

Austin Luppowitz

Senior UX Architect

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Experience

Senior UX Architect, Cox Communications

Atlanta, Georgia — 2019 - Present

- Redesigned and launched the Cox employee intranet, building on the success of our award-winning intranet **serving 20,000+ employees**.
- Successfully increased the **average monthly visitors by 296%** and the **average monthly page views by 254%**.
- Helped design and launch a native intranet mobile application, which enhanced the experience of employees accessing our intranet from the field and on the go.
- Utilized various design tools depending on the project, including Figma, Adobe XD, Photoshop, Illustrator, Premiere, After Effects, Sketch, Mural, Miro, and many more.

Public Affairs Intern, Cox Communications

Atlanta, Georgia — 2018

- Created custom experiences on the Cox employee intranet.
- Designed UX prototypes for the website following UX and UI design processes.
- Collaborated with departmental leaders and stakeholders frequently discussing analytics and design changes for the intranet.

Web Designer Contract, Atrium Staffing for Cox Communications

Atlanta, Georgia — 2015 - 2017

- Assisted in the launch of the previous Cox employee intranet.
- Collaborated with stakeholders to create content for custom pages on the intranet.

Webmaster Assistant and Videographer, Kennesaw State University

Kennesaw, Georgia — 2013 - 2015

- Developed the websites for the Honors College and the University College at KSU.
- Rebuilt existing websites to create a uniform design across the departments.
- Directed, filmed, and edited videos highlighting sustainability initiatives.

Education

Bachelor of Science in Interactive Design, Kennesaw State University

Kennesaw, Georgia — Graduated 2018

- Acquired hands-on experience in goal-directed design processes such as creating personas, user research, and usability testing. Leveraged an iterative design process to create the best product for the right customer based on Interactive Design skills such as UX/UI Design, Human-Computer Interaction, Visual Design, Front-End Web Development, SEO, and much more.

Certifications

Product Strategy for Designers

Maven - Instructor Femke — 2023

Certified Facilitator of Human-Centered Design

LUMA Institute — 2024

Skills

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|--------------------------------------|------------------------------------|
| • Agile / Lean Processes | • Mobile-First Design |
| • Analytic Research | • Persona Creation |
| • Applied Research | • Product Design |
| • Client Management | • Rapid Prototyping |
| • Content Patterns | • Research Studies |
| • E-Commerce | • Responsive Design |
| • Functional Design | • Usability Testing |
| • Holistic Design | • User Empathy Research |
| • HTML5 / CSS3 / JavaScript / jQuery | • User Experience / User Interface |
| • Human Experience / Human Factors | • User Interviews |
| • Human-Centric Approach | • User Journey Mapping |
| • Human-Computer Interaction | • User-Centered Design |
| • Information Architecture | • UX Design / UI Design |
| • Information Design | • UX Research |
| • Interaction Design | • Videography |
| • Low / High Fidelity Prototyping | • Visual Design |
| • Market Research | • Web & Mobile Design |
| | • Wireframing |

Tools

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|------------------------|-------------------------------|
| • Adobe Creative Cloud | • Microsoft PowerPoint |
| • Adobe Illustrator | • Microsoft SharePoint |
| • Adobe InDesign | • Microsoft Classic |
| • Adobe Lightroom | • Microsoft SharePoint Modern |
| • Adobe Photoshop | • Microsoft Teams |
| • Adobe Premiere | • Microsoft Viva |
| • Adobe XD | • Microsoft Word |
| • Axure | • Microsoft Yammer |
| • Drupal | • Shopify |
| • Figma / FigJam | • Sketch |
| • Framer | • Snap Comms |
| • InVision Studio | • WordPress |
| • Jira | • Zeplin |
| • MailChimp | |
| • Mural / Miro | |
| • Microsoft Excel | |