

1 - Who am I writing to? Who is my avatar?

Monisha Taylor is a passionate woman in network marketing who believes that this industry is the best opportunity in the market right now. She is eager to scale her business, recognizing the changing market dynamics. Monisha values the real-world skills acquired through network marketing, as it aligns with today's marketplace. She aims to leave a mark in the world by helping people with products or services and finds fulfillment in building a team that shares her goals of time freedom and financial success.

2 - Where are they now? What are they thinking feeling? Where are they inside my funnel? etc

Bottom of my funnel but there going to buy this because its new and its a new journey and there going to want to grasp that dream state.

3 - What actions do I want them to take at the end of my copy? Where do I want them to go?

Purchase my youtube course

4 - What must they experience inside of my copy to go from where they are now to taking the action I want them to take? What are the steps that I need to guide them through to take them from where they are now to where I want them to go?

Capture them in with the dream state with a quick story. Of the trip and how Youtube gvaе me that opportunity

2 lines

Now I want to give it to you because of what my life has become so if another mom that went to college working a 9-5 can do it SO CAN YOUUU because a 9-5 cant give you this opportunity like I said I wake up with Z'sss and hit snooze on the alarm. Only when my kids dont have school Imao

Mention all the bonuses youtube course has even the 5k bonus training.

Sb:

Preview Text:

Three years back, I made a choice that changed everything...

I found my true path as a Network Marketer.

Now, picture this: Just a few weeks ago, I'm on this incredible journey, laughing with friends, and savoring the most breathtaking views.



Do you know what made it even more surreal?

It was all possible because of YouTube.

I couldn't help but reflect during my trip on how...

YouTube transformed not only my life but also the lives of my kids.

Every morning, I wake up to the sweet sound of their laughter...

And yes, sometimes those "wide-eyed" looks that sneak in as they hit their teen years! 🙄

Remembering the days of being stuck in my job, unable to show up for my kids' moments.

Having those times where I "had to suck it up" and deal with it.

Those were the moments that fueled me to go all in into YouTube.

And build out my team of over +2,000 incredible members.

So I can live life on my own terms.

And now, I'm handing you that very opportunity, [Name].

Why YouTube?

Because hitting the snooze button? Pure bliss.

Inside YouTube Academy, you're not just getting a course; you're unlocking my step-by-step marketing method, designed to spark authenticity, automate income, and magnify your impact.

So now, you can confidently say goodbye to those awkward family pitches and forget about feeling inauthentic. Get ready for powerful, confident selling!

So you can get out of that hustle mindset but instead love what your doing and have that fun and honest marketing.

And guess what? I'm throwing in \$5K worth of bonus training, straight from my pocket to yours.

YouTube Academy cuts through the noise, giving you the keys to navigate the world of entrepreneurship and network marketing.

(Call to action)