

Saratoga Wilton Soccer Club Board Meeting Minutes

November 14th, 2023 @ 8:00pm

Attending: Adam Costello, Kiersten Owen, Brandon Querbes, Sarah Schenone, Richard Snyder, Steve Lapp, Ed Cubanski, Kyle Quinn, Kasey Lemos, Rachel Uccellini, Stephan Grunow, Caryssa Ahigian

- Approval of [October](#) Meeting Minutes
 - Ed motions to accept, Kyle seconds.
- Member Business
 - GotSport Risk Management Requirements
 - Steve did a check across managers and there was an influx of approvals.
 - Need to check on licenses (Grassroots and validity of F licenses) and any requirements due by 12/31/23.
 - ENY is claiming that all Managers will require the lowest level licensing, however Jan confirmed to Rachel that this can be done on a per-team basis and is not needed across the board and they'll be removed from rosters if it's not completed (which we approve of).
 - Fall Ball Recap
 - Generally went well, same concession proceeds as last year.
 - We will be rethinking Fall Ball next year. Adam is planning on getting more involved w/ CDYSL to get things on a better trajectory for this.
 - We need to either take control or help direct what happens for Fall Ball based on the experience that all clubs had.
 - Competition-wise it needs improvement.
 - Coach player fees
 - Still TBD.
 - Storage Unit
 - Sarah Samascott is willing to work with us on storage.
 - Ed can repurpose some shelving.
 - ACTION ITEM: Richie to follow with them on next steps.
 - ACTION ITEM: Organize a shed and Charb's cleanup day.
 - Pinnies
 - Suggestion is to get pinnies for the Coaches each year.
 - Get the dual sided ones if possible (red and blue if possible).
 - ACTION ITEM: Kyle has some receipts and will forward to Brandon for possible budget allocation.
- Registrar's Report – Rachel
 - Working on numbers: 2022/23 442 vs. 481 now.
 - Biggest just is BU18.
 - Lots of Fall Only transitioning to Full Year. Approach is to encourage people to convert, so we will bill for the difference between Fall Only and Full Year.
 - Tournaments - Coaches who have tournaments need to make sure they connect w/ Rachel at least two weeks before to make sure they have rosters.
 - Ed needs to know # of Rec (combined), Summer Camps (172), <U14 (337) and >U14 (189) for insurance reconciliation.
- Coaching
 - Rec – Kyle
 - Fall season was a success.

- Travel - Adam
 - All is well, no updates there.
 - Goalkeeper Training.
 - Many older goalies are traveling to Albany for extra training. Suggestion is to provide higher-level Goalkeeper training with Oleh.
 - Thought would be to have Elyse take the younger kids and Oleh the older ones. Additional thought to do it every week (vs. every other week) or to have Oleh joining team practices for more specific goalie help during play. Another consideration would be an invite only (required) training for the older kids.
 - Parent (Stephan Grunow) reiterated that having such an offering would be valuable for the club (and to put them in better competitive position against other local teams).
ACTION ITEM: Adam will consider what budget this would take to ramp this up.
 - Proposal is to offer Adam up to \$3k in anticipation of securing this resource.
VOTE: Brandon motions, Richie approves. All in favor, none opposed.
 - Need to talk licensing.
- Tryouts - 6/17,18, 20, 21 (nothing 19th --- Juneteenth)
- Need to lock down Summer Camp dates (that avoid holidays or overlap w/ Bestera or Skidmore).
 - Younger Camp - 7/22-7/26
 - ~~Older Camp - 7/29-8/2~~ Updated w/ Gavin to 8/12-8/16.
ACTION ITEM: Adam, Rachel and Sarah to get registration set up and WWW updated.
- SWSC absorbing ADK Dome Winter Academy
 - Afrim and Doug approached us about taking this one (6 weeks)
 - Should be profitable for club monetarily (\$120/kid) and also player pipeline.
 - Kyle running. We know product will be good, just need to make sure all admin is solid (we aren't running admin, we're just getting paid out based on the registrations).
 - We'll run the practices, they'll run the games.
VOTE: Rachel motions, Richie seconds. All in favor, none opposed.
- Tournaments and Events – Sarah
 - May Day Next Steps
 - [Trello Board](#) created
 - Meeting schedule set (invites sent to Board)
 - Contacted rentals to set up contracts if needed
 - Stone Industries (Porta Potties) are we ok w/ the same service as last year?
 - Friday 5/3 after 6pm, Saturday 5/4 @ 11a, Saturday 5/4 @ 2p, Saturday 5/4 after 7pm, Sunday 5/5 @ 11a, & Sunday 5/5 @ 2pm.
 - We need to locate the Executive Version closer to a water supply (need to check w/ Gavin).
ACTION ITEM: Sarah to connect w/ Gavin and w/ Stone to see what auxiliary options we'd have for water supply.
 - GotSoccer registration
 - It's set up, are we ready to post/publish?
ACTION ITEM: Sarah to create test team to ensure it's operational.
 - GotSoccer promo ad. Do we want to do this? Need Board Approval for cost if so.
 - What does this mean and who does this?
ACTION ITEM: Rachel to chat w/ Tina.
 - QUESTIONS re: early registration:
 - What is the correct discount, \$100 or \$50 (see [here](#))?

- What is the cutoff date (3/1 or 3/15 or other)?
- Decision is no early registration and offering multi-team registration would be preferred.
- Multi team discount for 5+ teams, contact us?

ACTION ITEM: Sarah to work on comms and registration positioning.

- Updated website to reflect current Permission to Host, rules. Need updated flyer.

- Who designs the flyer?

ACTION ITEM: Sarah to work w/ Richie on flyer once Fine Designs gets us the updated logo.

- Scheduling and Facilities - Kyle/Adam
 - Mark Marino is gone from Gavin. John King and John Lant remain. We'll need to make sure we get a solid replacement.
 - Indoor schedule is done and dusted. Outdoor scheduling is happening now.
 - The Dome is great, Charb's is great. Ultimately, would like to shift younger teams to hardwood to cut costs. It's challenging to spend so much on indoor space when the hardwood is ¼ of the cost (and we could repurpose on coaching, etc).
 - Not a lot of capacity to work on that at the moment. Adam is hoping to establish an agreement w/ the new SSHS AD to reserve indoor space early (so we're not scrambling).
 - There are open play and futsal opportunities available for the older groups through the Rec Center. Adam was going to pass that memo along to the Coaches.
- Fundraising and Sponsorship – Richie
 - Added a member to the fundraising team.
 - Target is to send out our May Day requests for next year after Thanksgiving (last year's list plus more).
 - Possibility of adding more members to the committee to possibly host a gala or other large-scale fundraising event.
- Communications and WWW - Sarah
 - Slack is working well.
- Social Media– Richie
 - Suggestion is to promote teams who are playing in tournaments or showcases to create social love for them.
 - Winter content would be good to send.
 - Suggestion for playback content, annotated by coaches.
- Manager's Report –Steve
 - Helped remaining managers to get their requirements done. Only one remains.
 - Need guidance on how U18 players who are now required to complete SafeSport can do so under their own profiles.
 - With a list of players, Rachel can help w/ that.
- Treasurer's Report – Brandon
 - Financial Aid has become a side project in and of itself. Approx \$14k given to date. Probably need to tighten up a few things, such as deadlines and bands of award options given income levels.

ACTION ITEM: Sarah create Google Form for Financial Aid for next year.
 - Taxes filed, 2022/2023 is behind us. All compliance completed.
 - Version 3 of budget is ready to post in Slack (still a number of assumptions, including players).
 - Even w/ conservative assumptions/budgeting, we likely have room to do some of the initiatives we're floating (coaching enhancements, VEO investments).
 - Cash and performance, we're doing good things and doing well. We do have a reserve of cash to fall back on if needed.
- Subcommittees

- Tournament and Events Coordinator - Caryssa Ahigian
 - Room Block for Nordic Cup.
 - She's been checking every day to see if DoubleTree has openings.
- ACTION ITEM: Need to coordinate on comms so that we can distribute teams to each location fairly. Will look at suggesting hotel location by age groups and field play.

Hotel	# of Rooms	Type of Room	Address
Hilton Burlington lake Champlain	58	2 queen beds	60 Battery St. Burlington, VT 05401
Courtyard Marriott Burlington	15	2 queen beds	25 Cherry St. Burlington, VT 05401
	15	King bed with sofa bed	
Hilton Garden Inn Burlington Downtown	20	2 queen beds	101 Main St. Burlington, VT 05401
Home 2 Suites Williston Burlington	20	2 queen beds	150 Market St. Williston, VT 05495
Courtyard by Marriott Burlington Williston	50	2 queen beds	177 Hurricane Ln. Williston, VT 05495

- New Business
 - Executive Director → Moved to Executive Session 9:52pm
 - Veo camera investments - Tabled for next meeting

Next Board Meeting: December 12th, 2023 at 8:00 pm via Google Meet.