

## Ashley Herd Bio



Ashley Herd is the Founder of Manager Method, a training platform that equips managers with practical tools to lead with confidence and clarity. She is the author of *The Manager Method* and a LinkedIn Learning Instructor. With a background as both an attorney and HR leader, including experience at McKinsey and Yum! Brands, Ashley focuses on giving managers clear, actionable guidance on what to do - not just what to avoid. She is also a co-host of the "HR Besties" podcast, where she shares real-world insights on today's workplace challenges. Ashley works with organizations to develop managers at scale through training programs, toolkits, and live sessions.