



TAKE ACTION: Support

MONICA

Montgomery Steppe

For San Diego City Council President

On Thursday, December 10th, 2020, the new San Diego City Council will cast their first vote to determine who will be the City Council President. Only **Monica Montgomery Steppe** has the integrity, experience and track record to lead the City Council, find common ground, move our city forward. [Visit our website, https://monica4prez.org.](https://monica4prez.org)

RESULT: In a 5-4 vote, the council voted for Jennifer Cambell to be the Council President. They did not discuss the issue or explain their votes.

Next steps?

- Please send a quick email to Monica Montgomery Steppe to let her know we will continue to support her good work.
- Please also send an email to the 3 councilmembers who voted for Monica to thank them for standing strong with Monica, despite being on the losing side.

Councilmember + link to email	Twitter	Facebook	Instagram
1 - Joe LaCava	@joe_lacava	@joelacava2020	@joe.lacava
4 - Monica Montgomery Steppe	@CD4Monica	@CD4Monica	@cd4monica
8 - Vivian Moreno	@vivianmorenoSD	@VivianMorenoSD	@vivianmorenoca
9 - Sean Elo-Rivera	@seanelo	@VoteForSeanElo	@seanelorivera

Use this toolkit to take these three actions:

- 1) [Email all of the councilmembers](#)
- 2) [Call into the Council meeting on Dec 10 and provide public comment](#)
- 3) [Share information and actions with your network](#)



1. Email the Councilmembers

Use [the email generator on our website](#) to email all 9 councilmembers and councilmembers elect and let them know why you support Monica Montgomery Steppe to be the next Council President. We include a draft email, but encourage you to use your own story and words. Talking points below. You can also email the councilmembers directly using the email addresses [on our website](#).



2. Call into the Council Meeting on Dec 10

WHEN: 2 pm on Thursday, December 10

HOW TO CALL IN:

1. Tune in to the [livestream](#) at 2pm. Click “Watch City TV Live Feed” on the right side of the screen.
2. When the **Agenda Item 201** (the ONLY agenda item for this meeting) comes up, **DIAL 619-541-6310** and Enter the Access Code **877861#**. If you don't get through at first, keep trying.
3. You will hear a recording state “you have now been placed in the queue.” Wait quietly until you hear your name and “you have been unmuted”. This will be your opportunity to speak.

TIPS:

- **TONE:**
 - We encourage everyone to use positive statements that focus on why we support Monica and keep a calm tone. Uplift Monica's qualifications, experience, skills, leadership, values.
 - Do not demonize or personally attack anyone. If you discuss any problems with Jen's experience or leadership only do that if you are speaking from personal experience focused on how her actions are not in line with good governance.
- There is only this issue on the agenda, so they should start taking public comment quickly. We don't know how long the meeting will last - depends on how many people call in.
- **You will have one minute to speak (maximum 100 words).** Make sure to state your name, neighborhood. Speak slowly and clearly. Pick 1-2 talking points you are passionate about - don't try to cover it all. Include a personal experience if possible.

Sample Testimony Template (please feel free to adapt):

My name is _____, and I live in City Council district _____. I urge you to vote for councilmember Monica Montgomery Steppe as your Council President. I am proud to join with

community organizations, civic leaders and San Diegans of all backgrounds in calling for strong, effective leadership to guide our city council in these extraordinary times. **Pick one 📌:**

- San Diegans deserve a city council that is committed to acting on our shared values of equity and inclusion. We need a council president with unquestionable leadership skills, vision, empathy and experience. We need a council president who can build consensus and bring people together to address the very serious and intersecting challenges facing our diverse communities.
- For too long, the City Council has allowed special interests, such as the Chamber of Commerce and the San Diego Police Officers Association, to dictate the city's business-as-usual agenda.
- Today, the San Diego City Council, which includes five new members elected on progressive platforms, will choose their council president. This new council must live up to its promises, beginning with choosing a leader who can and will represent and work for all San Diegans.
- Councilmember Monica Montgomery Steppe is the leader who has the vision, empathy and determination needed to lead the city council in addressing critical, intersectional issues from how San Diego responds to and recovers from the COVID-19 crisis, to how we address our housing crisis, attract jobs that pay a living wage, confront climate change, and reimagine the role of police in our communities.
- CLOSING: I urge you to support her unquestionable leadership and vote for councilmember Monica Montgomery Steppe as your Council President.



3. Share info & actions with your network

- Use the posts below and the [graphics on the website](#) or feel free to make your own.
- Tag the Councilmembers (all the social media handles are below and on [our website](#))
- Tag us: Twitter: [@Monica4PrezSD](#) | Facebook: [@Monica4Prez](#) | Instagram: [@Monica4Prez](#)
- Use Hashtags: **#Monica4Prez** and **#EffectiveLeadership**.

Councilmember + link to email	Twitter	Facebook	Instagram
1 - Joe LaCava	@joe_lacava	@joelacava2020	@joe.lacava
2 - Jennifer Campbell	@CMJenCampbell	@CMJen.Campbell	@drjen_sd
3 - Stephen Whitburn	@StephenWhitburn	@swhitburn	@stephenwhitburn
4 - Monica Montgomery Steppe	@CD4Monica	@CD4Monica	@cd4monica
5 - Marni von Wilpert	@MarniForSD	@MarniForSanDiego	@marni_von_wilpert
6 - Chris Cate	@chrisjcate	@ChrisJCate	@chrisjcate
7 - Raul Campillo	@RunWithRaul	@RunWithRaul	@runwithraul
8 - Vivian Moreno	@vivianmorenoSD	@VivianMorenoSD	@vivianmorenoca
9 - Sean Elo-Rivera	@seanelo	@VoteForSeanElo	@seanelorivera

Sample Posts

- **@CD4Monica** - the People's Councilmember - needs to be our next council president. CM Montgomery Steppe has the experience and vision to build consensus and bring people together to address the challenges facing our communities. **#Monica4Prez** *(tag us and your own councilmember)*
- **@yourcouncilmember** we call on you to support **@CD4Monica** for council president. Councilmember Montgomery Steppe has the vision & determination needed to lead the council in addressing an equitable COVID-19 recovery, racial and social injustices, & other challenges in our region. **#Monica4Prez** *(tag us)*
- San Diego needs bold, experienced & compassionate leadership. **@yourcouncilmember** we are counting on you to support **@CD4Monica** for council president. **#Monica4Prez** *(tag us)*
- San Diegans deserve a city council that shares our values of equity & inclusion. We need a council president who can build consensus & bring people together to address the challenges facing our communities. **@yourcouncilmember** Support **@CD4Monica** for council president. **#Monica4Prez** *(tag us)*