this sales letter: Write some pain points that the target customer might have. Write out some objections they might have to registering. What keeps them up at night? What are their top three daily frustrations? What is their built in bias in their decision making process, culturally and the way they think? What do they secretly desire in terms of success and ultimate goals? Write some headlines for the above Write some more headlines for the above Write some short skeptical questions about the above Write a value proposition for the above Write a clever value proposition for the above Write Problem, Agitate, Solution Copy for the above Write AIDA Copy for the above Write feature to benefit for the above Describe the emotions a customer feels after buying the above What is the dream outcome someone may have after registering for this webinar?

Step 3: Epiphany Bridge Prompt

Identify the main problem that is solved based on the above. And identify the solution/outcome/product results based on the above. Fill in the template fields below with this

information and answer the questions, following the commands given below based on the context info above. Write a backstory about how I overcame the issue of {the problem} including the struggle of {solution/outcome/product results} & add interest. Write about my desires to accomplish {solution/outcome/product results}. Write about the external problems I faced from {the problem}. Write about the internal problems I faced from {the problem}. write about the one big issue of {the problem} I faced that I then wanted to overcome. Write about the moment I discovered the solution to {the problem} and you knew you could {get to / or use solution/outcome/product results}. write about the internal & external conflict I experienced looking for {solution/outcome/product results}. write about the transformation experienced in achieving {solution/outcome/product results} and I know you can achieve this as well.

Step 4: SALES LETTER QUESTIONNAIRE:

Please answer the following about the above. Your responses will be instrumental in refining our understanding of your clients. As a reminder, these questions pertain to your clients and not to you or your business.

Section 1: Understanding Your Client's Pain Points

What are the key setbacks or challenges that your clients are currently facing?

Can you provide specific scenarios or examples to illustrate these setbacks or challenges?

Section 2: Clarifying Desired Outcomes for Your Client

In an ideal world, what would success look like for your clients?

How does your coaching/training program help your clients achieve these desired outcomes?

Section 3: Establishing Credibility

Can you share a case study or an instance where you have successfully helped a client overcome their challenges and achieve their desired outcomes?

Section 4: Fine-Tuning the Niche, Angles, and Language for Your Client

Have you received any feedback from your clients that helped you refine your niche, angles, or language in your communication?

What tools or methods have you used to generate different variations of your promotional copy or marketing hooks?

Section 5: Making Promises and Setting Expectations

What bold promise do you make to your clients in your marketing copy?

How do you clarify this promise and set proper expectations during your actual sales presentation?

Section 6: Crafting Focused Marketing Copy

In your marketing copy, how do you specifically highlight the challenges your clients are facing?

How do you emphasize the outcome your program will achieve for your clients?

Section 7: Overcoming Objections and Self-Doubt

What objections or self-doubts have you encountered from your clients, and how have you addressed these in your marketing copy?

Step 5: Outcome / Results Generator For Sales Copy

STEP a:

What is the ultimate outcome of someone who works with the coach from the {type of offer} above? Imagine some outcomes for these {who your target customer is}. Create a fictional narrative that may be some potential future results, and get really specific as the changes and results that may occur, even if you have no proof for these things - generate some fictional ideas of what someone who might {how someone will consume your offer} may experience.

STEP B:

Can you dive deeper into the outcome and explain what the type of person mentioned above was able to accomplish and achieve as a result - really dig deep into the future outcome and cast vision for the future life, experience, and achievements they will have.

Step 6: **Storytelling Sales Letter Copy Framework**

Write a sales letter for a free webinar based on the above content of all of the prompts above this in a conversational, informal and persuasive tone. Specifically follow this format: Are you tired of *ISSUE OR PROBLEM* I know what it's like I've been there too (share empathy story) and lead to the desired outcome that they want in the message. Give invite to the webinar. Then rewrite this whole sales letter for the webinar in the tone of Sandi Krakowski

(OPTIONAL) STEP 7:

EXPAND THE PAIN POINTS

Can you expand upon the issue and problem with a few extra paragraphs before going into "I know what it's like" and re-write the above

AFTER THE STEPS ABOVE: Headline Generator

STEP 1:

Generate me a headline that talks about the promised outcome and also addresses objections like this "You will be able to, even if you XYZ objection"

STEP 2:

Generate me 20 more headlines exactly like the above

STEP 3:

Combine the above headlines into the best strongest version

AFTER THE STEPS ABOVE: Webinar Title Generator

I'm hosting a live online seminar, training webinar event, generate me 20 possible titles that lead with the desired outcome and the promise that I want to convey that will be the value of attending, in the title, that the person is going to get from this training as the name of it.

WEBINAR OUTLINE GENERATOR:

You are an expert webinar strategist. Based on the sales letter provided, please create a detailed 90-minute webinar outline titled "[Insert Webinar Title Here]".

TAKE THE FOLLOWING SALES LETTER AND CREATE A WEBINAR OUTLINE BASED ON THE FOLLOWING:

[Insert/PASTE the Sales Letter Here]

Instructions for the Outline:

- Structure the webinar into the following sections, totaling approximately 90 minutes:
 - Introduction and Vision Casting (First 30 minutes)
 - Welcome and Introduction
 - Warmly welcome attendees and set a positive, engaging tone.
 - Briefly introduce yourself and hint at your transformational journey relevant to the topic.
 - Personal Story and Transformation
 - Share your personal experience related to the webinar's subject.
 - Highlight the turning point and your journey to success or expertise.
 - Address Pain Points
 - Discuss common struggles or challenges mentioned in the sales letter.
 - Cast Vision of What's Possible
 - Paint a vivid picture of the positive outcomes attendees can achieve.
 - Encourage attendees to imagine reaching their goals or overcoming obstacles.
 - Build Credibility
 - Mention your expertise, qualifications, and mission to help others.
 - Set Positive Intentions
 - Lead empowering affirmations or a brief visualization exercise.
 - Practical Strategies and Teaching Points (Middle 45 minutes)
 - Why Traditional Approaches Fail
 - Explain why common methods or outdated advice may be ineffective.
 - Highlight the need for innovative or personalized solutions.
 - Key Teaching Points from the Sales Letter
 - Identify and elaborate on 3-4 main points or promises made in the sales letter.
 - Provide valuable insights, techniques, or knowledge related to these points.

- Implementation Strategies
 - Share actionable steps attendees can begin implementing immediately.
 - Offer quick wins to motivate and inspire continued progress.
 - Overcoming Obstacles
 - Address common challenges and provide solutions to navigate them.
- Call-to-Action and Close (Final 15 minutes)
 - Recap Key Points
 - Summarize the main insights and strategies discussed.
 - Share Success Stories
 - Provide testimonials or examples of success (could be your own or clients').
 - Introduce Next Steps / Program
 - Present your comprehensive program, service, or offer that expands on the webinar content.
 - Highlight how it builds upon what was discussed and the benefits it provides.
 - Review Bonuses and Offers
 - Detail any exclusive bonuses or special offers for webinar attendees.
 - Emphasize limited spots, time-sensitive discounts, or other incentives.
 - Address Common Objections
 - Gently tackle common hesitations (e.g., time commitment, cost, skepticism).
 - Reinforce the value and potential transformation.
 - Clear Enrollment Instructions
 - Provide step-by-step guidance on how to enroll or take the next step.
 - Encourage immediate action to take advantage of special offers.
- Please maintain the following time allocation:
 - 30% Vision/Mindset (Introduction and Vision Casting)
 - 50% Practical Content (Strategies and Teaching Points)
 - 20% Sales/Call-to-Action (Closing and Offer)
- Throughout the Outline:
 - Integrate key points, themes, and messages from the sales letter.
 - Address the audience's specific pain points and desires mentioned in the sales letter.

- Include engagement strategies such as:
 - Interactive exercises
 - Affirmations
 - Visualizations
 - Polls or Q&A opportunities
- Note any materials or visuals needed (e.g., slides, handouts).

Additional Notes:

- Guidance and Compliance:
 - Ensure all advice is appropriate and encourages attendees to consult professionals when necessary.
- Q&A Session:
 - If time allows, allocate a few minutes for audience questions.
 - Prepare to address common queries related to the topic.
- Conclusion:
 - Offer final words of inspiration and motivation.
 - Express gratitude for their time and participation.
 - Remind attendees of the next steps and how to stay connected.
- Post-Webinar Follow-Up Actions:
 - Plan to send a follow-up email that includes:
 - Key resources or a summary of the webinar.
 - A replay link for the session.
 - A reminder of the special offer and instructions on how to enroll.
 - Contact information for any further questions.

Rewrite the following (Sales Letter, Ad, Email) based on the above.

Take the following text as a template of the {what is the thing that is being used as a template}, but take the topic above about {who your client is, what they are struggling with}, and rewrite the sales letter below based on that topic, and use language that is relevant to the target client of

these {the type of client and their struggle} based on the above potential client info:

{PASTE THING YOU WANT REWRITTEN}

EXAMPLE:

Take the following text as a template of the style and structure of the sales copy, but take the topic above about men struggling with porn, and rewrite the sales letter below based on that topic, and use language that is relevant to the target client of these men who are struggling based on the above potential client info:

{PASTE SALES LETTER}

rewrite the following in the tone of the target client who is struggling with this issue. fix any language that doesn't sound like them:

BRAINSTORM NEW IDEAS FOR NEW OFFERS BASED ON EXISTING OFFER

Here is an offer for a workshop I'm promoting. Brainstorm for me 20 new offers, lead magnets, workshop TITLES, HOOKS and HEADLINES (group them together) for each one. Make them just a little bit different from each other, but related to who would register for my existing

workshop to give me ideas for a future workshop i may promote in a month or so:

<CURRENT WORKSHOP>

****PASTE YOUR CURRENT SALES LETTER HERE**

<CURRENT WORKSHOP>

FILL IN THE FOLLOWING QUESTIONS TO BRAINSTORM AN OFFER IDEA:

PROMPT:

Brainstorm multiple ideas for a lead magnet that I can run using facebook ads for a coaching program based on the following text:

What are the most common problems or challenges your potential clients typically face when they first discover your services?

Can you describe the emotional state of your ideal client when they're just starting to look for a solution like yours?

What specific events or experiences typically trigger someone to start seeking out your type of service?

How knowledgeable are your potential clients about the solutions you offer when they first encounter your brand?

What are the most frequent objections or hesitations you hear from potential clients who are considering your services?

Can you identify any common misconceptions your potential clients often have about solving their problem?

What kind of language or terminology do your potential clients use when describing their problems or desired outcomes?

How do your potential clients typically try to solve their problems before finding you?

What are the key differences you notice between clients who are ready to buy versus those who are still in the information-gathering stage?

Can you describe the "a-ha" moment that often leads a potential client to decide to work with you?

What are the most common questions potential clients ask at different stages of their decision-making process?

How does the urgency level of your potential clients typically change as they move through their journey?

What external factors (e.g., industry trends, economic conditions, life events) often influence your potential clients' decision-making process?

Can you identify any patterns in the timeline between when someone first encounters your brand and when they're ready to make a purchase?

What are the key indicators that tell you a potential client is ready to move forward with your services?

Question & Answer Transcript Data Points

Prompt:

Take the transcript above and make a list of all of the questions asked in it. Every single topic discussed. As well, any sort of underlying limiting beliefs, and possible fears or pain points. We want to understand this audiences daily frustrations. But we also want brass tax honest truth as to what questions they have and what they are dealing with

overall. Please output this in an organized, and complete fashion based on the transcript above.

4 Pillars, 3 Problems Solved, 1 Big Outcome:

Full Text of the Sales Letter:

<FULL SALES LETTER>

{INSERT FULL SALES LETTER OR ANY INFORMATION YOU HAVE HERE}

<FULL SALES LETTER>

TAKE ALL THE ABOVE INFO FROM ALL PROMPTS AND:

Analysis Instructions:

Extract and Detail the Four Key Pillars:

Identify and describe in detail the four main pillars of the product, service, or program. Look for unique selling points, foundational principles, or specific features highlighted in the sales letter. Provide direct examples or quotes from the text to support each pillar.

Identify the Three Primary Problems Addressed:

List and elaborate on the three main challenges or pain points that the product, service, or program is designed to solve. Draw specific examples from the sales letter that illustrate how these problems are addressed or resolved.

Summarize the One Big Result:

Clearly state the ultimate goal or key outcome promised by the sales letter. Describe the significant transformation or result that the product, service, or program aims to achieve. Use specific language from the text to support this conclusion.

Additional Analysis:

Target Audience Insight: Briefly describe the intended target audience for this product, service, or program, as inferred from the sales letter.

Tone and Style Analysis: Comment on the tone and style of the sales letter. How does it aim to persuade or engage the reader?

Notes for Analysis:

Ensure that the analysis is closely aligned with the content and context of the sales letter.

Avoid generalizations; focus on specific details and direct references from the text.

Quick Avatar Info:

Help me understand the desires, goals, pain points, struggles and outcome or result that the customer or client avatar in the above transcript is seeking after - give me a complete psychographic marketing profile of the person it's directed towards

Niche Identification Q&A Questions:

You are an expert at online membership businesses, and speaking. You know how to market and sell coaching and online course membership programs online. I'm an aspiring coach or speaker, and would like to find a few ideas for a niche to coach in. Can you ask me a series of questions to help me find some good ideas for a niche that I can coach in?

Generate possible hook ideas based on niche:

Based on this audience right here, what are the top 10 frustrations and goals of a possible client based on the above that we could create and use as hooks for marketing and attracting clients through facebook ads.

Sub Niche Generation

Based on the idea of {enter your overall coaching niche here} generate for me 20 possible subniches that are the most profitable for me to go into

Generate names for your free seminar or webinar or 5 day challenge

Generate 20 possible names for a live seminar about the above that will help a group of people with the problems above to reach a solution. Anchor these titles around the outcome or result they will get.

Map Out A Rough Outline For Online Course

First Prompt:

I'm creating a course on *{braindump the ideas for what your course is about, and what it's not - voice to text is good for this}*

Can you break down for me and outline of a 1 hour talk that I can use to open the course up with the course will probably be about four to six one hour modules long and so I want this to be our one of six

Second Prompt:

Can you map out the 2nd hour of this 6 hour course?

Third Prompt and so on:

Can you map out the 3rd hour of this 6 hour course for me?

Map Out A Coaching Program Based On Topic

Map out an 8 week group coaching program, and all the lessons, with sub lessons and topics for a group coaching program about:

{Coaching program topic, or sales letter}

Generate Names For Your Coaching Program

Generate 20 possible names for an 8 week coaching program that helps these people get the best results. Specifically for people who are willing to make a significant financial investment. Generate some ideas for the name of the program

Sales Copy Style Editor Prompt

You are an expert email and sales letter marketer.

Your job is to bold, italicize and underline sections of the email copy to increase conversions.

Rewrite Sales Copy In The Style Of Other Existing Sales Copy

Take the following {what are you rewriting} as context data and re-write the template to be about what the sales letter context is about:

Template:

{paste template here}

Context Data:

{paste context here}

Generate Sample Raw Survey Data To Use In The Above Prompt From A Sales Letter & Pain Points

Using the following sample sales letter and pain points and other marketing language, generate emotional survey responses that potential clients may have in response to these two questions:

1. What are you struggling with as it relates to the sales letter topic?
2. What would you like to learn if you were to join a training related to the sale letter topic from a speaker?

Sample sales letter: {sample_sales_letter}

Pain Points and other Marketing Language: {marketing_language}

Please create diverse survey responses that reflect different emotions and intents, such as positive, negative, and neutral reactions, as well as various intents like suggesting, complaining, asking, or praising.

Create 50 responses for each question.

Map Out An Outline Based On Russell Brunson's "The Perfect Webinar" Script

Map out a webinar outline based on Russell Brunson's perfect webinar script based on the above

ADVERTISING

INSTAGRAM AD PROMPT:

Prompt 1: Outcome, Value Proposition, Call-to-Action Style

"Write a high-converting social media post for entrepreneurs who want to scale their business. The post should follow this structure:

- **Outcome:** Start with an exciting, bold statement about the desired result (e.g., earning \$25K+ per month).
 - **Value Proposition:** Provide a clear benefit or solution with a positive transformation (e.g., avoiding burnout while achieving big results).
 - **Call-to-Action:** End with a simple, action-oriented instruction (e.g., comment a specific word or phrase to access a free resource).
- Make sure the tone is conversational, engaging, and motivational.

Write me 4 versions of this with really punchy short text."

Prompt 2: Outcome, Value Proposition, Call-to-Action Style

"Write an eye-catching Instagram post targeting business owners looking for cost-effective marketing strategies. The post should follow this structure:

- **Hook:** Start with a bold question or statement that immediately grabs attention (e.g., 'Instagram ads getting clients for under \$0.50?? Yes!').
- **Intrigue Builder:** Add a short section that builds curiosity or connects the offer to an exciting trend or proven success (e.g., 'This is like Facebook ads back in 2014!').
- **Call-to-Action:** Conclude with a strong call-to-action that tells readers exactly what to do (e.g., 'Comment the word "simple" to access the blueprint').
Focus on creating excitement and urgency while keeping the language simple and clear.

Write me 4 versions of this with really punchy short text."

NOTE: you might have to prompt the output to "shorten these and make them more punchy" to get the final instagram ad output

Facebook Ad Copy Prompt

You are a sales copywriting expert, and an expert at writing facebook ads copy. You're trained in all the top forms of online persuasion and methods of writing Facebook Ads Copy, including using Emojis.

Generate 4 versions of "problem, agitate, solution" copy for the above, and then write 4 unique versions of Facebook Ads written copy based on this above PAS copy, but make it independent of those steps, write it as a unique facebook ad.

Video Ad Script for Facebook/Instagram/TikTok

Write a video ad script in a conversational, informal and persuasive tone for the above/below that follows these 4 steps:

1. Attention-grabbing questions that frame both the solution and the problem they have in one sentence.

2. Who you are, and your qualifications to help them, as well as one big result that validates your track record.
 3. Sentence that tells what you offer them, and the result they can expect to get out of it, as well as something that helps qualify that it works for beginners.
 4. Call to action that calls them to click the link in the video and register on the next page.
-

Rewrite Ad For Facebook Compliance:

Rewrite the above ad copy to be compliant with Facebook community guidelines so they don't get rejected.

Also then, brainstorm 5 possible ideas on how to market the offer above without breaking facebook's advertising rules.

Find Possible Detail Targeting Names To Target

Give me a list of 100 possible names or people or things I can try to target in the Facebook Ads Manager Detailed Targeting

EMAILS/TEXT MESSAGES

Write Emails Fast

write an email to {Goal of email}

{if there's additional context info} Address the following points {where this info came from and the goal behind it}:

{list of points}

Improve Text Message

Help me write this text message to {describe who it's to and why you like them}
But {describe the issue or problem}

Here is the message that I wanted to send can you help me rewrite this to come across in the best, most confident way possible while still retaining the relationship:

{paste original raw message here}

Debrief, Meeting Follow Up Email

I wanted to send a followup email after a meeting with a brief outline of tasks to {person you had the meeting with, describe their role}. During the meeting we talked about {list out the topics discussed, any deadlines etc. you can also put a transcript of the meeting here}

Edit Text To Include A Promotion At The End

Take the following text and include a promotion for the following at the end of it. Rewrite the end of the text to bridge the gap in order to comfortably lead the reader to the promotion.

{promotion details}

MINDSET

Dive deeper with questions:

You are an expert psychotherapist who is trained in healing trauma and working with repressed memories. You are teaching a class to future therapists to help them understand what's really going on.

You are reviewing the conversation one junior AI therapist had with a client, and you are giving your students a behind-the-scenes advanced look at what is really going on with this patient.

Mindset Prompts

I'll start by dialogging a brain dump of what I'm going through feelings or experiencing with no edits not giving any regard to saying the right things or explaining it in the right way but trying to give us as much detail about what I'm going through as possible.

Then I will share this with ChatGPT, and ask some questions to process the results.

Parts Work Prompt:

[OO]Act as if you were a Parts work therapist or an internal family systems therapist and write a script to help me integrate these parts of me and you blend them.[OO]

Psychologist/Therapist prompt:

Act as if you are a trained psychologist or therapist and find the root cause of the issue I'm struggling with above.

Psychology professor prompt:

Act as if you are a psychology professor teaching a college level class on identifying the root cause of mental health issues that relate to the above topic. How would you walk your students through this process?

Shadow Work Questions Prompt:

Act as if you are doing shadow work and ask me 5 questions to help me identify my shadow.

Repressed Memory Question Prompts:

Ask me a series of questions as if you are a therapist to help us get to the root issue or identify a repressed deep memory about the issue I'm dealing with.

Affirmations Prompt:

Act as if you are a life coach or meditation guru and write out 100 affirmations to help me reprogram my brain in a positive direction around the problem or issue mentioned above.

Bible Teacher Prompt:

Act as if you are a Pentecostal preacher (or Baptist preacher, or whatever your faith "bent" is) and write a sermon with full Bible verses for me to read to help me grow in the area mentioned and discussed above as if you are giving me biblical wisdom.

During this I'll be listening intuitively to what I'm feeling and paying attention to what comes up. If a new issue comes up or I'll braindump about that issue into a new ChatGPT conversation and do the same process over and over again.

TODO

Answer questions about a transcript:

PROMPT 1:

The following is a list of transcripts from coaching sessions with our clients. Take the questions, list them out, all the questions that were asked. Figure out what the question behind the question is, and then dive a bit deeper and figure out what are the underlying issues and problems that this group is dealing with, that they need help or coaching with, specifically to reach their goals. Formulate a list of outcomes that they all want, specifically based on the answers that were given. Craft a list of the pain points and problems that they're dealing with. Go deeper to the emotional benefit of these. Then formulate ten headlines based on all of the questions that were asked.

<TRANSCRIPT OF Q&A>

Paste transcript here

<TRANSCRIPT OF Q&A>

PROMPT 2 AFTER ABOVE OUTPUT:

Now, I want you to take all of the above outputs and formulate ten possible one-hour lessons that I can teach to this audience. Remember, this is a very warm audience. They've sat through hundreds of hours of lectures. You need to come up with something that is really unique, that fits exactly what they've come up with. Come up with ten ideas based on the above.

I have a transcript from a lesson all about the content of the lesson below. I have questions about this content. Please read and review the transcript and then let's proceed to answer my questions.

Hiring someone on Upwork or OnlineJobs.ph, create a job description:

i want someone to do facebook ads that can send me daily reports, upload my ads, and make changes so id ont have to deal with the tech aspects of facebook ads.

make me a job description as well as a list of 'talents' that I'm searching for for this person. be complete as well as any requirements that we want. we want to qualify the best talent.

Generate Fine Tuning Data for GPT Training:

I have the following text transcript that I need to put in JSONL format for fine-tuning.

Example format: {"prompt": "Who is Elon Musk?", "completion": "Elon Musk is a business magnate and investor."}

Please generate 5 to 10 appropriate questions for the following text transcript and place the questions and text in JSONL format. The "completion" should come verbatim from the text transcript. You must use the "you" form for questions. You must utilize the entire text transcript:

Conversation Rewrite:

{name} asked me:

{insert their comment here}

I wanted to say:

{insert my response}

Help me rewrite this in {describe how I want my comment to be read or received}

Need Help Understanding:

{ask Chat GPT any question you want}

Can you help me understand what's going on here?

If Chat GPT Stop Generating Output Mid Sentence On A Long Output

Just type "continue" and press "enter" or send the comment.

Bullet Point Generator

Write out a bulleted list of 100 bullet points about what someone is going to get {direct to what it will get input from}. Make it tangible, like each bullet is a piece of gold or a big discovery they will find and unlock by being a part of this:

Expand Short Bullet Points Into Better Bullet Points

Expand each item on the following bulleted list into a full sentence explaining exactly what is going to be given or taught, less generic, more specific.

Do it in the format of "what you will learn"

Don't do it in a format of: BULLETED ITEM: DESCRIPTION.

Please take each line and rewrite the entire line as one single sentence.

Generate Song Lyrics For Anything In The Style Of Anyone

Write song lyrics about {topic} in the style of {popular music artist}

Generate A Film Script Outline

Create a film script outline about {topic of your film}

Turn Transcript Into Actionable Steps

Take the following transcript, and create an outline of tasks to accomplish the listed task mentioned in the transcript:

{paste transcript}

Add Emoji's To Your Content

Format the following {type of content, and where it will be going} to include some emojis:

{paste your content here}

Using Data From Multiple Separate Prompts

Combine all the info from all the above prompts and then {give your original command}

Stock Photo Prompt

generate some stock photo search terms for the final desired goal or outcome to reflect what the person will experience after the webinar

Headline Rewriting

Rewrite the following headline using the context from above.

Generate Stock Photo List

Please generate a list of the top search terms for finding high-quality and diverse stock photos across various categories and industries as it relates to the context info below.

Outline A Transcript With Main Points

Take the above transcript and help me duplicate it as a talk that I am giving live to an audience a new audience that wants me to deliver the same talk - create a complete outline start to finish of the entire transcript and all the points in a lot of detail so I can virtual duplicate this talk to the new audience.

Get Technical Help With Building Website / Funnel

This is not a series of prompts but example prompts I used to solve a problem on Clickfunnels.

You can ask ChatGPT similar questions for just about any aspect of your development:

Question 1: If I want to create a single checkout page that gives you the option to use either PayPal or Stripe, how do I do this in ClickFunnels?

Question 2: Can you detail the process for me on how to CF tools pro to do this with the PayPal integration?

Question 3: When people click to checkout with PayPal it just redirects to the homepage what's wrong?

Ask ChatGPT to be your guide when building websites no matter what platform you use, it's trained to help answer you.

Convert Meeting Transcript Into Project Management Outline

Take the transcript of a training video about {topic discussed in a few words} and create a task flow with detailed instructions for each task based on the transcript:

Map Out Directions To Build A Lego Set

(could also use to create a lifesize cake, paper mache, etc.)

Example Use:

Map out the exact directions on how to create a life-size watermelon out of Legos

Prompt:

Map out the exact directions on how to create {what you want to create} out of Legos

Filter A Transcript

Pull only the {what you want to filter out} out of the following transcript.

Example: Pull only the questions asked from the following transcript.

Clean Up Disorganized Outline

Clean up the following task list outline, and create an subtasks that are not mentioned by taking into account the entire list:

{paste your disorganized outline}

Generate A Boilerplate Description Of Your Outline

Generate a description of the outline above/below

Summarize Outline Topics In As Few Words As Possible

Please summarize the outline in less than 12 words.

Generate A List Of Subtopics For Your Webinar/Video/Sales Letter

If I'm teaching a free webinar on {topic of webinar}

Generate me a list of possible subtopics and final outcomes these clients might have.

Find The Tone Of Your Target Customer

describe the tone of how the target market speaks and writes from the above/below

Remove Notation From An Ordered List (numbered, letters, bullets)

Remove notation from these titles from any list and just display the title names (include all titles, including inside quotations and not) - for some reason it keeps removing the numbered ones. I want to keep all the titles. remove all numbers from the list order and remove all letters from the list order

Create A Custom Advanced Prompt (Two Part Prompt)

Prompt 1:

If I wanted to {EXPLAIN WHAT YOU WANT TO DO} how would I accomplish this with GPT-4?

Prompt 2:

Can you write me a prompt that will be able to do this with GPT-4 that I can use and explain how to use it?

Example Of Data Containers

You can create containers with data by using “fake code”

Example:

<FAKE CODE DATA START>

{Inside these brackets, put all the data you want to contain and reference later. You can make this as long as you want}

<FAKE CODE DATA END>

You can also name these containers anything you want

Example

<DATA ANALYSIS ABOUT ZEBRAS START>

{Talk about everything you know on Zebras here}

<DATA ANALYSIS ABOUT ZEBRAS END>

This allows you to create containers for various tasks that you can reference later.

Using Notepad As a Memory Container

GPT-4 has an 8,000 token lookback, which is a lot, but sometimes we exceed this. If you need to store some data to use later, I usually will open up notes on my phone, or computer and use it as a “temporary memory storage” for me to pull back in later and use.

This allows for much more advanced functions that go beyond the scope of ChatGPT because you have unlimited memory and recall, but you have to act as the manual recall.

If you understand computer science and computer programming, and how computers use memory to access files, this works the same way.

Remember GPT-4 is just a computer program, so you can actually PROGRAM IT with the words you say to do just about anything you can imagine!

Recursively Improving Headline Generator

```
{
  "input_data": {
    "input": "Enter the target market data, info about the market, usp, pain points, etc",
  },
  "instructions": [
    {
      "step": "1",
      "action": "Generate initial headlines based on input_data"
    },
    {
      "step": "2",
      "action": "Evaluate the headlines against sales letter best practices, reinforcement learning rewards and penalties, and emotional factors"
    },
    {
      "step": "3",
      "action": "Improve the headlines using the evaluation from step 2"
    },
    {
      "step": "4",
      "action": "Iterate steps 2-3 until token limit is reached"
    }
  ],
  "continue_prompt": "Press 'continue' to further improve the headlines"
}
```

Map Out A Rough Outline For Online Course

First Prompt:

I'm creating a course on *{braindump the ideas for what your course is about, and what it's not - voice to text is good for this}*

Can you break down for me and outline of a 1 hour talk that I can use to open the course up with the course will probably be about four to six one hour modules long and so I want this to be our one of six

Second Prompt:

Can you map out the 2nd hour of this 6 hour course?

Third Prompt and so on:

Can you map out the 3rd hour of this 6 hour course for me?

IDEAS/PERSONAL DEVELOPMENT

Child Friendly Outputs:

Ensure all responses are child-friendly, suitable for an audience of eight-year-olds. Avoid any content that could be deemed inappropriate, controversial, or harmful. Emphasize safety, simplicity, and educational value, steering clear of adult themes, violence, or any terminology or subjects that parents might find objectionable for young children. Prioritize clear, easy-to-understand language.

Rewrite To Improve

Rewrite the following {what it is rewriting and where it will be used} in order to {goal of the rewrite and content being written}

Add “Christian, Prophetic Language” To Output

Rewrite the (above or below) with a spiritual, supernatural Christian tone.

Rewrite “Brash or Harsh” Critique With Empathy So It’s Better Received (#1 FAVORITE PROMPT LOL)

I tend to be super direct in how I say things, this helps me express myself better, get my point across but say things in a much nicer way, because I really do care about people. 😊

Help me rewrite the following response with empathy towards {person I’m writing to}:

{paste original harsh, unedited content}

Find Common Ground For Unity On Heavily Debated Topic {SCARY DANGEROUS POWERFUL PROMPT}

Prompt 1:

{describe viewpoint of side one}

Make a list of pros and cons to explain the viewpoint of this persons side.

Prompt 2:

{describe viewpoints of side two}

Make a list of pros and cons to explain the viewpoint of this persons side.

Prompt 3:

Both sides disagree on the same topic, find the pros and cons of both sides that might lead to a compromise

Prompt 4:

Give 5 possible solutions that might unify both viewpoints

Optional Prompt 5:

Write a message from the person who believes {viewpoint you agree with} that they can send to the person who believes {viewpoint opposite of yours} to help find some common ground in their viewpoint with yours to create a connection between both parties. Have empathy and kindness in the tone.

Process Any Raw Data Into Something Else

I use this command often for "out of the box" thinking.

Example:

Take the following information from a video transcript and create an instruction document to turn the following information into a usable CPU architecture that a factory can use to develop a CPU with to test its power.

Prompt:

Take the following {source of raw text data, what it is} and {give instruction of what you want it to do with it, and what you want the output to be}

Time Management Task List Generator

I have a list of tasks to do today and I would like to drill down an outline to help me manage my time better can you help me create a task list that I can use to manage my time here's the list of tasks {list out all your daily tasks}

Turn Any Written Scene Into A Mid Journey Prompt (Paid)

I

<https://www.midjourney.com>

Describe the above as a still frame of a movie scene as if you're describing it to a blind person, in extreme detail about the emotion, what is felt, and seen, with every aspect of the visual frame verbalized and written. Write it in less than 1568 characters.

Turn Any Written Scene Into A Bing Image Creator Prompt (Free)

<https://www.bing.com/images/create>

Describe the above as a still frame of a movie scene as if you're describing it to a blind person, in extreme detail about the emotion, what is felt, and seen, with every aspect of the visual frame verbalized and written. Write it in less than 183 characters.

Powerful Sentiment Analysis Prompt

Please analyze and rank the emotion and intent of the following raw survey answers, considering additional data points and advanced NLP techniques for a comprehensive analysis:

Raw survey data: {raw_survey_data}

Perform data preprocessing, sentiment analysis, emotion detection, and intent classification. Incorporate additional data points, such as extracted features and unsupervised clustering. Rank the survey answers based on their emotion and intent, and provide a summary of the overall emotion and intent trends observed in the data.

Public Speaking Prep

{PASTE LIST OF DETAILS ABOUT TALK, RAW DETAILS}

Take this info above and generate the content I request by asking you to create me a list of:

- a.) a list of 10 specific topics to gear my talk towards
 - b.) a description of who I'm speaking to and their fears and worries
 - c.) potential "sacred cows" to talk about
 - d.) topics to avoid
-

Create a talk outline.

Generate a minute by minute outline for a ted talk about the above / below.

Event Coordinator One-Pager Prompt

You are an expert event coordinator, take the following notes and convert them into a one-pager that I can print out

Discover Preconceived Judgements Of Your Audience

What are some preconceived judgments attendees might need to alleviate in order to trust the speaker more for the above/blow.

Planning For Coaching Session Analyze Transcript

Can you take the following transcript and make a breakdown of:

- 1.) All of the questions asked. Very important. List every question that was asked from every person before continuing.
- 2.) All of the topics discussed:
- 3.) Main problems or frustrations that the people asking questions are dealing with
- 4.) What are some "underneath the surface" issues they might be dealing with that they may be too embarrassed to tell (please take a guess on these).

SOCIAL MEDIA

Create 20 ideas unrelated to the content:

Generate me 20 content ideas that are unrelated to {topic above} but are of interest of the type of person who would want the content above brand new ideas brainstorm some new ideas for me below

Generate Content Video Ideas:

Map out 20 possible youtube videos based on {training data topic below}:

{paste training data}

ALTERNATIVE PROMPT FOR MARKETING VIDEOS:

If I'm teaching a free webinar on {topic of webinar} where I'm showing people {list of subtopics and final outcome}

Make me a list of 20 potential video topics that support what I'm doing the webinar on. Do not make them necessarily the same topic as what I'm teaching in the webinar, but rather related branching topics related to it that I could use as hooks to pre-sell people build trust and direct them to check out my free webinar

Create An Outline Of Video Content For The Week

Combine all the following by taking into account every prompt above:

I want to run a series of videos that are both informative, and have the ability to lead people to register for a free training event I'm doing.

Today is {day of the week}. My event is on {day you want to make content until} next week.

Can you map out topics, and outlines for a video I can do each day for this purpose to post to my youtube, send to my email list and post on social (one video, each day):

{content it's writing for}

Map Out A Podcast Episode

Map out a podcast episode from the list below. Take into account the topics and find the most important to talk about, then map out an episode. Don't include all the topics, just the most important and most requested:

{list of topics to discuss}

Modify Existing Output With New Context

I use this prompt A LOT for marketing to further refine the "angle" we're marketing from.

Note, you'll need original content above or below the content for this to work

Rewrite the above with a focus on {how you want the context of the above text to be rewritten, the topical angle change}

OR

Rewrite the below content with a focus on {how you want the context of the above text to be rewritten, the topical angle change}:

Test Target Market "Language" In Output

Rewrite the (above or below) with a {target market description} tone.

Describe Target Market or Customer Avatar

Describe who the target market of the following is:

{paste a sales letter or piece of marketing copy}

Create Storytelling Based Social Media Content Text

{describe your experiences, no right or wrong way, just braindump}

Please give me one piece of advice for this experience (optional if you don't have any advice to give already).

Take my experience above and rewrite it as a social media post that follows this 2 step formula:

1. My story told from a first person perspective
2. One key action step or recommendation someone can take away from my story to apply to their life.

Rewrite Text For Social Media Posts

Rewrite the following text for posting on my social media, accompanied with a video:

{text}

Generate Meme Text For Any Topic

Describe 5 more memes about {topic described in a few words}:

Example:

Text:

{meme text example from existing meme format}

Picture:

{describe the picture used in the meme}

Ask Better Questions Online To Get Better Responses (Facebook Groups - Powerful Prompt)

Example Use:

How do I ask a question in a facebook group about being stuck finding where my facebook pixel is and getting zapier to work?

Write out the question for me

Prompt:

How do I ask a question in a facebook group about {topic you want to ask the question about and what you are trying to do}

Write out the question for me

Wordpress Plugin Developer Prompt

You are a wordpress plugin expert, you understand all the inner workings of Wordpress, PHP and MySQL to create the best plugins available. You can take any concept, map out how it works and create working code for plugins.

Sort Video Title List By Relevance To Emotional Analysis

<D1 DATA SET START>
{Insert emotional and sentiment analysis data here}
<D1 DATA SET END>

Take the following unsorted list of YouTube video titles. Compare each title against the D1 Data Set and apply a ranking score to each one. Then, sort all of the titles from highest to lowest ranking based on relevance to the factors included in the D1 Data Set:

Find Facebook Broad Targeting Audiences To Target (Try In Bing Or Bard As Well)

You are a facebook ads expert. Based on the above / below info, who are some possible influencers in this space that I could target with facebook ads? List out 20 of them.

Also list out 20 other possible detailed targeting options I can try.

Generate Names For Possible Webinars / Masterminds / Zoom Events

Generate 20 possible names for a 5 day online mastermind over zoom meetings based on the above writing webinar content - and frame it in a way that speaks to the end result someone will get, the outcome is the name of the mastermind the ultimate dream outcome that only 1% of students might achieve

Write Social Media Posts For Variety Of Platforms In Variety Of Styles

You are a social media content creation expert who specializes in getting massive engagement.

Generate social media posts based on the following idea. I want each platform to have a completely unique original post, based on the concept idea.

Write the posts from scratch based on what I give you below.

Write them for each platform, first in the tone of Sandi Krakowski, and then rewrite those in the tone Amy Porterfield. Then, rewrite those in the tone of Jocko Willink.

Write them individually for each platform:

- 1.) Facebook post
- 2.) LinkedIn post
- 3.) a tweet
- 4.) an instagram graphic
- 5.) a TikTok caption

Here's the topic to base the posts off of. Consider the entire topic from all angles and then write it the best way to get engagement:

{TOPIC TO MAKE POST ABOUT}

Landing Page Outline

Can you give you a template outline for a landing page using this page as an example:

{paste URL here}

Identify 3 Main Beliefs related to Russell Brunson Perfect Webinar

Write a perfect webinar outline based on Russell Brunson perfect webinar for this group. Focus on the 3 main beliefs that are reframed and how they are reframed.

BLOGGING

Expand A Blog Post By Adding Further Info

Take the above blog post, Expand upon each section to effectively double the length of the blog post

Expert Blog Writing Prompt

You are an expert at writing blog posts that are optimized for SEO. You are trained as an SEO blog writing expert. You understand all the main principles of writing blog posts.

I want you to read the following training and learn from it and then apply its teaching.

Best practices:

Research relevant keywords and use them in your title, meta description, and content.

Write engaging headlines using strong action verbs, numbers, and emotional triggers.

Optimize your content by writing quality content, using headings and subheadings, and avoiding keyword stuffing.

And here are some tips on how to create and structure the best blog post:

Start with a clear and compelling introduction that hooks your reader and summarizes what the post is about.

Use subheadings to break up the content and make it easier to read and scan.

Use short paragraphs to keep the reader engaged and interested.

Use examples, statistics, and quotes to support your points and make your post more interesting.

End with a clear conclusion that summarizes the key points and encourages the reader to take action.

Following these instructions please convert the following transcript into a 1500 word blog post:

Generating The Best Thumbnail Images with AI Art Generators:

You are an expert visual designer who creates graphics for blog posts. This text covers three guides: 1) Choosing the best visuals for blog posts, focusing on purpose, relevance, style consistency, accessibility, and originality. 2) Effective communication techniques for image sourcing with human and AI generators by providing comprehensive descriptions on subject matter, tone, composition, color schemes, etc. 3) Crafting perfect image descriptions for DALL-E 2 and other AI generators with clear keywords, composition preferences, mood/atmosphere definition, style elements inclusion, and using visual examples.

You're a visual designer creating graphics for blog posts. Learn to choose the best visuals focusing on purpose, relevance, style consistency, accessibility, and originality. Improve communication techniques for describing images effectively to human and AI image generators. Craft perfect image descriptions for DALL-E 2 and other AI tools using clear keywords, composition preferences, mood/atmosphere definition, style elements, and visual examples.

Create visuals for blog posts. Guide covers: purpose, relevance, style consistency, accessibility, originality. Activities included. Other guides discussed: image sourcing communication techniques and crafting descriptions for AI image generators like DALL-E 2.

You're a visual designer creating graphics for blog posts. Learn how to choose the best visuals by focusing on purpose, relevance, style consistency, accessibility, and originality. Develop effective communication techniques for describing images to human and AI image generators. Discover how to craft the perfect image description for

DALL-E 2 and other AI image generators with clear keywords, composition preferences, mood/atmosphere definition and relevant style elements.

Expert visual designer guide: Create visuals for blog posts considering purpose, relevance, style consistency, accessibility, and originality. Practice selecting relevant images and unique features.

Effective image communication guide: Describe desired images with subject matter, tone, composition/layout/colors/styles details. Test AI-driven generators using clear keywords.

AI image description step-by-step guide: For DALL-E 2 or similar tools - use clear keywords; specify composition preferences; define mood/atmosphere; incorporate style elements; provide visual examples.

GAMES

Chess Cheater Bot (Yes It's Cheating, But It's An Interesting Prompt)

Act as if you are a chess bot. I will be giving you my moves in algebraic notation to start and my opponent's move. Then you will give me a suggested move (only one move) in algebraic notation. You will assume that I am making all the moves you give me, and I will only continue to give you my opponent's moves after the initial opening

Text Adventure RPG Video Game Prompt

Act as if you are a text adventure RPG video game terminal that is playable.

YOUTUBE

Generate Sorted List of YouTube video Titles For Offer Creation

After completing the analysis, generate 20 YouTube video titles optimized for YouTube SEO, and score them from 0 to 100 based on their SEO potential. Filter the titles with a score above 70, and create five subtopic titles for each by comparing them against the emotion and sentiment analysis. Write these subtopics as SEO-optimized YouTube video titles. Provide the top 50 titles from this list, sorted by relevance to the sentiment, emotion, and intent data.

From this sorted list, take the top 10 titles and generate five more subtopics under each of the top 10 titles, creating an additional list of 50 titles. Rank this list against the sentiment, emotion, and intent data by comparing it and sorting based on relevance. Then, take the top 10 from the sorted list.

Repeat the process of generating five subtopics under each of the top 10 titles, creating another list of 50 titles. Rank this list against the sentiment, emotion, and intent data by comparing it and sorting based on relevance. Finally, take the top 10 titles from the sorted list for the final output after three iterations.

Write a Script for a 6 Minute Video

Map out for me a script for a 6 minute youtube video about:

{paste your video topic here - be as detailed as possible}

Create Top 20 Topics For Videos

Create a list of 20 YouTube Video Titles with SEO friendly titles that will rank on YouTube, and score them by their SEO quality, sorting them from the best to least in terms of SEO, based on the above / below.

Generate Sub-Topic Videos

Take the list of videos and generate 5 more sub-topics below each video title, and write the titles generated for these 5 sub-topics with SEO Friendly Titles for YouTube.

Generate Titles For Video About Above Content

Write out 20 titles for the video above
