

SubLine: News from the Ouest

Hi Erika,

My name is Noemi, and I'm writing to you from the Aosta Valley. I've been getting into the world of online Pilates recently, and in my search on YouTube, your videos among others have caught my attention. I really like your genuine approach, and I find your instructions to be clear even for a beginner like me. I am a teacher too, and I appreciate those who put passion and dedication into doing it.

In addition to teaching, I also work in digital marketing; specializing in copywriting. That's why I'm reaching out to you today. I've explored your website and your Facebook and Instagram pages, and I've come up with some ideas that could make your online presence more compelling. They're just ideas, especially since we don't know each other, but if this somehow resonates with you, we could set up a Zoom call and have a chat. I'm available for a call on Monday morning. I sense that a good collaboration could emerge between us.

Below, I've attached an example of a Facebook ad that I've written, to provide you with an initial glimpse of my work.

[https://docs.google.com/document/d/1L\\_UqLWm\\_wpLgL-DmMo8OfpqXjodn5qwHa3nIEmHeLsU/edit?usp=sharing](https://docs.google.com/document/d/1L_UqLWm_wpLgL-DmMo8OfpqXjodn5qwHa3nIEmHeLsU/edit?usp=sharing)

In the meantime, I wish you a wonderful day ahead.

Talk soon,

Noemi

