

Michigan Counseling Association

"A state branch in the Midwest Region of the American Counseling Association"

Governing Council Meeting

April 7, 2022

8:00PM - 9:00PM

https://us02web.zoom.us/j/89708829188

Call to order at 8:07

I. Roll Call of Divisions and Chapters

- LPCNM - Susan Stendel, Representative to MCA
- MACES - Dr. Varinder Kaur – President
- President - Ashley VanBemmelen
- Past President - Michael Joy
- Secretary - Kayla Thrushman
- Treasurer - Dayna (Zemirah) Weber

II. Minutes from last meeting (12.16.21)

- Review- Ashley VanBemmelen
- Approval
    - Motion: Dayna (Zemirah)-MCA Treasurer
    - Second: LPCNM - Susan Stendel, Representative to MCA

III. President's Report (Ashley VanBemmelen-MCA President)

- Annual Conference:
    - July 29-30
    - Davenport University-can hold 150 people
    - Possible Themes: Self Care for Clinicians, Trauma, Preventing Burnout
    - Keynote Speaker Ideas:
        - Friday evening to kick off the conference and a full Saturday of sessions.
        - Susan had mixed feelings and stated that it may appeal to people to travel and stay in a hotel for the night since we have been virtual but some people may not want to commit to two days.
        - Most people were in agreement with the location and the driving time.
        - Ashley has a friend who works at a Brewery in Grand Rapids and is looking into them possibly catering.
        - MCA plans to email a call to proposal for speakers and topics to our members and a call for volunteers to recruit a conference committee.
        - MCA will finalize dates and a theme in the next two weeks so that we can begin planning and receiving proposals.

- Implicit Bias Training
    - April 13 - 79 Registered
    - May 11 - 30 Registered
    - Cost $1250
    - Registration Fees Collected - $4820
        - Increase in active members and revenue boost.
        - Ashley removed inactive members
- Webinars
    - 3-6 Webinars in Summer on Wednesdays and Friday evenings between 5-7pm.
        - May 13 - Supporting Clients during Religious Deconstruction
        - June 1 - Integrating cultural humility, cultural competency, and social justice advocacy into child-centered play therapy
        - June 27 - Facilitating Recovery from Interpersonal Violence and Bullying

- Proposal form created and emailed.
- Ashley asked if anyone would like to help host a webinar.
- Questions:
    - Have we decided on a theme for the conference?
    - Possible themes/topics:
        - Self care and burnout
        - Holistic wellness,
        - Virtual counseling versus in person counseling
        - Ways Covid has impacted counselors
        - Thriving instead of just surviving

IV. Treasurer

- Treasurer's Report (Dayna (Zemirah) Weber)
    - December 15-April 4th
    - Ashley plans to meet with Zemirah in exporting transactions to create a more concise report and assist in making tasks easier in the future.
    - Charges from host gator-website domain but Zemirah was unsure of what it was.
    - Expenses include Zoom fees, wild apricot, bank fees, host gator.
    - EVENTS totals
        - Implicit Bias Training April: $3,950
        - Implicit Bias Training May: $1,880
        - EVENTS TOTAL:$5,830
    - Beginning Balance as of 12/15/21: **$19,339.86**
    - Total Deposits: $12,735.00
    - Total Withdrawals:$1597.07
    - Ending Balance as of 4/5/22: **$30,477.79**
    - Motion: Ashley-MCA President
    - Second: Varinder-MACES

V. Public Policy (Michael Joy)

- Still in need of a public policy chair.
- Congress is still working on a mental health package that may include the Medicare bill.
- Counselor Compact
    - MMHCA publicly opposed due to their opinion of fighting for our license and believing that the compact would dictate the licensure and its impact on Michigan counselors.

- ACA is in support of it and Michael does not believe there would be any risk to our licensure.
- 5 or 6 states are currently part of the compact.
- If our state is not a member, we do not benefit from the compact.

VI. Chapter and Division Updates

- LPCNM:
  - Governing body decided to take a break from virtual meetings.
  - No in person meeting scheduled so no updates.
- MACES:
  - No major updates but working on NBCC application still.
  - Need details on previous programming that they don't currently have access to.

- Motion to include new division of MCA(15 current members) MASERVIC
  - Motion:Ashley-MCA President
  - Second:Susan-LPCNM 2nd

VII. Future GC Meetings

- June 16 – 8pm

VIII. Discussion/Questions

- Michael has some resources for keynote speakers: Dr. S Kent Butler.
- Facebook likes and followers have increased.
  - Ashley invited other chapters to share information that they would like us to post
  - Micheal suggested we continue to post our events we are hosting to increase membership.

- Susan asked about the cost of the conference- Ashley guessed about $50-100 per person

Call meeting to adjourn at 8:53