

5 Dimensions: *Uncovering the Iceberg of Culture*

Instructions: Once the class decides on a topic to explore, you will work with your group to add ideas to this chart.

Products	Practices	Perspectives	Communities	Persons
What are the key products? What are the physical settings, the artifacts, the social institutions, the art forms?	What are the essential practices? What do people say and do? How do they act and interact with one another?	What are the central perspectives? What are the underlying perceptions, values, beliefs, or attitudes?	Which specific communities are involved? What groups participate directly? Indirectly? Which groups do NOT participate?	How do individual persons respond? Who are the people that participate? What is their personal relationship with this phenomenon?
Tent / tables / baskets Knives, knife sharpening Produce Other foods and products Both sides of the street, each stand has a designated area that's numbered. Municipal Government	Buying and selling Direct to buyer The way things are displayed— Comparing prices and quality Bargaining ... deals	Quality, solidarity with local producers, price, perception of value Social element Agrarian society Utilitarian function	Vendors / farmers / families Buyers are locals Tourists / Visitors	

Soccer in Costa Rica

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Shirts Flags Big screens Teams Fans Snacks Rules of the game and the season stadium Vuvucelas Gallos de carne Bars Drinks Uniforms / jerseys Brands - Saprissa as a brand.	BBQ Family reunion Fights Post party-Fuente de la hispanidad Yelling Insults Criticism Eating Team songs Jokes towards Cartago Memes	Strength and Skill Masculinity It doesn't matter happens that day, soccer games are sacred, Everybody is a "coach" Matches are a space to release stress Some people don't get the hype Strong like or dislike for teams or players A way of escape from my reality A distraction from daily problems	Different teams (sides) Fandoms Barras Families Venders (patí, snacks, pizza, etc) Parking "attendants" Journalists Neighborhood surrounding the stadium	Main Referee- manages the game Side line Referees- assist the main referee Teams: 2 (groups of players) Players- 11 each team on the field, some on the bench Trainer- 1 per team, organize their team and game plan against their rival. Assistant trainers- 1-2 per team, help organize and warm up the players on the bench Medical staff- assist in case of an accident Security- make sure laws and regulations are followed. Fedefutbol officials- certify the validity of the game Narrator- directs the interaction with the public Fans- they cheer for their team at the stadium, commerce, or at home Vendors- sell products for consumption/ profit Press -report and transmit the game

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