# Noah Cagle

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## **Professional Summary**

Results-driven Account & Client Manager with 5+ years of experience in B2B sales, digital marketing strategy, client relations, and team leadership across international markets (U.S. and Netherlands). Proven success in revenue growth, brand development, and process optimization, with a strong foundation in data analysis, project management, and UX design. Adept at leading cross-functional teams and delivering measurable business impact.

## **Work Experience**

BNC Tax - Amsterdam, NL (Remote)

#### Client Relationship Manager | November 2025 - Present

- -I manage end-to-end communication and support for U.S. expatriate clients navigating complex international tax requirements.
- -I onboard new clients, collect and organize required tax documentation, and ensure each case progresses smoothly through the filing pipeline.
- -I serve as the primary point of contact, providing clear explanations of timelines, deliverables, and service-related questions.
- -I coordinate closely with CPAs and tax preparers to resolve issues, clarify details, and maintain accuracy across all files.
- -I maintain detailed CRM records, track workflow status, and support operational efficiency across the team.
- -I strengthen client trust, improve satisfaction, and contribute to timely, accurate tax filings for U.S. expats worldwide.

#### Taxbrella (formerly Blue Umbrella) – Amsterdam, NL

#### Account Manager | September 2023 – September 2025

- Led \$50,000 company rebranding initiative (new name, logo, website).
- Expanded U.S. team from 2 to 10 members; hired and onboarded 8+ employees.
- Drove 100% YOY revenue growth through client acquisition and retention.
- Designed internal/external tools to support scaling operations.
- Directed digital marketing strategy in Google SEO & Ads for U.S. and NL markets.

- Increased client engagement through webinars, workshops, and proactive outreach.
- Managed Book of Business (BoB) of 700+ clients with a total spend of \$300,000.

#### Enspire for Enterprise – Jacksonville, FL (Remote)

#### Account Manager | August 2021 – August 2023

- Managed marketing strategy for 200+ clients across SEO, Google Ads, and Facebook Ads.
- Increased revenue by \$25,000+ monthly through strategic budget recommendations.
- Conducted data-driven insights (qualitative & quantitative) to guide marketing strategy.
- Achieved Google Ads Certification.

#### Education

University of North Florida – Jacksonville, FL

Bachelor of Arts in Anthropology | August 2020

- Focus: Qualitative & Quantitative Data Analysis, Research Methods, Cross-Cultural Studies

### Skills

Marketing & Sales: B2B Consulting, Client Relationship Management, SEO, Google Ads (Certified), Facebook Ads

Project & Team Management: Hiring, Training, Leadership, JIRA, Salesforce, Process Optimization Design & Technical Tools: UX/UI Design (Figma, Adobe XD), Web Accessibility, Website Overhauls Languages: Native English; Conversational Dutch

Other: Qualitative & Quantitative Data Analysis, Strategic Budgeting, Stakeholder Engagement